Bachelor of Science in Global Business

In today’s globalized economy, executives frequently deal with issues that extend beyond managing domestic operations. The bachelor’s degree in global business at the UT Dallas Naveen Jindal School of Management allows students to focus on the global dimensions of business, learning skills required of global managers. This includes understanding the cultural, political and regulatory environments that shape international business and trade. This degree is an excellent choice for students who plan to pursue graduate studies in fields such as law and international relations.

Careers in Global Business

The bachelor’s degree in global business prepares students for positions in business, government and international not-for-profit agencies. Graduates often start their careers in the domestic operations of an organization. Overseas assignments may come after a few years, although such foreign postings may arise earlier if the graduate possesses special skills, such as a second language and foreign study experience.

Jindal School students are encouraged to procure and complete an internship as a requirement for their major. The Jindal School’s fully staffed Career Management Center (CMC), working in tandem with the University’s Career Center, helps students prepare for and seek internships, as well as post-graduation employment. Both centers are staffed with licensed counselors who provide students with strategies for mastering job interviews, writing professional cover letters and resumes and connecting with campus recruiters, among other services.

Global Business at UT Dallas

A 120-hour curriculum leads to a bachelor’s degree in global business. All undergraduate degrees require a core of 42 hours. In the core courses, students have an opportunity to learn theories and analytical techniques that can be applied to the functional areas of business, such as finance and marketing. Students are exposed to the social and political factors that impact business behavior. Elective courses provide students with in-depth knowledge of managing business activities in a global context.

A capstone course in strategic management allows students to solve real-world business problems. Students are also required to take courses outside the Naveen Jindal School of Management in order to broaden their educational experience in preparation for leadership roles as professionals and/or managers in modern business organizations.

Global business students can pursue a specialized track, including:

- Global Business.
- Finance.
- IT.
- Marketing.
- Supply Chain Management.
- Innovation and Entrepreneurship.
- International Political Economy.

Key features include:

- Training in international business environments and financial markets, cross-cultural communication and negotiation, international human resource management, formulating and implementing global strategy, as well as marketing on a global basis.
- Specializing in a foreign language offered by UT Dallas or other institutions.
- Participating in a semester-long foreign study or a short-term foreign study trip.

Living Learning Community

The Naveen Jindal School of Management Living Learning Community is a special opportunity for incoming freshmen interested in pursuing a business degree. These select students live together in on-campus housing, attend classes together and participate as a group in social activities. For information, contact Associate Dean Marilyn Kaplan at mkaplan@utdallas.edu.

Honors Program

The Charles and Nancy Davidson Management Honors Program (DMHP) gives select undergraduate students the opportunity to enhance their experience in the Naveen Jindal School of Management. DMHP students receive opportunities to improve their leadership skills and work closely with UT Dallas professors.
DMHP program benefits include:

• Smaller class sizes.
• Professional development events.
• Community service events.
• Scholarships.
• Travel opportunities.
• Honors notation on diploma.

For more information please visit jindal.utdallas.edu/dmhp.

Fast-Track Options in the Jindal School
All undergraduate degrees in the Naveen Jindal School of Management offer a fast-track option. These programs allow students to save up to 12 credit hours in completing an undergraduate and master’s degree. Students with qualifying grades embark on the fast-track option in their senior year of their undergrad program. Pursuing a fast-track BS/MS or BS/MBA requires careful course selection and academic dedication but opens up additional career opportunities for those students who complete the program.

Naveen Jindal School of Management
The largest of the eight schools at UT Dallas, the Naveen Jindal School of Management offers a full complement of programs at the undergraduate, graduate and executive levels. The Jindal School’s mission is to meet the challenges of a rapidly changing, technology-driven, global society by partnering with the business community to:

• Conduct research-enhancing management knowledge.
• Deliver high-quality management education to a diverse group of undergraduate and graduate students and practicing executives.
• Develop, innovate and continuously improve programs advancing management education and practice.

Degrees Offered
Bachelor of Science: Accounting, business administration, finance, global business, healthcare management, information technology and systems, marketing, supply chain management

Master of Science: Accounting, business analytics, energy management, finance, healthcare management, information technology and management, innovation and entrepreneurship, international management studies, management and administrative sciences, marketing, supply chain management, systems engineering and management

Master of Business Administration: Full-time, professional evening cohort, professional flex, executive, global leadership executive, professional online, healthcare management for physicians executive, project management executive

Doctor of Philosophy: International management studies, management science

Rankings
• The Naveen Jindal School of Management faculty ranks No. 18 globally in research productivity by Financial Times.
• U.S. News & World Report ranks the school’s Full-Time MBA program No. 16 (tied) among public university programs and No. 33 (tied) overall.
• BusinessWeek and U.S. News & World Report rank the Naveen Jindal School of Management’s undergraduate program among the nation’s top 100 programs.

Contact Information
Recruitment Team
Naveen Jindal School of Management SM40
800 West Campbell Road
Richardson, TX 75080-3021
Phone: 972-883-5889
E-mail: jindal@utdallas.edu
Website: jindal.utdallas.edu

Office of Admission and Enrollment
800 West Campbell Road
Richardson, TX 75080-3021
Phone: 972-883-2270 or 1-800-889-2443
E-mail: interest@utdallas.edu
Website: utdallas.edu/enroll