Bachelor of Science in Global Business

In today’s globalized economy, executives frequently deal with issues that extend beyond managing domestic operations. The bachelor’s degree in global business at the Naveen Jindal School of Management allows students to focus on the global dimensions of business, learning skills required of global managers. This includes understanding the cultural, political and regulatory environments that shape international business and trade. This degree is an excellent choice for students who plan to pursue graduate studies in fields such as law and international relations.

Careers in Global Business
The bachelor’s degree in global business prepares students for positions in business, government and international not-for-profit agencies. Graduates often start their careers in the domestic operations of an organization. Overseas assignments may come after a few years, although such foreign postings may arise earlier if the graduate possesses special skills, such as a second language and foreign study experience.

Jindal School students must complete an internship as a requirement for their major. The Jindal School’s fully staffed Career Management Center (CMC), working in tandem with the University’s Career Center, helps students prepare for and seek internships, as well as post-graduation employment. Both centers are staffed with licensed counselors who provide students with strategies for mastering job interviews, writing professional cover letters and resumes and connecting with campus recruiters, among other services.

Global Business at UT Dallas
A 120-hour curriculum leads to a bachelor’s degree in global business. All undergraduate degrees require a core of 42 hours. In the core courses, students have an opportunity to learn theories and analytical techniques that can be applied to the functional areas of business, such as finance and marketing. Students are exposed to the social and political factors that impact business behavior. Elective courses provide students with in-depth knowledge of managing business activities in a global context.

A capstone course in strategic management allows students to solve real-world business problems. Students are also required to take courses outside the Naveen Jindal School of Management in order to broaden their educational experience in preparation for leadership roles as professionals and/or managers in modern business organizations.

Global Business students are required to select a double major, a minor or a concentration.

Suggested majors include accounting, finance, information technology systems, international political economy, marketing, organizational behavior and human resources or supply chain management.

Suggested minors include accounting, finance, information technology systems, innovation and entrepreneurship, international political economy, marketing, organizational behavior and human resources or supply chain management.

Suggested concentrations include business analytics, business economics, energy management, global business, innovation and entrepreneurship, insurance, real estate investment management or sales.

Key features include:

- Training in international business environments and financial markets, cross-cultural communication and negotiation, international human resource management, formulating and implementing global strategy, as well as marketing on a global basis.
- Specializing in a foreign language offered by UT Dallas or other institutions.
- Participating in a semester-long foreign study or a short-term foreign study trip.

Living Learning Community
The Naveen Jindal School of Management Living Learning Community is a special opportunity for incoming freshmen interested in pursuing a business degree. Living Learning Community students live together in on-campus housing, attend classes together and participate as a group in social activities.

For information, contact Associate Dean Marilyn Kaplan at mkaplan@utdallas.edu.
Management Honors Program
The Charles and Nancy Davidson Management Honors Program (DMHP) gives select undergraduate students the opportunity to enhance their experience in the Naveen Jindal School of Management. DMHP students receive opportunities to improve their leadership skills and work closely with UT Dallas professors.

DMHP program benefits include:

- Smaller class sizes
- Professional development events
- Community service events
- Scholarships
- Travel opportunities
- Honors notation on diploma

For more information visit jindal.utdallas.edu/dmhp or contact the office at honors@utdallas.edu or 972-883-5870.

Fast-Track Options in the Jindal School
All undergraduate degrees in the Naveen Jindal School of Management offer a fast-track option. These programs allow undergraduate students to earn up to 12 credit hours that can be applied toward a master’s degree. Students with qualifying grades embark on the fast-track option in their senior year of their undergrad program. Pursuing a fast-track BS/MS or BS/MBA requires careful course selection and academic dedication but opens up additional career opportunities for those students who complete the program.

Naveen Jindal School of Management
The largest of the eight schools at UT Dallas, the Naveen Jindal School of Management offers a full complement of programs at the undergraduate, graduate and executive levels. The Jindal School’s mission is to meet the challenges of a rapidly changing, technology-driven, global society by partnering with the business community to:

- Conduct knowledge-enhancing management research.
- Deliver high-quality management education to a diverse group of undergraduate and graduate students and practicing executives.
- Develop, innovate and continuously improve programs advancing management education and practice.

Rankings

- U.S. News & World Report ranks the school’s Full-Time MBA program No. 16 (tied) among public university programs and No. 38 (tied) overall.
- BusinessWeek and U.S. News & World Report rank the Naveen Jindal School of Management’s undergraduate programs among the nation’s top 100 programs.

Degrees Offered

Bachelor of Science: Accounting, business administration, finance, global business, healthcare management, human resource management, information technology and systems, marketing, supply chain management

Master of Science: Accounting, business administration, business analytics, energy management, finance, financial engineering and risk management, healthcare leadership and management, information technology and management, innovation and entrepreneurship, international management studies, management science, marketing, supply chain management, systems engineering and management

Executive MBA: Executive MBA (with concentrations in healthcare leadership and management for physicians, product lifecycle and supply chain management and project management), global leadership MBA

Executive Master of Science: Healthcare leadership and management, management science (with concentrations in project management and organizational behavior and coaching), supply chain management, systems engineering and management*

Doctor of Philosophy: International management studies, management science

*Joint program between Jindal School of Management and Erik Jonsson School of Engineering and Computer Science

Contact Information
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