# Administration Communications

## Department Mission:
The Administration Communications department’s mission is to provide effective communications to support the initiatives of the Office of Administration, its departments and the University.

## Department Areas of Responsibilities:
The Administration Communications team provides internal and external communications, such as writing, web development, photography and marketing, for the office and its departments. It also works closely with the Office of Advancement on University-wide communications.

## Department Head:
**Chase York** joined The University of Texas at Dallas in August 2013 as communications manager for the Office of Administration.

Ms. York leads the communications strategy for the office and its respective departments and serves as a liaison between the office and other University and community entities. She is responsible for overseeing the office’s internal and external communications, including community relations, media relations, crisis communications, social media, marketing, event promotion and content development for numerous communication channels, such as the UT Dallas News Center, the employee e-newsletter *Intercom*, University-wide emails, the *Administration Bulletin*, and several websites. She was honored with the Office of Administration’s STAR award in May 2015.

Prior to joining UT Dallas, Ms. York was a communications specialist for CHRISTUS Health, an international, nonprofit Catholic health system. She also worked as a public relations senior account executive for HCK2 Partners where she served multiple client accounts ranging from technology and nonprofits to restaurants and retail.

Ms. York holds a bachelor’s degree in public relations honors studies from Texas Tech University, and serves as a National Professional Advisory Board Member for the Texas Tech College of Media and Communication. She is an active member in the Dallas Chapter of the Public Relations Society of America and volunteers with the Junior League of Dallas. She and her husband reside in Parker, Texas.