Master of Science in Innovation and Entrepreneurship

Curriculum
The MS in Innovation and Entrepreneurship (MSIE) degree program is designed to prepare students for successful careers in innovation-related roles in established organizations, entrepreneurial finance or in the creation of new ventures. In today’s fast-paced business world, executives from leading companies recognize the need for employees who can evaluate opportunities and manage the process of innovation in positions such as strategic marketing, product marketing, business development, engineering, R&D and project management.

Note: To apply for this degree program, an undergrad business degree is not required (all undergraduate majors welcome).

The MSIE lets students choose between two focus areas: 1) The New Venture concentration or 2) The Innovation within the Corporation concentration. The program emphasizes technology-based innovation, consistent with and complementing UT Dallas’ traditional strengths in science, engineering, computer science and management disciplines.

The program provides a solid foundation in the management disciplines essential to innovation, with specific focus on the tools, techniques and skills required to develop and lead product, service and business model innovation. The MSIE degree is designed to complement baccalaureate or advanced degrees in business, economics, arts and humanities, engineering or scientific disciplines.

Startup Launch Program
The MSIE Startup Launch Program offers a unique opportunity for a select group of entrepreneurs to launch their new business ventures within the framework of UT Dallas’ highly regarded Master of Science in Innovation and Entrepreneurship (MSIE) degree program.

Application to the program is competitive and, in addition to admission to the MSIE degree program, will require a business concept proposal, faculty interviews and the expression of a strong commitment to launch the venture.

Students or student teams admitted to the Startup Launch Program will be provided with office and/or laboratory space in the Venture Development Center, up to $25,000 in seed capital and ongoing support and mentoring by UT Dallas faculty and experienced entrepreneurs, while they earn the MSIE degree and receive course credit for progress toward the launch of their startup. Students will be expected to complete the program in 16-24 months (full-time or part-time) and to launch their businesses either while enrolled in the program or within six months after graduation.

Career Options
Graduates of the program seek positions such as: Leadership positions in global firms; “intrapreneurial” innovation-driven driving positions in established companies and self-employment startup venture.

Degree Program
The MS in Innovation and Entrepreneurship requires the completion of a minimum of 36 semester credit hours.

For complete admission and degree requirements, view the Graduate Catalog at catalog.utdallas.edu.

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