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David E. Daniel
President
For more information please contact:

UT Dallas Athletics
Office of Development & Alumni Relations
t972-883-6166
utdallas.edu/campaign
ENVISION WHAT UT DALLAS CAN BECOME
CAMPAIGN PRIORITIES

SCHOOLS

Arts & Humanities $20,000,000
Behavioral & Brain Sciences $2,000,000
Economic, Political & Policy Sciences $2,000,000
Interdisciplinary Studies $1,000,000
Jindal School of Management $50,000,000
Jonsson School of Engineering & Computer Science $40,000,000
Natural Sciences & Mathematics $15,000,000

MAJOR CENTERS

Ackerman Center for Holocaust Studies $4,000,000
Asia Center $5,000,000
Callier Center for Communication Disorders $8,000,000
Center for BrainHealth $30,000,000
Center for Vital Longevity $15,000,000

MAJOR UNITS

Athletics $500,000
Diversity & Community Engagement $500,000
McDermott Library $500,000

OTHER GIFTS

Other Units and Unrestricted Gifts $6,500,000

TOTAL CAMPAIGN GOAL $200,000,000

Realize the Vision: The Campaign for Tier One and Beyond is about a continuing progression forward and upward. UT Dallas is a newcomer by the standards of most great universities—just five decades have taken this institution from start-up to the exceptional university of today. Imagine what the coming decades will bring, both in challenges and opportunities. The power of your commitment will energize that progression.

The rise of UT Dallas to a Tier One research university can’t come too soon for our city and our state. Texas lags behind other states in Tier One universities, as recognized by the Association of American Universities (AAU). California, for example, has nine, while Texas has just three—UT Austin, Texas A&M and Rice. Put another way, Texas has four times the population of Massachusetts, but the same number of AAU members.

We are paying a price for this disparity. Even with today’s tremendous academic and research accomplishments at UT Dallas, without a Tier One research university located in Dallas–Fort Worth, outstanding minds are leaving the region, ideas and innovations are being left undiscovered, and billions of dollars in federal research funding are being awarded elsewhere. The need for new ideas and the bright minds that produce them has never been greater—now is our moment to respond, now is our opportunity to propel all of North Texas forward by ensuring a future with a nationally competitive research university.

“Tier One” is shorthand for those few, highly select national research universities that reach the pinnacle of innovation, creativity, scholarship and results. UT Dallas will be among them. But there is no shortcut to getting there—the people, facilities and resources must be in place that equal the talents and aspirations of those who will use them to lead the way. Join us in supporting the vision for what this University can become.
IN PURSUIT OF GREATNESS

Our focus is to make them better students in the classroom, better citizens in the community and future leaders wherever their lives take them.

It was once written, “Greatness isn’t born, it’s grown.” The focus of the UT Dallas Athletics Department is to help our student-athletes achieve that greatness, both in athletics and academics. It is our commitment to take each student-athlete and bring out greatness in every one of them, on every field of endeavor. Our focus is to make them better students in the classroom, better citizens in the community and future leaders wherever their lives take them.

The UT Dallas Athletics program promotes an environment that encourages student-athletes to reach their maximum potential in athletics competition, in academic enrichment, in personal and career development, and in their commitment to community service. We also unite a diverse campus community for a common goal: the pride of our University. Athletics offers a common bond and an exciting pastime to every student, faculty and staff member on campus.

Only with your generosity and support can UT Dallas Athletics continue to grow and strengthen our pursuit of greatness in our student-athletes. Your support will provide state-of-the-art facilities in which our student-athletes can train and compete, and our students, fans and community can cheer. Your commitment will also enable us to provide the necessary educational opportunities for our student-athletes through personal and career development programs.

I hope you will consider the outcomes that are possible when you play a role in shaping the young men and women who not only possess athletic gifts, but who also will go on to live meaningful, successful lives because of what they learned and accomplished at UT Dallas. The competitive fire and excitement of our Comets sports programs are great assets to the University and Texas, but it is the power and potential of the graduates we produce, and what they will contribute to the future, that is our truest source of pride. I urge you to join us in supporting and building the future of UT Dallas Athletics, the pride it brings to our campus and our state, and the student-athletes who will go on to a lifetime of victories and achievement.

Chris Gage
Director of Athletics
Over the short 15-year history of UT Dallas’ participation in intercollegiate athletics, the University has made a significant statement in NCAA Division III competition: “When we come to play, we come to win.” In the past decade, the Comets have made 11 NCAA Division III Tournament appearances and won nine American Southwest Conference Championships. Ten student-athletes have received All-American honors. And we score highly in the classroom as well: six student-athletes have earned Academic All-American honors since 2002.

Accomplishments like these get noticed: The volleyball program has won six consecutive ASC East Division Championships. The men’s basketball team has posted more than 75 wins over the past three seasons, earning trips to the NCAA Division III Tournament in each season. In 2010-11, UT Dallas had 51 student-athletes named to the ASC All-Academic Team. Women’s soccer has a record of 139-20-12 all-time in conference matches and has made 12 straight ASC tournament appearances. Men’s soccer has 14 straight winning seasons and has an all-time record of 129-30-14 in conference matches. And women’s basketball has averaged 20 wins a season since 2008-09, posting a school record 21 wins in 2008-09 and 2010-11.

But there are a wealth of programs and achievements by UT Dallas Athletics that aren’t as visible, but are no less exciting and important. Athletics recruits some of the best and brightest students to the University. In 2010-11, nearly one of every four student-athletes earned ASC Academic All-Conference recognition.
Intercollegiate Athletics at The University of Texas at Dallas provides a competitive and challenging NCAA-sponsored avenue for student-athletes to continue their athletic careers while earning an academic degree at one of the top academic institutions in the nation. Our student-athletes receive academic and career development that makes a real difference over the course of their lives after graduation. And UT Dallas Athletics facilities and programs benefit recreational sports on campus, from fitness facilities to help our students stay healthy and strong to intramural sports that provide balance and friendly competition to the many benefits of a UT Dallas education.

More than 240 student-athletes annually compete on 13 athletic teams at UT Dallas. As a member of NCAA Division III, no athletic-based financial aid is allocated to these athletes. Rather, all student-athletes compete for academic scholarships and financial aid that is available to the general student population. It drives them to be strong academically, but it also challenges them to find ample time for studying, training and competition. The result of that challenge is a group of graduates well-prepared for their life and work after their playing days have ended.

Intercollegiate Athletics enhances the collegiate experience of all UT Dallas students and provides opportunities to build community, school spirit and support that benefit the University, the city of Richardson and Texas. Athletics is an outlet for student spirit squads, the pep band and other student organizations and programs to show their school pride in partnership with alumni and other friends and fans of the University.

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**UT DALLAS ATHLETICS FAST FACTS**

- A member of the American Southwest Conference, UT Dallas is the second-largest NCAA Division III institution in America.
- UT Dallas programs have won nine conference championships and appeared in NCAA Div. III tournaments 11 times since 2002.
- UT Dallas has produced 10 All-Americans and six Academic All-Americans since 2002, and 51 student-athletes were named to the ASC All-Academic Team in 2010-11.
How do you keep your focus at the swirling center of all the noise and intense pressure of the Elite Eight round of the NCAA basketball tournament? For UT Dallas alumnus and shooting guard/small forward Ernie Lowery, it was all about remembering that, as a senior, if he lost it would be his last college game. And he didn’t like to lose.

But at the end of that great tournament run in 2009, Lowery knew he had a bright future ahead in the world of business, thanks to his hard work and the nature of the UT Dallas athletic program.

“I chose UT Dallas,” Lowery says, “because I wanted to play at a school where I could also get a great education. The coaches always stressed that academic success came first.”

Lowery, who was first team All-Conference on the court and Academic All-Conference off it, used his academic scholarship—there are no athletic scholarships in NCAA Division III—to pursue his education in finance, accounting and information management. Today he brings to corporate audit teams at the Dallas office of PriceWaterhouseCoopers what he brought to athletics: skill and a clear head.

“Working and succeeding with a team is what I took away from UT Dallas Athletics,” says Lowery, “and anyone can use that in life. I learned about organization and leadership, both in class and in my career. The University has always had a great reputation for academics. I’m happy I could benefit from that and also be a small part of building the athletic reputation of UT Dallas. It’s a university where you can grow in so many ways, and the UT Dallas Athletics Department shapes its programs for the full definition of student-athlete.”
As we continue our growth in competition and education, as we continue to expand our service and value to UT Dallas students, our community and our state, we have identified several priorities that will enable UT Dallas Athletics to reach the peak of our mission and advance to the next level of intercollegiate athletics. As our success parallels the aspirations of UT Dallas to continue moving toward the top tier of research institutions, the following channels for your commitment and generosity will help sustain and enhance a culture of achievement, both on the field and in our classrooms and labs:

**Enhanced Facilities for Students and Fans**
A projected enrollment of more than 23,000 students within the next few years will present definite challenges both to intercollegiate Athletics and Recreational Sports, which currently share many athletics and recreational facilities. Services to student-athletes and recreational students must be expanded and enhanced with additional facilities. Service to the community through athletic camps and clinics must be enriched without compromising the level of service or availability of facilities for student use. The following projects represent the most critical priorities in the years to come:

**Multipurpose athletic complex:** basketball/volleyball courts (2); strength and conditioning rooms; conference/meeting room; staff offices; athletic training and rehabilitation complex, locker rooms and an academic enhancement center.

**Baseball/softball complex:** locker rooms, ticket booth, concession, souvenir store. Expanded seating at both facilities. Upgraded lighting at baseball and softball. Remodeled baseball dugouts.

**Tennis complex:** relocation and redesign of tennis complex.

**Soccer stadium:** expanded seating, covered seating, ticket and souvenir stand.
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David E. Daniel
President
Delivering on a Bold Vision

The founders of UT Dallas—Eugene McDermott, Erik Jonsson and Cecil Green—shared a vision. They saw the need for a great research university in North Texas, and they set a lofty goal by publicly announcing their confidence that UT Dallas would one day become the “MIT of the Southwest.”

UT Dallas has made remarkable strides since this bold vision was set in motion a half-century ago. This comprehensive campaign—the first in UT Dallas history—will accelerate our progress toward becoming the world-class Tier One research university the founders envisioned for North Texas.
CAMPAIGN PRIORITIES

SCHOOLS

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MAJOR CENTERS

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| Total Campaign Goal           | $200,000,000 |
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