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David E. Daniel
President
ENVISION WHAT UT DALLAS CAN BECOME

CAMPAIGN PRIORITIES

schools Goal

Arts & Humanities  $20,000,000
Behavioral & Brain Sciences  $2,000,000
Economic, Political & Policy Sciences  $2,000,000
Interdisciplinary Studies  $1,000,000
Jindal School of Management  $50,000,000
Jonsson School of Engineering & Computer Science  $40,000,000
Natural Sciences & Mathematics  $15,000,000

major centers  Goal

Ackerman Center for Holocaust Studies  $4,000,000
Asia Center  $5,000,000
Callier Center for Communication Disorders  $8,000,000
Center for BrainHealth  $30,000,000
Center for Vital Longevity  $15,000,000

major units  Goal

Athletics  $500,000
Diversity & Community Engagement  $500,000
McDermott Library  $500,000

all other Gifts  Goal

Other Units and Unrestricted Gifts  $6,500,000

total Campaign Goal  $200,000,000

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We quite simply want to improve the ability of individuals with speech, language and hearing disorders to connect with the world.

Communication is central to virtually everything that defines humanity: intelligence, creativity, innovation, empathy and more. Without the ability to fully communicate, our connection with the people and the world around us becomes much more tenuous, much less energizing and rewarding. Deficits in speech, language and hearing sever the bonds of communication and combine to create a major public health issue, adversely affecting millions of people across all age groups—between 5 percent and 10 percent of the U.S. population suffers from communication disorders.

For nearly half a century, the Callier Center—which began with a group of visionary individuals who built upon the generosity of one Texas woman who wanted to end the kind of hearing-challenged isolation she felt—has been an exceptional, vital and continually growing regional and national resource for children and adults with speech, language and hearing disorders. At the Center’s heart is a time-honored commitment to our three-part mission: to provide outstanding, leading-edge clinical services, to conduct meaningful and innovative basic and applied research into new treatments and technologies, and to train the next generation of caring clinical providers.

Communication itself is a fascinating mixture of the simple and the complex, and that is reflected in the long-term vision of the Callier Center. We quite simply want to improve the ability of individuals with speech, language and hearing disorders to connect with the world—and we bring to that effort a complex array of knowledge, skills and technologies. I enthusiastically invite you to share that vision and to take an active role in achieving it. It is only with your generosity that we can have the tools, talents and resources required to better understand and treat communication disorders—and to help UT Dallas Realize the Vision.

Thomas Campbell, PhD

Executive Director & Sara T. Martineau Professor
The Callier Center for Communication Disorders, part of the UT Dallas School of Behavioral and Brain Sciences, is a leading clinical center, offering real help for the people of our region and our state. And it is a national hub for innovative research that will translate to new approaches for the prevention, diagnosis and treatment of communication disorders. It is also the training ground for the clinical providers who will enhance care in the future. Recognized around the world for our work in speech, language and hearing, the Callier Center has expanded to explore and significantly impact the many manifestations of communication disorders.

Our clinical mission includes forefront clinical care programs ranging from autism spectrum disorder (now affecting one in 110 American children) to audiology and speech-language pathology services, from cochlear implants to early child development. Some 8,000 children and adults benefit each year from this longstanding and growing clinical expertise.

Callier Center research is often pursued in collaboration with other UT Dallas units, from the Erik Jonsson School of Engineering and Computer Science to the School of Arts and Humanities. It brings together a diverse group of scientists and clinicians to invent and assess new technologies and treatments. More than a dozen cutting-edge laboratories pursue discovery in areas from aphasia and aging to wireless technology for the hearing impaired, from cortical function to preverbal communication. This essential research forms the foundation for our achievements in clinical care and the training of future clinicians.

Our highly respected faculty in our undergraduate and graduate academic programs thoughtfully shape that next generation of clinicians. Our clinical training programs offer broad-based, experience-centered preparation, in a rich clinical environment, for certification and dynamic careers in audiology and speech-language pathology and more. The quality of Callier Center academic programs is ranked among the top 5 percent in the nation.

This three-part mission—treating, teaching and discovery—supported by your generosity and commitment, will continue to be a national beacon in the vital effort to understand, treat and prevent communication disorders. Real help, real people, real progress.
Imagine you had spent years planning a trip to Italy. You dreamed about Italy, looked forward to it every day. You’d read all the info, chosen your places to visit and stay, learned a bit of the language, even taken a few cooking classes to better appreciate the food. You get on the plane, enjoy a perfect, smooth flight, you couldn’t be more excited—and then the plane lands and the flight attendant says “Welcome to Holland!” You’re confused, you don’t know anyone or any of the language or anywhere to stay. You’re lost, at least for awhile.

That’s a little bit of the feeling parents have when they are suddenly told that their happy new baby isn’t what they’d expected, that their future is about to become something for which they had never planned.

Rhoni Golden tells this oft-repeated story in an attempt to explain what it was like when she and her husband were told that their 19-month-old son, Gray, was autistic. The Golden’s connection with the Callier Center had begun shortly before, when Gray had shown difficulty eating solid foods. That connection would prove to be invaluable for the family and Gray, who is now six.

“Early on, we met Jenny McGlothlin at the Center,” Rhoni says, “and she was so passionate, so caring. Right then I decided I would only take Gray to clinicians who clearly display their passion for their specialties, and that describes everyone we’ve encountered through the Callier Center.” McGlothlin, a UT Dallas alumna and Callier Center speech language pathologist, has worked with Gray on understanding concepts and communicating around his speech disorder, most recently using an augmentative communication system that utilizes an iPad, which Gray uses to help get his ideas across.

“I have a wide-ranging opportunity to work with adults and children here,” McGlothlin says, “and make a real impact by helping them with communication, which is such a powerful and central aspect of life. I think the Callier Center does an exceptional job of offering services across specialties, and applying those services along a continuity of care strategies.”

Beyond all the knowledge and care available to her family, Rhoni Golden appreciates another great strength of the Callier Center: someone to trust.

“Parents of kids with autism or speech problems or learning disabilities spend their time going all over the place looking for information and care,” she says. “It’s very difficult to know who you can trust. The Callier Center is 100 percent trustworthy—their care and advice is research-based and up-to-date. They enable their clinicians to keep their passion for their specialties and really spend time with patients. When your life turns upside down, when you land in Holland instead of Italy, it’s important to have a knowledgeable tour guide.”
As we continue our growth in education, research and clinical care, as we continue to expand our service and value to our students, our community and our state, we have identified several interconnected priorities that will enable the Callier Center for Communication Disorders to excel in our mission: to continue as a national leader in understanding and treating speech, language and hearing disorders. As UT Dallas and Callier continue our progress toward the select group of top tier research institutions, the following channels for your commitment and generosity will have a profound impact that will span generations:

**Callier Care Fund**
In support of our missions of clinical care, research and education, this fund will answer pressing needs, whether for patients who are unable to afford Callier’s clinical programs or for promising students who require financial support or for rising young faculty researchers in search of start-up funding for important projects.

**Callier Autism Center**
The Callier Center is committed to helping children with autism spectrum disorder (ASD) develop sound communication skills and become active participants in their environment. To ensure continued success in these endeavors aimed at improving the quality of life for children with ASD and their families, the Callier Autism Center must be expanded. This expansion project will include a newly constructed building as well as renovated portions of the current facilities. This project will allow the Callier Center to serve more individuals with autism in a more effective way and to enhance and expand programs currently available to these patients and their families. In addition, and mirroring our mission, the space will be distinctively designed for treatment as well as training and research efforts specifically focused on ASD.

**Callier Communication Enhancement and Technology Research Center**
The goal of the Center is to spur innovative interdisciplinary research and collaborative
training of students. We plan to develop and evaluate new communication devices and approaches to connect individuals with speech, language and hearing deficits with the hearing and speaking worlds. We will determine the efficacy and effectiveness of speech, language and hearing treatments and technologies to facilitate and improve an individual’s ability to function in hearing and speaking contexts. We will also cultivate new digital networking technologies and models that provide researchers secure environments to stream sophisticated data and conduct basic and clinical experiments with colleagues around the world. And the new Center will establish collaborative partnerships with business and industry leaders to expedite the development and commercialization of new technologies.

Renovation of Callier Dallas Entrance Lobby
Dated and uninspired, our main entrance needs to convey the transformative work that happens within the Callier Center. For our patients, especially children, we must impress upon them—from the moment they enter our doors—that the Callier Center is a world-class teaching, research and clinical operation.

Endow Executive Director’s Chair
This endowment will support the work and research of the Callier Center executive directors in the years to come, while also serving as an invaluable recruitment tool during leadership transitions.

Expansion of Callier Richardson
Planned expansion of the Callier Richardson facility will bring greater capacity for us to meet the needs of families in the rapidly growing communities of Plano, Richardson, Frisco and surrounding cities. This expansion will also provide the space needed to recruit more nationally recognized faculty and will directly benefit students by providing more experiential learning opportunities on the UT Dallas campus.
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David E. Daniel
President
The founders of UT Dallas—Eugene McDermott, Erik Jonsson and Cecil Green—shared a vision. They saw the need for a great research university in North Texas, and they set a lofty goal by publicly announcing their confidence that UT Dallas would one day become the “MIT of the Southwest.”

UT Dallas has made remarkable strides since this bold vision was set in motion a half-century ago. This comprehensive campaign—the first in UT Dallas history—will accelerate our progress toward becoming the world-class Tier One research university the founders envisioned for North Texas.
## Campaign Priorities

**Schools**

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