UT Dallas will soon become one of the world's leading research universities. Our objective and our expectation is nothing less than that.

At UT Dallas, change and progress are constants. Whether we are welcoming another record-breaking freshman class, building more facilities for education and research, creating more cutting-edge degree programs or planting thousands of new trees, this is an institution that truly embraces change.

While that change is all around us, one thing that has remained constant for nearly five decades is our commitment to realizing the vision of our founders. UT Dallas will soon become one of the world's leading research universities. Our objective and our expectation is nothing less than that. The only uncertainty is when—not whether—we fulfill this vision.

We are already well on the way. At UT Dallas, our achievements have never been greater, our learning community never stronger, and our contributions to the community, the state and the nation never larger. Year after year we set records for academic, research and development progress. We have transformed the campus. Our students, graduates and faculty represent exceptional quality. Our national and international rankings and recognition continue to rise. Each day, the momentum of our progress to Tier One and beyond accelerates.

Dallas–Fort Worth and Texas critically need the people and outcomes that result from our growth. Our region is the only one of America's 10 most economically productive cities without an Association of American Universities (AAU)–designated Tier One research university—the invitation-only group of the nation's most prestigious research universities.

Dallas–Fort Worth's present, to say nothing of our future, demands flexibility, innovation, intelligence and bold action. AAU institutions attract people with these characteristics at a scale few other universities can match. UT Dallas is clearly on this path, just as our founders envisioned, but ensuring D–FW's continued success in today's globally competitive environment requires us to move forward ever faster.

UT Dallas is in a unique position to lead an explosion of ideas, investments and success in our region. But none of this will happen without the power of your commitment and generosity. We need you to join us in fulfilling our founders' vision. A global competition for the best and the brightest, for ideas and advances, and for home-grown economic development is under way. With your investment in our future, and the people and facilities that make it possible, UT Dallas can answer tomorrow's challenges and seize today's opportunities. Together, we can Realize the Vision.

David E. Daniel
President

For more information please contact:
Diversity & Community Engagement
Office of Development & Alumni Relations
972-883-4566
utdallas.edu/campaign
ENVISION WHAT UT DALLAS CAN BECOME

CAMPUS PRIORITIES

Schools Goal

Arts & Humanities $20,000,000
Behavioral & Brain Sciences $2,000,000
Economic, Political & Policy Sciences $2,000,000
Interdisciplinary Studies $1,000,000
Jindal School of Management $50,000,000
Jonsson School of Engineering & Computer Science $40,000,000
Natural Sciences & Mathematics $15,000,000

Major Centers Goal

Ackerman Center for Holocaust Studies $4,000,000
Asia Center $5,000,000
Callier Center for Communication Disorders $8,000,000
Center for BrainHealth $30,000,000
Center for Vital Longevity $15,000,000

Major Units Goal

Athletics $500,000
Diversity & Community Engagement $500,000
McDermott Library $500,000

All Other Gifts Goal

Other Units & Unrestricted Gifts $6,500,000

Total Campaign Goal $200,000,000

Realize the Vision: The Campaign for Tier One and Beyond is about a continuing progression forward and upward. UT Dallas is a newcomer by the standards of most great universities—just five decades have taken this institution from start-up to the exceptional university of today. Imagine what the coming decades will bring, both in challenges and opportunities. The power of your commitment will energize that progression.

The rise of UT Dallas to a Tier One research university can't come too soon for our city and our state. Texas lags behind other states in Tier One universities, as recognized by the Association of American Universities (AAU). California, for example, has nine, while Texas has just three—UT Austin, Texas A&M and Rice. Put another way, Texas has four times the population of Massachusetts, but the same number of AAU members.

We are paying a price for this disparity. Even with today's tremendous academic and research accomplishments at UT Dallas, without a Tier One research university located in Dallas–Fort Worth, outstanding minds are leaving the region, ideas and innovations are being left undiscovered, and billions of dollars in federal research funding are being awarded elsewhere. The need for new ideas and the bright minds that produce them has never been greater—now is our moment to respond, now is our opportunity to propel all of North Texas forward by ensuring a future with a nationally competitive research university.

"Tier One" is shorthand for those few, highly select national research universities that reach the pinnacle of innovation, creativity, scholarship and results. UT Dallas will be among them. But there is no shortcut to getting there—the people, facilities and resources must be in place that equal the talents and aspirations of those who will use them to lead the way.

Join us in supporting the vision for what this University can become.
Our vision involves providing the inspiration, the resources and the environment in which to embrace, enhance and celebrate diversity everywhere at UT Dallas.

Continuing to bring diversity to a great university like UT Dallas is both our mission and our passion. While the factors affecting diversity in higher education may be more subtle than they once were, there are still huge gaps between groups when it comes to access to a quality education. Socioeconomic factors, preparation for SAT tests, the quality of high schools—all these elements are among the critical challenges the Diversity and Community Engagement office is focusing on, and they make an enormous difference.

Diversity, in our vision at UT Dallas, encompasses race and ethnicity, certainly, but also socioeconomic status, gender, sexual orientation, accessibility, religion, cultural heritage, nationality—any perceived difference that can be used to divide rather than unite, to deny opportunity rather than bolster it.

We remain focused on making both our similarities and our differences a source of pride, respect and power. We celebrate differences and believe they are the greatest strength of our University, our state and our nation. Without differences in thinking and approaches there is no learning and no innovation.

Our vision of diversity involves removing false barriers, so that every person with desire and promise who is willing to work hard can have the opportunity to reach his or her goals in a challenging global and diverse community. This vision includes increasing the number of women who pursue careers in science, technology, engineering and mathematics as well as mentoring and supporting talented students who may not have the funds for college. Our vision involves providing the inspiration, the resources and the environment in which to embrace, enhance and celebrate diversity everywhere at UT Dallas, from the classroom to the faculty offices to the incoming class.

I invite you to share that vision, to understand that there is much more to be done, and to take an active role in making this vision a reality. It is only with your generosity and participation that we can have the tools, talents and resources required to embrace the power of diversity at this University, and to reap the benefits it brings.

Magaly Spector, PhD
Vice President for Diversity and Community Engagement
Gather two groups of 10 very smart people and ask them to solve a problem. If one of the two groups is homogeneous and the other is diverse, the creative advantage will be with the diverse group. Multiple backgrounds, perspectives, cultures and genders will give the diverse team a reservoir of ideas to draw from that will be deeper and wider than that of the homogeneous group.

That, beyond even our deeply held conviction that it is the right thing to do, is the compelling logic of diversity and community engagement at UT Dallas. We must prepare our students for a world that is shrinking, that is diverse and that is daily being more connected by technology, both in business and in person-to-person communication. As the distance between us grows smaller, our students must be adept at listening to, learning from and engaging with people who have diverse backgrounds, ideas and opinions. And the best way to do that is to continue making our UT Dallas learning community a microcosm of that exciting, challenging, global environment as we join the ranks of top tier research universities.

The Office of Diversity and Community Engagement approaches our mission in several ways, which include the following five focal areas:

*Institutional Diversity* seeks to enhance communication on diversity issues across the UT Dallas community.

*Faculty Diversity* supports the recruitment, retention and promotion of underrepresented minority faculty and women in STEM.

The *Multicultural Center* provides quality cultural programs, celebrations and events, as well as educational resources and leadership opportunities.
The Galerstein Women’s Center provides a welcoming, supportive haven for students, staff and faculty, as well as meeting, reception and study space, a lending library with gender related books and videos, plus professional counseling services, student scholarships, internships, volunteer opportunities and organizational advising.

And the Department of Community Engagement fosters collaborative partnerships with area school districts, community colleges, community organizations and area businesses to increase student diversity at UT Dallas and to increase the visibility of the University among underrepresented minority populations in the region.

Through these offices and initiatives, and the diverse people who power them, Diversity and Community Engagement at UT Dallas is responsive to the needs of our state—from bringing women and underrepresented minorities into science, technology, engineering and mathematics, to helping promising students overcome barriers to their goals. We are also reflective of the changing demographics of Texas and the richer, more innovative future those changes will create.

A diverse, vibrant UT Dallas is a destination where lives have been and will be changed for the better, and your generous support is essential to continuing and expanding that commitment. Our University is an open door for every deserving student—with the focus placed upon where they are going, while continuing to celebrate from where they have come.
The number of women entering the fields collectively known as STEM—science, technology, engineering and mathematics—is far below the number of men. The disparity is not just a Texas or United States issue, the trend is seen worldwide. Helping to reverse that trend, thereby increasing the workforce in those fields, is one of the key areas of focus for the Office of Diversity and Community Engagement at UT Dallas.

Carolina Sierra may not have known that it was unusual for her to follow her brothers into engineering, but she knew it was going to be hard work. English was not her first language, and she wasn’t confident speaking to strangers or larger groups. She now brings that history and understanding to her work-study position mentoring high school students for the Office of Diversity and Community Engagement.

“I meet many high school students who are shy,” says Sierra, “and I remember being like that. And so many of them don’t have any idea of the opportunities that are available, so we try to show them that they really can go to college if they prepare well and work hard. I make sure to tell them that to succeed they need to learn to speak up for themselves with confidence.”

As a senior in electrical engineering, Sierra has learned that lesson well, although it wasn’t easy. As she made her way through community college and then on to UT Dallas, communication was key.

“The transition from high school to college meant I had to work hard on my language skills,” she says, “even before I could work hard on studying. The Office of Diversity and Community Engagement helps people make that transition. It’s really more about unity than diversity, I think. It’s just being human and helping other people.”

Sierra is taking the less-worn path as a woman in STEM, but she follows in the footsteps of many diverse Americans on the way to rewarding careers and lives. As you read this, some high school students are dreaming of coming to college and changing the world—your support will help the Office of Diversity and Community Engagement to make more and more dreams become reality.
As we continue our commitment to our students, our community and our state, we have identified several critical priorities that will enable the Office of Diversity and Community Engagement to reach the peak of our central mission: embracing, enhancing and celebrating diversity at UT Dallas as an essential aspect of true greatness. As we continue our progress to the top tier of research institutions, the following channels for your commitment and generosity will have a profound impact that will span generations:

**Support Programs and Provide Scholarships to Underrepresented Minorities and Women in STEM**

Pre-college, undergraduate and graduate students who reflect groups that are underrepresented in science, technology, engineering and mathematics need both inspiration and support as they explore opportunities and choose careers in these disciplines. A more diverse talent pool in STEM will strengthen research and innovation in Texas and beyond.

**Creation of a Center of Excellence for Diversity in STEM**

This Center will be the home for these efforts and a magnet for new ideas and approaches to bringing more underrepresented groups into STEM.

**Creation of a Distinguished Diversity Lecture Series**

This series will bring the best new ideas and the most dynamic thinkers and educators to UT Dallas. What is learned from these leaders and policymakers will contribute to our knowledge and to our role models as we continue to bring the power of diversity to this University.
UT Dallas will soon become one of the world’s leading research universities. Our objective and our expectation is nothing less than that.

At UT Dallas, change and progress are constants. Whether we are welcoming another record-breaking freshman class, building more facilities for education and research, creating more cutting-edge degree programs or planting thousands of new trees, this is an institution that truly embraces change.

While that change is all around us, one thing that has remained constant for nearly five decades is our commitment to realizing the vision of our founders. UT Dallas will soon become one of the world’s leading research universities. Our objective and our expectation is nothing less than that. The only uncertainty is when—not whether—we fulfill this vision.

We are already well on the way. At UT Dallas, our achievements have never been greater, our learning community never stronger, and our contributions to the community, the state and the nation never larger. Year after year we set records for academic, research and development progress. We have transformed the campus. Our students, graduates and faculty represent exceptional quality. Our national and international rankings and recognition continue to rise. Each day, the momentum of our progress to Tier One and beyond accelerates.

Dallas–Fort Worth and Texas critically need the people and outcomes that result from our growth. Our region is the only one of America’s 10 most economically productive cities without an Association of American Universities (AAU)—designated Tier One research university—the invitation-only group of the nation’s most prestigious research universities.

Dallas–Fort Worth’s present, to say nothing of our future, demands flexibility, innovation, intelligence and bold action. AAU institutions attract people with these characteristics at a scale few other universities can match. UT Dallas is clearly on this path, just as our founders envisioned, but ensuring D–FW’s continued success in today’s globally competitive environment requires us to move forward ever faster.

UT Dallas is in a unique position to lead an explosion of ideas, investments and success in our region. But none of this will happen without the power of your commitment and generosity. We need you to join us in fulfilling our founders’ vision. A global competition for the best and the brightest, for ideas and advances, and for home-grown economic development is under way. With your investment in our future, and the people and facilities that make it possible, UT Dallas can answer tomorrow’s challenges and seize today’s opportunities. Together, we can Realize the Vision.

David E. Daniel
President
The founders of UT Dallas—Eugene McDermott, Erik Jonsson and Cecil Green—shared a vision. They saw the need for a great research university in North Texas, and they set a lofty goal by publicly announcing their confidence that UT Dallas would one day become the “MIT of the Southwest.”

UT Dallas has made remarkable strides since this bold vision was set in motion a half-century ago. This comprehensive campaign—the first in UT Dallas history—will accelerate our progress toward becoming the world-class Tier One research university the founders envisioned for North Texas.
# CAMPAIGN PRIORITIES

## SCHOOLS

<table>
<thead>
<tr>
<th>School</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Humanities</td>
<td>$20,000,000</td>
</tr>
<tr>
<td>Behavioral &amp; Brain Sciences</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>Economic, Political &amp; Policy Sciences</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>Interdisciplinary Studies</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Jindal School of Management</td>
<td>$50,000,000</td>
</tr>
<tr>
<td>Jonsson School of Engineering &amp; Computer Science</td>
<td>$40,000,000</td>
</tr>
<tr>
<td>Natural Sciences &amp; Mathematics</td>
<td>$15,000,000</td>
</tr>
</tbody>
</table>

## MAJOR CENTERS

<table>
<thead>
<tr>
<th>Center</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ackerman Center for Holocaust Studies</td>
<td>$4,000,000</td>
</tr>
<tr>
<td>Asia Center</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>Callier Center for Communication Disorders</td>
<td>$8,000,000</td>
</tr>
<tr>
<td>Center for BrainHealth</td>
<td>$30,000,000</td>
</tr>
<tr>
<td>Center for Vital Longevity</td>
<td>$15,000,000</td>
</tr>
</tbody>
</table>

## MAJOR UNITS

<table>
<thead>
<tr>
<th>Unit</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletics</td>
<td>$500,000</td>
</tr>
<tr>
<td>DIVERSITY &amp; COMMUNITY ENGAGEMENT</td>
<td>$500,000</td>
</tr>
<tr>
<td>McDermott Library</td>
<td>$500,000</td>
</tr>
</tbody>
</table>

## ALL OTHER GIFTS

<table>
<thead>
<tr>
<th>Gifts</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Units and Unrestricted Gifts</td>
<td>$6,500,000</td>
</tr>
</tbody>
</table>

## TOTAL CAMPAIGN GOAL

$200,000,000
ENVISION WHAT UT DALLAS CAN BECOME

Realize the Vision: The Campaign for Tier One and Beyond is about a continuing progression forward and upward. UT Dallas is a newcomer by the standards of most great universities—just five decades have taken this institution from start-up to the exceptional university of today. Imagine what the coming decades will bring, both in challenges and opportunities. The power of your commitment will energize that progression.

The rise of UT Dallas to a Tier One research university can’t come too soon for our city and our state. Texas lags behind other states in Tier One universities, as recognized by the Association of American Universities (AAU). California, for example, has nine, while Texas has just three—UT Austin, Texas A&M and Rice. Put another way, Texas has four times the population of Massachusetts, but the same number of AAU members.

We are paying a price for this disparity. Even with today’s tremendous academic and research accomplishments at UT Dallas, without a Tier One research university located in Dallas–Fort Worth, outstanding minds are leaving the region, ideas and innovations are being left undiscovered, and billions of dollars in federal research funding are being awarded elsewhere. The need for new ideas and the bright minds that produce them has never been greater—now is our moment to respond, now is our opportunity to propel all of North Texas forward by ensuring a future with a nationally competitive research university.

“Tier One” is shorthand for those few, highly select national research universities that reach the pinnacle of innovation, creativity, scholarship and results. UT Dallas will be among them. But there is no shortcut to getting there—the people, facilities and resources must be in place that equal the talents and aspirations of those who will use them to lead the way.

Join us in supporting the vision for what this University can become.
UT Dallas will soon become one of the world’s leading research universities. Our objective and our expectation is nothing less than that.

At UT Dallas, change and progress are constants. Whether we are welcoming another record-breaking freshman class, building more facilities for education and research, creating more cutting-edge degree programs or planting thousands of new trees, this is an institution that truly embraces change.

While that change is all around us, one thing that has remained constant for nearly five decades is our commitment to realizing the vision of our founders. UT Dallas will soon become one of the world’s leading research universities. Our objective and our expectation is nothing less than that. The only uncertainty is when—not whether—we fulfill this vision.

We are already well on the way. At UT Dallas, our achievements have never been greater, our learning community never stronger, and our contributions to the community, the state and the nation never larger. Year after year we set records for academic, research and development progress. We have transformed the campus. Our students, graduates and faculty represent exceptional quality. Our national and international rankings and recognition continue to rise. Each day, the momentum of our progress to Tier One and beyond accelerates.

Dallas–Fort Worth and Texas critically need the people and outcomes that result from our growth. Our region is the only one of America’s 10 most economically productive cities without an Association of American Universities (AAU)–designated Tier One research university—the invitation-only group of the nation’s most prestigious research universities.

Dallas–Fort Worth’s present, to say nothing of our future, demands flexibility, innovation, intelligence and bold action. AAU institutions attract people with these characteristics at a scale few other universities can match. UT Dallas is clearly on this path, just as our founders envisioned, but ensuring D–FW’s continued success in today’s globally competitive environment requires us to move forward ever faster.

UT Dallas is in a unique position to lead an explosion of ideas, investments and success in our region. But none of this will happen without the power of your commitment and generosity. We need you to join us in fulfilling our founders’ vision. A global competition for the best and the brightest, for ideas and advances, and for home-grown economic development is under way. With your investment in our future, and the people and facilities that make it possible, UT Dallas can answer tomorrow’s challenges and seize today’s opportunities. Together, we can Realize the Vision.

David E. Daniel
President

FOR MORE INFORMATION PLEASE CONTACT:
Diversity & Community Engagement
Office of Development & Alumni Relations
T 972-883-4566 W utdallas.edu/campaign