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David E. Daniel
President

For more information please contact:
Naveen Jindal School of Management
Office of Development & Alumni Relations
972-883-5936
utdallas.edu/campaign
ENVISION WHAT UT DALLAS CAN BECOME

CAMPAIGN PRIORITIES

Schools goal
- Arts & Humanities $20,000,000
- Behavioral & Brain Sciences $2,000,000
- Economic, Political & Policy Sciences $2,000,000
- Interdisciplinary Studies $1,000,000
- Jindal School of Management $50,000,000

Jonsson School of Engineering & Computer Science $40,000,000

Natural Sciences & Mathematics $15,000,000

Major centers goal
- Ackerman Center for Holocaust Studies $4,000,000
- Asia Center $5,000,000
- Callier Center for Communication Disorders $8,000,000
- Center for BrainHealth $30,000,000
- Center for Vital Longevity $15,000,000

Major Units goal
- Athletics $500,000
- Diversity & Community Engagement $500,000
- McDermott Library $500,000

All other gifts goal
- Other Units and Unrestricted Gifts $6,500,000

Total campaign goal $200,000,000

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“Tier One” is shorthand for those few, highly select national research universities that reach the pinnacle of innovation, creativity, scholarship and results. UT Dallas will be among them. But there is no shortcut to getting there—the people, facilities and resources must be in place that equal the talents and aspirations of those who will use them to lead the way.

Join us in supporting the vision for what this University can become.
We will set the agenda for and be the model of 21st century education and research in business and management.

One of the youngest and most agile business schools in America, the Naveen Jindal School of Management has reached the top echelon—ranked number 16 in the world in research productivity—in record time. Our culture is characterized by a relentless drive to innovate and change for the better.

Today, our curriculum is rigorous and relevant. The degrees we offer at the undergraduate, master’s and doctoral level launch outstanding careers. Our alumni provide the business and management innovation and leadership that touch lives, communities and markets. From entrepreneurs who have changed the landscape of their fields to scholars at prestigious business schools who have changed the scope of education and research, Jindal School graduates have significant impact on global commerce.

Our ambition is to provide Jindal students the highest quality business education possible and, as we succeed, be recognized among the top 10 public business schools in the nation. We will set the agenda for and be the model of 21st century education and research in business and management. We will explore, inform and power businesses of the future. These are lofty ambitions, but they are the heart and soul of this School—and the founders of UT Dallas would settle for nothing less.

Such is our commitment. I invite you to share that vision and to take an active role in achieving it for our students. It is only with your generosity that we can have the tools, talents and resources needed to move the Naveen Jindal School of Management—and this great University—forward.

Hasan Pirkul, PhD
Dean & Caruth Chair of Management
Here are any number of reasons to celebrate and support the Jindal School—one of America’s premier business schools, one of the world’s leading research engines in the creation of new knowledge, the largest school at UT Dallas and, at both the undergraduate and graduate levels, one of the most outstanding educational values in the nation. But perhaps the most important single reason is the power the Jindal School brings to our region and our state as a force in helping to grow and sustain our economy, today and tomorrow. We are committed to being a productive and innovative cultivator of what we call the entrepreneurial ecosystem. The Jindal School serves our students and their futures and, no less importantly, serves as an enthusiastic partner in the future of Texas.

We’ve reached this position with unparalleled speed. In just 35 years, the Naveen Jindal School of Management has joined the most respected business schools in the United States and around the globe. We continue to build upon this tremendous momentum and have emerged as a destination of choice for some of the world’s brightest minds. A robust research engine, the School is home to some of the most respected and frequently published management faculty in the world. In almost every quantifiable measure of success, the Jindal School has gained national and international recognition. Leading publications such as BusinessWeek, Financial Times, U.S. News & World Report, and The Princeton Review have recognized the Jindal School as among the highest quality business schools nationally.
and internationally. The School’s faculty has an excellent reputation based on members’ teaching, research and business expertise. Based on faculty publications in the top 24 journals spanning all areas of business, the Jindal School ranks No. 15 in North America in research productivity and No. 16 globally, according to The UTD Top 100 Business School Research Rankings (2011). Students representing more than 90 countries are drawn to the School, which is committed to bringing diverse perspectives to its classrooms.

Your support for our students is vital to offering innovative undergraduate and graduate programs and building an even more inspiring learning environment. Gifts for student scholarships and graduate fellowships help the Jindal School become more accessible and attractive to top students here in Texas and beyond.

Faculty support is also key to our future. Through the research efforts of our exceptional faculty and graduate students, the Jindal School is providing real solutions to global challenges. Our faculty are active in areas of vital interest in the business world: finance, accounting and information management, entrepreneurship, marketing, operations management, management information systems and international business. Attracting and retaining world-class scholars in these fields is intensely competitive, especially among top schools. Endowed chairs and professorships are vital to the Jindal School’s research mission and continued rise in rankings.
Naveen Jindal was destined from the beginning for big things. In his home country of India, his family founded and owns a multibillion-dollar conglomerate, the O.P. Jindal Group, a steel manufacturer that has diversified into power generation, mining, and oil and gas. The young Jindal began riding horses at age six, fast becoming an accomplished polo player. He was given his first shotgun at 15 and rose to become the Indian national record holder in skeet shooting.

But it was when he came to America to attend UT Dallas and the School of Management that now bears his name that Jindal discovered his greatest abilities: leadership and vision. He served as vice president and then president of the UT Dallas Student Government, eventually earning the Student Leader of the Year Award.

Since graduating in 1992, Jindal has become a leading industrialist, ascendant statesman and driving force for higher education in India. In memory of his father, Naveen Jindal started and is chancellor of the O.P. Jindal Global University in Haryana, India, which focuses on business, international affairs, law and public policy. He serves as chairman and managing director of Jindal Steel and Power Limited. And he is now in his second five-year term in the Lok Sabha, the Indian Parliament’s lower house, where he champions health and educational facilities for his district.

Named a 2010 UT Dallas Distinguished Alumnus, Jindal recently targeted support to the School of Management with the largest alumni gift ever given to the University. His gift, together with that of fellow alumni Charles and Nancy Davidson, is valued at $30 million. The University of Texas Board of Regents recognized his philanthropy by naming the school the Naveen Jindal School of Management.

“My vision and desire,” Jindal says, “is that the School of Management at UT Dallas becomes the school of choice for some of the brightest and best individuals who will lead us into the next generation—leaders who will truly embrace the global vision and balance the needs of the people with the environment in an ethical and sustainable manner.”

Destined for big things, Naveen Jindal has delivered on the promise he demonstrated at UT Dallas, helping to advance business, education and leadership on two continents.
Many of the Jindal School’s academic programs are recognized among the best—arguably already Tier One. We can become even stronger in these programs while also elevating those exceptional programs that have not yet achieved national and international stature. The path to Tier One and beyond for the entire Jindal School of Management requires a strategic focus on building our endowment. These permanent funds provide the long-term stability that so many of our prestigious peers have built over a century or more. The success of this campaign will dramatically strengthen the Jindal School’s future by securing endowment resources that address these critical campaign priorities:

**Undergraduate Student Support: $15 million**

Our mission centers first and foremost on our students. Our ability to train tomorrow’s leaders depends on an advanced curriculum that reflects an ever-changing global business environment; strong research that guides their decisions as they move into their professional life; and real-world experiences—through internships, relationships with Jindal School mentors or community service, whether on campus or off.

**Faculty Support: $18 million**

A major campaign goal for the Jindal School is to double our number of endowed faculty positions. Currently, there are 12 named chairs and/or professorships within the School, enough to support just 14 percent of our 87 tenure and tenure-track faculty. The average percentage of faculty holding a chair or professorship among our prominent peer schools is approximately 30 percent.

**Graduate Student Fellowships: $7 million**

The MBA, MS and PhD students coming out of the Jindal School are highly recruited in industry and academia. Graduate fellowships are vital recruiting tools to sustain enrollment growth and continue raising the academic quality of incoming graduate students.

**Program Support: $10 million**

Stronger endowments are critical for the School’s prominent results-focused centers and institutes, including:

- The Center for Intelligent Supply Networks
- The Institute for Innovation and Entrepreneurship
- The Institute for Excellence in Corporate Governance
- The Center for Internal Auditing Excellence
- The Center for Finance Strategy Innovation
- The Leadership Center
- The Morris Hite Center
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David E. Daniel
President
DELIVERING ON A BOLD VISION

The founders of UT Dallas—Eugene McDermott, Erik Jonsson and Cecil Green—shared a vision. They saw the need for a great research university in North Texas, and they set a lofty goal by publicly announcing their confidence that UT Dallas would one day become the “MIT of the Southwest.”

UT Dallas has made remarkable strides since this bold vision was set in motion a half-century ago. This comprehensive campaign—the first in UT Dallas history—will accelerate our progress toward becoming the world-class Tier One research university the founders envisioned for North Texas.
### Campaign Priorities

#### Schools

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#### Major Centers

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#### All Other Gifts

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