First Time, First Tier
A message from President David E. Daniel

I was pleased to see UT Dallas in U.S. News and World Report’s “Best Universities” rankings recently. UT Dallas appeared for the first time in the first tier at No. 143 nationally and 3rd among Texas public universities, trailing only UT Austin and Texas A&M.

Several alumni asked if this meant we had arrived at our Tier One goal. The answer is, this a mile marker on that journey. Our ranking is supported by other, more important numbers: Since 2007, enrollment is up 15 percent; research expenditures, by 60 percent. Our freshman class this fall has an SAT average of 1245. Since 2005, our total number of degrees offered has gone up by 33, with 30 percent being bachelors’, 39 percent, masters’ and 16 percent, doctoral.

“Since 2007, enrollment is up 15 percent; research expenditures, by 60 percent. Our freshman class this fall has an SAT average of 1245.”

This publication also reports on encouraging news in research, where expenditures are above $80 million for the first time, and in fundraising, as reflected in the back page graph showing record results for this year.

UT Dallas is all about excellence and making a difference for our students and community. You have a role, too, in bringing us to the achievements reflected here. Your giving makes a real difference in propelling us forward. Thank you!

TRIP Gifts Making a Difference

The Texas Research Incentive Program (TRIP) and gifts it leveraged this past year made a significant difference in the University's ability to move forward on its strategic goals, according to recent testimony President David E. Daniel gave at a Joint Meeting of the Senate and House Higher Education Committees in Austin.

TRIP is a $50 million matching gifts program created as a part of the “Tier One” law passed in the most recent legislative session. With the next session scheduled to begin in January 2011, the seven universities benefitted by the fund were asked to describe the impact of the match on private giving.

“TRIP can be sustained, it will have a profound effect on developing more nationally competitive research universities in Texas,” Daniel told the committee. “Dozens of top professors will be recruited as a result of the newly created chairs and professorships, Texas will attract and retain more of the nation’s best graduate students, and Texas will significantly expand its research capabilities.”

House Committee Chair Dan Branch, who authored the bill that enabled the fund, and Senate Committee Chair Judith Zaffirini encouraged the gathered university executives to continue to educate legislators about the TRIP program during the next session.

Examples of the TRIP impact include the following gifts and associated outcomes:

- $2.3 million: for faculty chairs.
- $2 million: for research in the UT Dallas Center for BrainHealth varying from how school children can improve their learning and reasoning skills, to management of quality-of-life issues.
- $2 million: for the Dee Wyly Distinguished Chair for BrainHealth.
- $1.145 million: for research and graduate students working in micro- and nano-electronics technology.
- $1 million: for a distinguished chair in the Arts and Technology Program; provides support for faculty and graduate students.
- $1 million: for research in the visual arts.
- $1 million: for endowed professorships and an endowed chair in engineering and computer science.

Research Expenditures Hit Record High

UT Dallas recently reported record annual research expenditures of $84.6 million—up more than 30 percent from a year earlier, more than triple the expenditures of eight years ago and a key indicator of the University’s progress toward joining the ranks of the nation’s top research universities.

“Research expenditures are one of the most objective benchmarks for gauging research universities,” said Dr. Bruce Gnade, UT Dallas vice president for research. “And with $100 million generally regarded as the entry point for consideration as a strong research university, we are now within striking distance of one of our top goals.”

The growth reflects UT Dallas researchers’ increasing success at competing head-to-head against researchers from other top universities for funding. They are consistently winning research dollars from a variety of sources, including the National Science Foundation, the National Institutes of Health, the Department of Energy and many other agencies and corporations.

The diversity of the University’s research growth is another positive indicator. Significant amounts of funded research are under way in a wide variety of areas—including nanotechnology, neuroscience, health, electrical engineering, materials science, the biosciences and communication disorders—making for a robust research enterprise.

One particular key to recent growth has been the caliber of faculty researchers that the University has been recruiting. That includes researchers such as Dr. Denise Park, an expert in cognitive science and aging who came here from the University of Illinois at Urbana-Champaign; Dr. Yves Chabal, a renowned materials scientist who came to UT Dallas from Rutgers University; and Dr. Ken O, a top analog technology researcher who was previously at the University of Florida. All are leaders in their fields who have significant research funding and are attracting other top faculty researchers as well as bright, energetic students.

“In the last three years we have hired more than a dozen faculty who have left top research universities to come to UT Dallas,” Gnade said. “When you attract superstars like these, the research dollars will follow, as will other superstars who want to be with an institution that has a reputation for doing great research.”
Ericsson Commits $425K to UT Dallas for Scholarships and Professorship

In a generous move building on more than 20 years of partnership, Ericsson Inc. has committed $425,000 to The University of Texas at Dallas to meet the growing needs of the University across a variety of programs.

More than half of the funding will be used to create the Lars Magnus Ericsson Distinguished Professorship in the School of Management at UT Dallas. "One of the biggest challenges faced by the University is attracting and retaining top faculty," says Dr. Hasan Pirzada, dean of the School of Management and Caruth Chair. "Ericsson’s commitment to UT Dallas will enable us to secure a scholar who is respected both nationally and internationally, by recognizing their achievements and providing additional financial support for their research," says Dr. Hasan Pirzada, dean of the School of Management and Caruth Chair.

Approximately $100,000 will be designated for scholarships and fellowships. These funds will support top undergraduate and graduate students in the Erik Jonsson School of Engineering and Computer Science, the School of Management and the Emerging Media and Communication program within the School of Arts and Humanities. Funds will also provide support for the UT Dallas Academic Bridge Program which provides financial support, mentoring and tutoring to high-potential, first-generation college students. More than 70 percent graduate—an average well above the University, state and national average.

This is the fifth year in a row that the company has supported UT Dallas students with scholarships and fellowships.

The remainder of this gift, totaling $375,000, is designated for recurring investments by Ericsson, including the School of Management, Leadership Center and the Erik Jonsson School of Engineering and Computer Science senior design projects.

As evidenced by two decades of collaboration, Ericsson backs UT Dallas’ goal of becoming a national research university, and its continued support of the students, faculty and campus community—a goal that makes a reality. But the partnership is symbiotic. Explains Ericsson North America President, Angel Ruiz, “Big businesses like ours are all about managing the business, managing the company, driving the company to be profitable, having a great-standing in the community and attracting great young talent. One of the ways of ensuring that it happens in a very competitive environment is by making sure that we have great relationships with universities like UT Dallas.”

Ericsson’s contribution to UT Dallas comes at a time when the university is attracting and retaining top faculty, and making significant investments in student support programs. The university is attracting and retaining top faculty, and making significant investments in student support programs.

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AT&T Funds Prepare Dallas High School Students for College

Thirty-four Dallas ISD high school students spent two weeks on campus last summer learning what it takes to get into college and to earn a degree through the new UT Dallas College Readiness Initiative (CRI).

Funded by a $100,000 contribution from the AT&T Foundation, the CRI gathers a cohort of rising sophomores and holistically prepares them for higher education.

CRI staffers stress the importance of three factors critical to college admission: class rank, GPA and SAT scores. Then the work begins.

In addition to daily SAT test preparation, students learn financial literacy, participate in community service and leadership activities, and complete self-awareness exercises to discover their strengths. Amid hours of testing at group discussions, CRI students experience a college environment, living in the Residence Hall and eating in the Dining Hall.

Sixteen-year-old Wrenn Collins, from A. Maceo Smith High School, set feet on a college campus for the first time through the CRI.

"It was new and huge, and kind of scary at first," she said. "But after I worked with my mentor, Ishar Mia, from the Academic Bridge Program, it was better."

Jarell Brown, a fifteen-year-old from South Oak Cliff High, came to the CRI through the Education is Freedom program. Brown had an eye-opening experience at the CRI Reality Store, a simulation designed to illustrate how daily life differs for those without a college education.

Participants were given checkbooks and assigned jobs that didn't require college degrees. From their limited wages, they had to pay bills and cover emergency expenses like being hospitalized.

"I had two baby boys to take care of and was quickly in debt," said Brown. "Through this exercise I learned that without a degree, life is hard."

The students are discovering a new American dream, says George Far, dean of the School of Interdisciplinary Studies and director of the CRI.

"By preparing for college and obtaining their undergraduate education, their futures are limited only by their imagination and determination."

CRI staffers gathered with Academic Bridge Program students in late July to celebrate the program’s first cohort. State Representative Roberto Alomar, Barbara Malleroy Caraway and Helen Goldenide addressed the crowd, encouraging the participants from both programs to persevere in their studies and realize the benefits of a college education.

The CRI students will convene two times during the school year to discuss grades, PSAT test results and financial aid options. They will return to campus during the summer session of 2012 for another two-week CRI session.

CRI Program Supervisor Cornelia McCowan witnessed a metamorphosis as the students absorbed the summer’s lessons.

“If you can get one spark, you can ignite something,” she said. “The CRI made them start thinking about their futures and they began to excel, both in and out of the classroom.”

Alumnus and Wife Invest in Vision of UT Dallas as Economic Growth Engine

Alumnus Ron Nash MS ’79 and his wife, Susan, see the University as the growth engine that will drive the long-term economic fortunes of Dallas. They’ve thrown their full weight behind that vision with a gift that will establish a distinguished professorship in the School of Management.

The Nash endowment will help UT Dallas recruit excellent young researchers and professors and keep them at UT Dallas.

“With any huge research breakthroughs, you have to think long term,” said Mr. Nash, partner at InteWest Partners. “An endowment helps get the funding side and the intellectual side aligned with one another.”

To Mr. Nash, that alignment not only gives a university the ability to attain Tier One status, but makes it the driving force for the research breakthroughs that spur the economic growth in a region. With him and his wife’s help, UT Dallas is poised to make that transition.

“I’m thrilled with the progress UT Dallas has made through the years and I’m excited about its future,” Mr. Nash said. “If UT Dallas doesn’t emerge as a Tier One school, Dallas will suffer. Because of the predictions about Dallas—the economic, how low the cost of doing business here—it’s going to be a huge growth city in the next number of decades. You just can’t think about something like that happening without having a big research university that’s focused on science, engineering and technology and spinning out companies that create new jobs.”

Mrs. Nash, vice president of field operations at O’Meara and former president and CEO of Voy- ence Inc., sees giving as a way to show commitment and set an example for other potential donors.

“I believe that everybody should feel compelled to give their fair share back to their alma mater or their community,” she said. “They’re helping build the fabric of the community. They’re giving now, but only the help the school, but the city of Dallas.”

As a successful entrepreneur who took Voycense from the incubator stage through product development, initial clients, revenue and eventual acquisition by EMC Corp., Mrs. Nash expects to see a big return on her investments.

“I give to places like UT Dallas where I can see the impact, and see it quickly,” she said. “When I’m able to hire a student from UT Dallas who benefitted from my giving, I can see the immediate impact of my gift.”

Dr. Wende Yellen, associate professor at Northern Arizona University, said she donated to the fund of Dallas. “I am deeply honored by the association of my name with a graduate fellowship in the communication disorders program.” Stillman said, “The critical need of our graduate students for financial assistance is a challenge that will be greatly alleviated by the endowed fellowship fund.”

As a distinguished scholar and researcher, Dr. Yellen received her PhD from UT Dallas and has made numerous contributions to the field of communication disorders.

“I have known Dr. Stillman for over thirty years, and during this time he has been a teacher, mentor and valuable colleague,” Yellen said. “He puts students first and always finds time to meet with them and consult with them.”

To honor Stillman’s outstanding leadership with a gift, please contact Pagett Gosslee at 972-883-2837 or pgosslee@utdallas.edu. Stillman Fellowship Honors Longtime BBS Faculty Leader

A newly established graduate student fellowship honors Dr. Robert Stillman, who has dedicated his career as a teacher and researcher to helping young people with communication impairments.

The Robert D. Stillman Ph.D. Fellowship for Outstanding Graduate Students in the Communication Disorders Program was created early this year to celebrate the 40th anniversary of The University of Texas at Dallas and Stillman’s 40th anniversary as a Callier Center for Communication Disorders faculty member.

Dr. Thomas F. Campbell, executive director of the UT Dallas Callier Center, said the center has continuously advanced during the past 40 years. “The endowed fellowship is a testament to Dr. Still- man’s vital role in this rise in stature, which will continue to move forward in the years to come,” he said.

More than 60 percent of the 150 donors to the fund are first-time givers to UT Dallas, an unusually high percentage that probably reflects Stillman’s broad influence. The fund must reach $25,000 before awarding the first fellowship. The total now stands at more than $12,000. It was established with a $10,000 challenge gift from the Foundation for the Callier Center and the Rupe Foundation.

“The fellowship is a meaningful way to help launch the careers of future professionals who have benefited from Dr. Stillman’s guidance,” said Pamela Busbee, president of the Foundation for the Callier Center.

Callier is a world leader in providing in-depth evaluations and innovative treatments for children and adults with speech, language and hearing disorders. Stillman is program broad for communication disorders and associate dean of UT Dallas’ School of Behavioral and Brain Sciences.

Stillman’s dedication to his alma mater is clear when he speaks about its future. "I am deeply honored by the association of my name with a graduate fellowship in the communication disorders program,” Stillman said, “The critical need of our graduate students for financial assistance is a challenge that will be greatly alleviated by the endowed fellowship fund.”

Dr. Wende Yellen, associate professor at Northern Arizona University, said she donated to the fund because it was an “excellent way to recognize and honor” Stillman’s dedication.

“I have known Dr. Stillman for over thirty years, and during this time he has been a teacher, mentor and valuable colleague,” Yellen said. “He puts students first and always finds time to meet with them and consult with them.”

To honor Stillman’s outstanding leadership with a gift, please contact Pagett Gosslee at 972-883-2837 or pgosslee@utdallas.edu.

We’re Here to Help You

For a complete list of staff and more information about the Office of Development and Alumni Relations, please visit utdallas.edu/development/contact.html.

The University of Texas at Dallas2 3Donor Report
Individuals

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Dr. Edward and Mrs. Mariah, NC, North America Inc.
Mr. and Mrs. R. Peter, NC, North America Inc.
Mr. and Mrs. Daniel, NC, North America Inc.
Mr. and Mrs. James, NC, North America Inc.
Mr. and Mrs. Peter, NC, North America Inc.
Mr. and Mrs. Andrew, NC, North America Inc.
Mr. and Mrs. Cheryl, NC, North America Inc.
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Mr. and Mrs. John, NC, North America Inc.
The UT Dallas Endowment
Key to Tier One

In 1972, gasoline cost 55 cents a gallon, and the Goosefeeter led at the box office, and Atari ushered in the age of video games with Pong. Also that year, UT Dallas received its first endowment gift of $1.01 million to create the Excellence in Education Fund. The new fund’s purpose was to support excellence in all aspects of the college experience at UT Dallas.

The gift was made by the Excellence in Education Foundation (EEIF), which was established by a small group of business and civic leaders, including UT Dallas founders Cecile Green, Erik Jonsson and Eugene McDermott. Today, the value of the original fund has more than doubled to $2.7 million, and it generated $111 million in excess of income last year. UT Dallas is one of only about 200 institutions that control their own endowment.

Since 1972, donors have continued to make endowment gifts to create nearly 200 individual funds that comprise the UT Dallas endowment. As of 2014, UT Dallas received $692 million in endowment gifts. When a donor creates an endowment, the dollar amount given is never spent. Instead, the funds are invested and a portion of the income generated by the investment is spent on the designated project. The UT System Board of Regents has determined the rate at which funds can be spent, which varies from 3.5 to 5.5 percent. UT Dallas must increase its endowment by 75 percent or more within the next five years.

“Excellence in all aspects of the college experience at UT Dallas would have been impossible without the funds provided by this endowed gift,” said Dr. Aaron Conley, vice president for development and alumni relations. “These resources allow institutions to plan boldly for the future by reducing financial uncertainty. In good economic times, the endowment grows, and when times are hard like they’ve been the past few years, the endowment helps reduce any negative impact the downturn may have.”

Conley provided even more specific details. A strong endowment also protects a university against declines in other revenue sources, including shortfalls in tuition revenue if enrollment decreases or if state appropriation falls short of an institution’s needs.

The University of Texas Investment Management Company (UTIMCO) manages the endowments of the entire UT System academic institutions, and the UT System, UT Dallas trades only UT Austin in the size of its endowment. In fact, UT Dallas has built one of the largest endowments in the nation for institutions less than 50 years old.

The advantage of a strong endowment is valuable to UT Dallas as we work toward our vision of Tier One status, noted Conley. “Although we are ahead of many peer schools in Texas and elsewhere, we must increase our endowment by 75 percent or more within the next five years.” This is a lofty goal but not unprecedented (see table): “Like UT Dallas, many public universities don’t have an extensive history of philanthropic support, but the institutions have gotten serious about strengthening their endowments, and their alumni and friends have responded,” Conley said. “In just five years, they dramatically strengthened their schools’ abilities to recruit great students, hire top faculty and enhance their academic programs.”

The UT Dallas Endowment at Work
Endowed Funds and What They Support

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
<th>Established</th>
<th>Original gift</th>
<th>Income generated last year:</th>
<th>Income generated last year:</th>
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<td>1972</td>
<td>School of Management</td>
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<td>$100,000</td>
<td>$125,000</td>
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<td>1991</td>
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<td>2001</td>
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<td>$1 million</td>
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<tr>
<td>2008</td>
<td>Scholars Program</td>
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Five Year Endowment Growth at other Public Universities

<table>
<thead>
<tr>
<th>University</th>
<th>2008 Value</th>
<th>2009 Increase</th>
<th>2010 Increase</th>
<th>2011 Increase</th>
<th>2012 Increase</th>
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<tr>
<td>Oklahoma State</td>
<td>$110M</td>
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<td>$12M</td>
<td>$16M</td>
<td>$18M</td>
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<td>Arizona State</td>
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<td>Miami U Ohio</td>
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<td>$6M</td>
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<td>$7M</td>
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<tr>
<td>UNC Charlotte</td>
<td>$72M</td>
<td>$12M</td>
<td>$12M</td>
<td>$12M</td>
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<tr>
<td>NC State</td>
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<td>$12M</td>
<td>$12M</td>
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The UT System Endowments

UT Austin 15.98B UT Dallas 1.17B UT El Paso 1.26B UT Arlington 1.28B UT Tyler 1.12B UT San Antonio 1.10B UT Pan American 1.13B UT Permian Basin 1.16B UT Brownsville 1.16B

Source: UTIMCO; as of 6/30/2015

Interest in establishing an endowment?

The minimum gift required to establish an endowment at UT Dallas is $10,000. Donors can take up to five years to complete a gift. To learn more, contact the Office of Development and Alumni Relations at 972-883-6204 or visit utdallas.edu/development.

Designations of the UT Dallas Endowment

Chairs and Professorships

Other Uses

Undergraduate Scholarships

Graduate Fellowships

First Person
Private Support Enabling Excellence at UT Dallas

Samantha Bratton, My Scholarship

I transferred into the Arts and Technology (ATEC) program from a community college because I’ve always wanted to learn about gaming, especially 3D modeling and designing video games. Thanks to the Jonelle and Bryce Jordan Scholarship in the Arts, this scholarship is giving me the opportunity to learn more.

Jonelle and Bryce Jordan Scholarship in the Arts

Dr. Ray Baughman, My Passion

As the Robert A. Welch Chair in Chemistry, I am able to pursue my passion for all things small and real. I mean really, really small. I have dedicated my research to discovering new science and technology at the nanoscale. Our research has led to advancements in areas including artificial muscles, energy harvesting, energy storage and anti-ballistic textiles. By exploring how material behave at the nanoscale, we are helping solve some of the most pressing issues facing society today.

Dr. Ray Baughman

Samantha Bratton

When our mom was diagnosed with frontotemporal dementia, we were devastated, but we were determined to find a cure. Doctors told us nothing could be done to help her. We were devastated, but we also saw the great need for increased awareness and research of brain health issues. Along with friends and colleagues, we established the Center for BrainHealth Think Ahead Group (TAG) for young professionals with a passion for promoting brain health. Our kick-off event featured former first lady Laura Bush and helped drive more than 200 people to join. Together, we’re working toward raising $50,000 by December for brain injury recovery. Interested in supporting the cause? Please visit thinkaheadgroup.org

Samantha Bratton

For more information, contact UT Dallas Media Relations at 972-883-6808 or utdmedia@utdallas.edu.
On Sept. 29, 2010, UT Dallas celebrated the completion of the Campus Enhancement project with a formal dedication ceremony. This $30 million campus transformation was funded entirely with private gifts. A new pedestrian mall anchors the heart of the campus and includes more than 100 magnolia trees, reflecting pools that stretch 600 feet and a 25-foot-tall trellis covering the plaza. University Parkway is now a sea of green with more than 5,000 newly planted trees.

Through the Campus Enhancement Fund, UT Dallas is offering donors the opportunity to name several of these new features with gifts at a number of levels. This fund is a permanent endowment that ensures future resources for new spaces and other campus enhancements as UT Dallas continues to grow. To learn more about naming gift opportunities, visit utdallas.edu/development/enhancement.