Gale Business Insights: Essentials

Gale Business Insights: Essentials provides current business, company, and industry content. This includes periodical articles, press releases, corporate structures, financials and earnings estimates, investment reports, and company histories. SWOT analyses, industry analysts’ reports and company financials are included. Companies can be searched by name, ticker symbol, SIC/NAICS code, product/brand name or location.

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Using a ticker symbol or full company name gives more accurate results. There will be links to extensive information about the company, its competitors and the industry.

The result list for specific company name or ticker will have hyperlinks to click that will navigate to the full-text of the available reports.
Reports can be saved, printed or downloaded.

For additional assistance with this or other databases contact the Jindal School of Management Library Liaisons.  

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