Campaign Underway
To Raise $200 Million

Five-Year Effort to Secure Funds for Continued Progress to Tier One and Beyond

MARKING A 40-YEAR TRANSFORMATION that has taken UT Dallas from a collection of research stations in a cotton field to a center of educational excellence for almost 20,000 students, the University recently celebrated the launch of its first comprehensive campaign.

During a campus-wide luncheon that attracted students, faculty and staff, and later during a dinner reception for 300 of UT Dallas’s top advocates, President David E. Daniel announced the $200 million fundraising effort titled Realize the Vision: The Campaign for Tier One and Beyond.

For some it was a homecoming. For others it was a coming of age, and throughout the day an overriding theme emerged: The time is now. The March 29 event showcased the continued growth of UT Dallas as guests walked among budding magnolias, looked at sparkling reflecting pools and dined in a 2,000 square-foot tent erected for the event. “Our top priority in this campaign is to specifically seek those resources that will directly advance our research mission,” Daniel said. “This campaign is one of the most important chapters in our history.”

The campus buzzed with activity in the afternoon, when approximately 700 people attended the luncheon event. “It’s been a long time coming. But the day is here,” said Dr. James Carter, geosciences professor emeritus, who started work at UT Dallas 48 years ago, when it was still known as the Graduate Research Center of the Southwest. Community members Connie and Ted Dornseifer also reflected on the physical transformation of UT Dallas, which in recent years has included the construction of new academic buildings, residence halls and a $30 million campus enhancement project. As residents of nearby Highland Springs Living Community, they participate in a walking group that often visits campus.

“It’s amazing to see how this has developed,” said Connie, who has lived in Richardson since 1968 with her husband, who serves as a volunteer on the Arts and Humanities Advisory Council. Ted McPherson, a business strategist and UT Dallas Development Board member, attended the nighttime festivities with his wife, Sally. “UT Dallas is the biggest thing in Dallas since the DFW Airport,” he said. “UTD is a blue chip growth stock.” He pointed to strong leadership and a growing student body as evidence of the University’s trajectory toward national prominence.

Harvey Wiggins, head of Plexon Inc. and longtime supporter of the University, donned a blue tie with white wavy lines representing the brain’s electrical signals—a nod to his career in the biomedical engineering industry. “I look at it from the view that North Texas is like the next Silicon Prairie instead of Silicon Valley,” he said, adding that UT Dallas is the most logical source for providing the highly skilled technology employees of the future.

At the evening event, Daniel and other speakers announced gifts from companies, foundations and individual donors totaling more than $20 million, part of the $110 million already raised toward the campaign goal. The gifts included funds for scholarships, research programs focused on the brain, construction of a center devoted to research and treatment of autism, further campus enhancement and a new biomedical device center. Dr. Francisco Cigarroa, chancellor of The University of Texas System, summarized the history of UT Dallas, acknowledging the vision of its founders, Texas Instruments pioneers Eugene McDermott, Erik Jonsson and Cecil Green. He personally thanked longtime supporter Mrs. Margaret McDermott, who was in attendance.

“Unlike many young public universities embarking on their first campaigns, this institution has the good fortune to be standing on the shoulders of giants,” Cigarroa said.

Campaign co-chair and Dallas business leader Ron Nash MS ’79 spoke, urging participation in the campaign as a benefit to the University, the community and the state. “Campaigns provide the funding to bring talented professors here, to attract very bright students, to build research labs and to develop very innovative programs,” Nash said. “We need to do all of those things to bring UT Dallas into Tier One.”

“...because we all believe in the leadership of David Daniel.”

CAMPAIGN CO-CHAIR AND DALLAS BUSINESS LEADER RON NASH

Donors cheered after learning more than $110 million in gifts and pledges have already been raised during the campaign’s silent phase.
Prioritizing the Vision: Our Campaign Priorities

Comprehensive fundraising campaigns give universities the opportunity to share a strategic vision for their future. For UT Dallas, each of the schools, major research centers and other key units have developed a case for support that will strengthen their ability to achieve their specific goals. While each of these units has targeted goals, there are three overarching priorities UT Dallas needs to address through the success of this campaign.

**Priority #1**

Secure the resources that will advance our research mission.

Groundbreaking research requires brilliant people and state-of-the-art facilities. We need to endow chairs, professorships and graduate fellowships, and we need support for top-level research centers, equipment and laboratories, as well as for enhancements at McDermott Library.

**Priority #2**

Build our endowment to $400 million.

We are fortunate to have an endowment exceeding $270 million. The campaign has already impacted the endowment, as nearly 100 new funds have been created (see table). However, to propel North Texas forward via the advantages of a nationally competitive research university, we must grow our endowment to $600 million.

**Priority #3**

Strengthen existing areas of excellence and build the foundation for long-term success of all units.

Some of our schools and research centers are considered Tier One already. UT Dallas requires greater private support to sustain this level of success and to elevate those schools and programs that are growing in size, quality and reputation.

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**Student Inspired by Academic Bridge**

SANDRA MARTINEZ HAS MADE A FEW JOURNEYS in her young life, beginning with a move from Dallas to Mexico, when she was four years old. She returned to Dallas in time for middle school, with no English skills to speak of and a lot of catching up to do. “It was a big challenge,” she says today. “But my teachers helped me through; I want to do the same for the kids I teach.” Coming out of high school, Martinez wasn’t sure how she could afford to go to college, but then her next journey began, to UT Dallas and her future, with help from the Academic Bridge Program in the School of Interdisciplinary Studies. With hard work and smart goals, she has thrived in a demanding major and preparing for a demanding profession. “The program gave me so much great support.” Martinez says, “from scholarships to work/study opportunities, tutors to study groups. I knew I wanted to teach and to eventually return to the Dallas Independent School District where I went to high school. The Academic Bridge Program and the Teacher Development Center made that possible. I just finished my student teaching and plan to work in the Dallas ISD teaching high school freshmen—even though they are at the most challenging age.” Martinez, a math major, credits the real world preparation at the School’s Teacher Development Center with her comfort level in the classroom, and she credits the Teacher Development Center and Academic Bridge with the belief that she could make it all happen. “I hope people will continue to support the School of Interdisciplinary Studies and Academic Bridge,” says Martinez. “It’s a great way to help promising students go forward. A lot of high school kids don’t know about the help that’s available, so they figure that they don’t have the money or preparation for college and they just give up. Academic Bridge can change that.” Thanks to UT Dallas and the generosity of its donors, Sandra Martinez’s next journey will include lots of kids from our community, and the destination will be a successful future.
Thanks to New Gifts, Campus Enhancement Continues

COMPLETED IN 2010, the Campus Enhancement Project has transformed the look of UT Dallas with the addition of more than 5,000 trees, reflecting pools, a trellis-covered plaza and a new entrance on Campbell Road. The $30 million privately funded project received a boost from several new gifts.

Three campaign commitments totaling more than $7 million were made recently by anonymous donors. A $1 million gift is funding the initial design of new areas targeted for enhancement. Together the gifts will allow the architect behind the initial project, Peter Walker and his firm PWP Landscape Architecture of Berkeley, Calif., to further the vision for the UT Dallas campus.

“We are delighted to have this opportunity to continue transforming the physical setting of UT Dallas,” said President Daniel. “The impact of the recently completed areas has been tremendous. It inspires our students, as well as our faculty and staff, while making it easier for friends and visitors to find their way on campus.”

Texas Instruments Supports Bioengineering and New Biomedical Device Center

AN INVESTMENT OF $13 MILLION from two donors and matching funds from The University of Texas System Board of Regents will support the Department of Bioengineering and result in the establishment of a new center that will develop medical devices and therapies to improve the lives of people.

The lead gift of $5 million from Texas Instruments triggered a $5 million gift from an anonymous donor, and both gifts generated a $5 million match from the Board of Regents through The University of Texas System Research Incentive Program. “The TI gift provides funds for endowed faculty chair positions, which will allow us to recruit world-class faculty members,” said Dr. Mark Spong, dean of the Erik Jonsson School of Engineering and Computer Science.

The Texas Biomedical Device Center will be a collaborative effort engaging researchers from multiple disciplines working toward a common goal; creating new biomedical technology and therapies. This interdisciplinary program includes faculty members from the School of Behavioral and Brain Sciences, the Jonsson School and the School of Natural Sciences and Mathematics.

The center will play an especially important role in helping to launch the University’s new Department of Bioengineering. As a physician, I can tell you that the development of biomedical devices and technologies is vital,” said Dr. Francisco G. Cigarroa, TI president of UT Southwestern, the Dallas institution he served as chief executive officer. “The center will play an especially important role in helping to launch the University’s new Department of Bioengineering, as a physician, I can tell you that the development of biomedical devices and technologies is vital.”

Cigarroa announced the gifts on March 29 as part of the public launch of the new UT Dallas Callier Autism Center.

Callier has provided therapy for patients and families touched by autism for more than 30 years.

Hillcrest, Hoblitzelle Help Autism Center at Callier

TWO DALLAS FOUNDATIONS with a long history of supporting educational and medical advances are boosting efforts to build a new UT Dallas Callier Autism Center.

The Hoblitzelle Foundation and the Hillcrest Foundation each contributed $300,000 to the project. The plan involves renovating and expanding the UT Dallas Callier Center for Communication Disorders, one of the nation’s top clinical, educational and research facilities for children and adults with speech, language and hearing problems.

As part of the School of Behavioral and Brain Sciences, Callier has provided group and individual therapy for patients and families touched by autism for more than 30 years. “UT Dallas benefits greatly from the support of local foundations, which provide critical funds and leadership for vital initiatives,” said President Daniel. “This grant will allow the Callier Center to build new research and treatment facilities as part of their autism research center.” The U.S. Centers for Disease Control recently estimated one of every 88 children in the U.S. will be diagnosed with autism spectrum disorder (ASD), which encompasses autism and related disabilities. ASD negatively affects communication, social interaction and learning. The Hoblitzelle Foundation first provided a $1 million grant to support the new Callier Autism Center, with the stipulation that Callier must find a donor or donors to match that amount. The Hillcrest Foundation then came forward with its own matching $300,000 grant to Callier.

The Callier Center’s executive director and Sara T. Martineau Professor, Dr. Tom Kunkel, said the gifts will provide vital funding for a major new effort to improve diagnosis and treatment for the myriad challenges faced by individuals or parents affected by ASD. “This project will allow the Callier Center to serve a larger number of individuals with autism in a more effective way and to expand the programs now available to those patients and their families,” he said. “The space will allow us to continue our three-fold mission at Callier, by providing room for additional training and research efforts beyond clinical services.” Callier researchers and clinicians collaborate on a variety of projects with faculty members and physicians at UT Southwestern Medical Center and Children’s Medical Center.

The building project at Callier will include a new 7,000-square-foot facility adjacent to the current building, and renovation to portions of the existing facilities. This will produce expanded space for ASD programs, and better configuration for ASD learning environments. Also included in the plan is a new entry and reception area to improve patient and visitor access, as well as a new treatment and research facility.

The Hoblitzelle Foundation helped establish UT Dallas 40 years ago by donating almost $100 acres of land. It has repeatedly contributed to the University in the years since then. The foundation was created in 1962 by Karl and Esther Hoblitzelle to provide grants for educational, medical and cultural organizations.

The Hillcrest Foundation of Dallas was founded in 1957 by Mrs. W. W. Caruth Sr. to support the advancement of education, the promotion of health and the relief of poverty in Texas. Hillcrest has funded a wide variety of educational and research projects at UT Dallas.

To support the new Callier Autism Center, make a gift at utdallas.edu/enhancement.
The University has been very inventive in choosing focus areas that allow it to rise to the level of other top universities. It’s a tremendous resource for Dallas.”

BILL BOOZIOTIS, PRESIDENT, BOOZIOTIS & COMPANY ARCHITECTS, AND A CENTER FOR VITAL LONGEVITY ADVISORY COUNCIL MEMBER

In 1973 UT Dallas awarded its first degrees to three graduates. Two of these alumni attended the celebration and were surprised at the announcement of a new $25,000 endowment, The First Graduates Scholarship, established in their honor. Ronald Hawkins earned a master’s in physics and Susan Doe earned a master’s in biology. Both live in North Texas, but neither has been to campus in more than a decade. The gift establishing this scholarship was made by Mrs. Rita Crocker Clements, a member of the UT System Board of Regents from 1996 to 2007.

“President Daniel thanked longtime friend and donor, Patti Henry-Pinch, for attending the celebration. The Patti Henry-Pinch Undergraduate Scholarship was established in 2006 and supports research activities for undergraduates.”
Show Your Support for Our First Campaign

Your support is critical to our success, not just this year, but for the next three years of the campaign. Please consider making a three-year pledge to help UT Dallas accomplish the ambitious campaign goal of $200 million by 2014. Designate your gift of any amount to the school, research center or administrative program of your choice. Your contribution not only moves individual units toward their specific goals, but your gift also counts toward the overall campaign goal.

Make your gift at utdallas.edu/give3