

Dallas/Fort Worth Interactive Marketing Association Scholarship

Student Information:

Name: _____ UTDID: _____ Email: _____

Address: _____ Phone: _____

Citizenship:

US Resident Official State Residency Permanent Resident Student Visa

If you are a Permanent Resident, please list your registration number: _____

Ethnicity: (for statistical purposes)

White Non-Hispanic Black Non-Hispanic Hispanic Asian/Pacific Islander

American Indian/Native American Other

Academic Information:

Current Class Standing Sophomore Junior Senior GPA: _____

Major: _____ Second Major/Minor: _____

Along with this cover sheet, applicants should also submit:

- One 250 word statement discussing how Emerging Media has influenced their educational experience while at University of Texas at Dallas.
- One 250 word statement which highlights an example of an inventive and creative social media marketing campaign by an outside company and talks about what was particularly interesting/creative/inventive about it.

Materials are due by **Oct. 31st, 2011**, and should be submitted (no email applications will be accepted) to:

Julie Larsen

Academic Advisor, Emerging Media and Communication

School of Arts and Humanities, AT 10

University of Texas at Dallas

800 W Campbell Road

Richardson, TX 75080

Review of applications will begin on **Nov. 1st, 2011**. Applicants will be notified of decision by November 30th, 2011.

I attest that all the information above is complete and accurate, to the best of my knowledge, and I understand that providing false or misleading information may result in removal from the candidate pool for the DFWIMA scholarship.

Signature: _____

Date: _____