

Douglas J. Watson

OFFICE

WT 17, Westec
The University of Texas at Dallas
Richardson, Texas 75083

HOME

3412 Mapleleaf Lane
Richardson, TX 75082

PROFESSIONAL POSITIONS

Director, Programs in Public Affairs at The University of Texas at Dallas, including the Master of Public Affairs and the Ph.D. in Public Affairs, Spring 2005 to present.

Director, Master of Public Administration Program, The University of Texas at Dallas, August 2004-present.

Professor, Public Administration and Public Policy, The University of Texas at Dallas, January 2004-present.

City Manager, City of Auburn, Alabama, August 1982 - December 2003.

City Manager, City of Picayune, Mississippi, August 1978 - July 1982.

Executive Vice President, Chris J. Yahnis Corporation, Florence, South Carolina, May 1976 - August 1978.

City Manager, Florence, South Carolina, June 1973 - May 1976.

Assistant City Manager, Florence, South Carolina, December 1971 - June 1973.

EDUCATION

Doctor of Philosophy (Ph.D.), Public Administration and Public Policy, Auburn University, 1992.

Master of Public Administration (MPA), University of Georgia, 1972.

Bachelor of Arts (BA), Government and Politics, University of Maryland, 1967.

Certificate of Management Achievement, International City Management Association, 1980.

RELATED EXPERIENCE

Visiting Professor, Master of Public Administration program, Auburn University. Taught one course per semester in the Master of Public Administration program, including Seminars in Economic Development, Local Government Management, and Public Personnel Administration. Served on fifteen doctoral committees and advised students on careers in the public sector. Was active in publishing books and articles in academic journals. Developed and managed an extensive internship and mentoring program with Auburn University students.

Instructor (part-time), Francis Marion College, Florence, South Carolina, 1973 - 1976.

ICMA - USAID International Resource Cities Program

Auburn staff chosen by these organizations to participate in a technical twinning program with Blagoevgrad, Bulgaria. Involved several exchange visits with Blagoevgrad elected and appointed officials. 1998 - 2003.

Reviewer of manuscripts for book publishers –University of Alabama Press, Jossey-Bass, Sage, and Greenwood Press - and academic journals, including Public Administration Review, State and Local Government Review, Public Works Management & Policy, Review of Public Personnel Administration, Public Performance and Management Review, and Economic Development Quarterly.

Private consulting experience- Strategic Plan for the City of Selma, AL (2000-2001), Economic Development Plan for the City of Albany, GA (2000-2001), and council-manager government for Talladega, AL (2002-2003).

EDITORIAL BOARDS

Associate Editor and Board of Editors, Review of Public Personnel Administration journal.

Board of Editors, Public Administration Review journal.

Editorial Board, Public Works Management & Policy journal.

Board of Editors, State and Local Government Review journal (1999-2002 and current for second term).

Board of Editors, Public Performance and Management Review journal.

Board of Editors, Journal of Public Budgeting, Accounting & Financial Management.

Editorial Board for the ASPA Classics book series.

Board of Editors, Chinese Public Administration Review.

DISSERTATION

“Targeting of Intergovernmental Aid: The Case of Urban Development Action Grants,” Auburn University, 1992.

BOOKS

James H. Svara and Douglas J. Watson, Editors, The Question of Form: Constitutional Contests in America’s Large Cities (forthcoming 2009).

Douglas J. Watson and John M. Morris, Editors, Building the Local Economy: Cases in Economic Development (Athens: University of Georgia Carl Vinson Institute of Government, forthcoming 2007 or 2008).

Wendy L. Hassett and Douglas J. Watson, Civic Battles: When Cities Change Their Forms of Government (Ft. Lauderdale: PrAcademics Press, 2007).

Douglas J. Watson and Rollin J. Watson, Spending a Lifetime: Careers of City Managers (Athens: University of Georgia Carl Vinson Institute of Government, 2006).

Douglas J. Watson and Wendy L. Hassett, Local Government Management: Current Issues and Best Practices (Armonk, N.Y.: M. E. Sharpe, Inc, 2003).

Douglas J. Watson, Editor, Innovative Governments: Creative Approaches to Local Problems (Westport, CT: Praeger Publishers, 1997).

Douglas J. Watson, et al., Workable Government: Auburn Provides Solutions to Community Challenges (Auburn, AL: Craftmaster Printers, 1997).

Douglas J. Watson, The New Civil War: Government Competition for Economic Development (Westport, CT: Praeger Publishers, 1995).

Douglas J. Watson, John G. Heilman, and Robert S. Montjoy, The Politics of Redistributing Urban Aid (Westport, CT: Praeger Publishers, 1994).

BOOK CHAPTERS

Douglas J. Watson and Alicia C. Schortgen, “Guiding Change in a First Ring Suburb: Plano, Texas” in James Svara, ed., The Facilitative Leader in City Hall: Reexamining the Scope and Contributions (Boca Raton, FL: Taylor and Francis, forthcoming 2008).

Douglas J. Watson and Catherine Reese, “The Role of Human Resource Professionals in the Budgeting Process” in Stephen E. Condrey., ed., Handbook of Human Resource Management in Government (San Francisco: Jossey-Bass, 2004).

Douglas J. Watson, “Response” to John Nalbandian, “Educating the City Manager of the Future” in H. George Frederickson and John Nalbandian, eds.,

The Future of Local Government Administration (Washington: International City-County Management Association, 2002).

Douglas J. Watson, Robert J. Juster, and Wendy L. Hassett, "Growth Management," in James Seroka and Thomas Vocino, Alabama Issues (Auburn, AL: Center for Governmental Services, 2002)

Douglas J. Watson, Edwin I. Gardner, and Robert S. Montjoy, "Moving into Global Competition: A Case Study of Mercedes-Benz in Alabama," in Cal Clark and Robert Montjoy, eds., Globalization's Impact on State-Local Economic Development Policy (Huntington, New York: Nova Science Publishers, Inc., 2002).

Douglas J. Watson and Wendy L. Hassett, "Conflict Comes to Daphne," in Douglas J. Watson, ed. Innovative Governments: Creative Approaches to Local Problems (Westport, CT: Praeger Publishers, 1997).

BOOKLETS

Douglas J. Watson and T. Phillip Dunlap, "Proactive Economic Development: Use of a Revolving Loan Fund in Auburn, Alabama." Published by the Alabama Department of Economic and Community Affairs, 1998.

T. Phillip Dunlap, Bettye B. Burkhalter, Douglas J. Watson, and Jacki A. Fitzpatrick, "Guidelines for Establishing a Revolving Loan Fund at the Local Level." Published by the Alabama Department of Economic and Community Affairs, 1998.

ARTICLES IN JOURNALS

John C. Morris and Douglas J. Watson, "Like Politics, Most Economic Development Local." Public Administration Review- on-line, 68-1, 2008.

Kimberly A. Aaron and Douglas J. Watson, "Networking in Economic Development: The Case of Project Emmitt." International Journal of Public Administration (accepted for publication).

Douglas J. Watson, Wendy L. Hassett, and Floun'say Caver, "Form of Government and Community Values: The Case of Tuskegee, Alabama." Politics and Policy, 34-4, 2006.

Douglas J. Watson and L. Douglas Kiel, "Introduction: Special Issue on Natural Disasters and Public Works Management and Policy." Public Works Management and Policy, 10-4, 2006. Symposium arranged by and edited by authors.

L. Douglas Kiel and Douglas J. Watson, "Introduction: Special Issue on Natural Disasters and Economic Development." Economic Development Quarterly, 20-3, 2006. Symposium arranged by and edited by authors.

Douglas J. Watson and Floun'say Caver, "Searching for Cost Effectiveness in

EMS: An Intergovernmental Approach," Popular Government (December 2006).

Douglas J. Watson, Wendy L. Hassett, and Donna M. Handley, "The ASPA Journals: Who is Publishing?" Journal of Public Affairs Education, Vol. 11, No. 1, 2005.

Douglas J. Watson and Wendy L. Hassett. "Capitalizing on Student Workers: The City of Auburn's Student Employment Programs," Review of Public Personnel Administration, Vol. 25-2, 2005.

Douglas J. Watson, Donna M. Milam, and Wendy L. Hassett, "Financial Distress and Municipal Bankruptcy: The Case of Prichard, Alabama," Journal of Public Budgeting, Accounting & Financial Management, Vol 17, No. 2, 2005.

Jerry Davis, Roseann Kuhns, and Douglas J. Watson, "Evaluating Emergency Medical Services: Controlling the Rising Cost of Saving Lives," Journal of Health and Human Services Administration, Vol. 26, No. 3, 2004.

Douglas J. Watson and Wendy L. Hassett, "The Career Paths of City Managers in America's Largest Council-Manager Cities," Public Administration Review, Vol. 64, No. 2, 2004.

Wendy L. Hassett and Douglas J. Watson, "Citizen Surveys: A Component of the Budgetary Process," Journal of Public Budgeting, Accounting & Financial Management, Vol. 14, Issue 4, 2003.

Douglas J. Watson and Wendy L. Hassett, "Long-Serving City Managers: Why Do They Stay?" Public Administration Review, Vol. 63, No. 1, 2003.

Douglas J. Watson, Wendy L. Hassett, Jerry Davis, and Robert E. Thomas, "Use of Industrial Engineering in Measuring Police Manpower: A Small City Case Study," Public Performance and Management Review, Vol. 26, No. 2, 2002.

Douglas J. Watson and Wendy L. Hassett, "Capital-Intensive Privatization: Returning to Public Ownership," Public Works Management & Policy, Vol. 7, No. 2, 2002.

Wendy L. Hassett and Douglas J. Watson, "Long-Serving City Managers: Practical Application of the Academic Literature," Public Administration Review, Vol. 62, No. 5, 2002.

Edwin I. Gardner, Robert S. Montjoy and Douglas J. Watson, "Moving into Global Competition: A Case Study of Mercedes-Benz in Alabama," Policy Studies Review Vol. 18, No. 3, 2001.

Douglas J. Watson, "The International Resource Cities Program: Building Capacity in Bulgarian Local Government," Public Administration Review, Vol. 60, No. 5, 2000.

Robert S. Montjoy and Douglas J. Watson, "A Case for Reinterpreted Dichotomy of Politics and Administration as a Professional Standard in Council-Manager

Government," Public Administration Review, Vol. 55, No. 3, 1995.

T. Phillip Dunlap, Bettye B. Burkhalter, Douglas J. Watson, and Jacki Fitzpatrick, "Reshaping the Local Economy Through a Revolving Loan Fund (RLF) Project in an Entrepreneurial City," Economic Development Quarterly, Vol. 9, No. 1, 1995.

Bettye Burkhalter, T. Phillip Dunlap, and Douglas J. Watson, "Auburn Technology Transfer Partnership for Economic Development," The Journal of Technology Transfer, Vol. 19, Nos. 3 & 4, December 1994.

Douglas J. Watson, "Importance of Local Initiative in Targeting of Federal Aid: The Case of UDAG," Public Budgeting and Financial Management, Vol. 6, No. 2, 1994.

Robert S. Montjoy and Douglas J. Watson, "Within-Region Variation in Acceptance of Council-Manager Government: Alabama and the Southeast," State and Local Government Review, Vol. 25, No. 1, 1993. Reprinted in Jack R. Van Der Slik, Politics in the American States and Communities (Boston: Allyn and Bacon, 1996).

John G. Heilman and Douglas J. Watson, "Publicization, Privatization, Synthesis, Tradition: Options for Public-Private Configurations," International Journal of Public Administration, Vol. 16, No. 1, 1993.

Douglas J. Watson and Bettye Burkhalter, "Developing a Theory Z Culture in Local Government," Public Personnel Management, Vol. 21, No. 3, 1992.

Douglas J. Watson, Robert J. Juster, and Gerald W. Johnson, "Institutionalized Use of Citizen Surveys in the Budgetary and Policymaking Processes: A Small City Case Study," Public Administration Review, Vol. 51, No. 3, 1991.

Douglas J. Watson and Robert S. Montjoy, "Research on Local Government in the Public Administration Review," Public Administration Review, Vol. 51, No. 2, 1991.

Gerald Johnson and Douglas J. Watson, "Privatization: Provision or Production of Services-Two Case Studies," State and Local Government Review, Vol. 23, No. 2, 1991.

Douglas J. Watson and Thomas Vocino, "The Changing Nature of Intergovernmental Fiscal Relationships: The Impact of the 1986 Tax Reform Act on State and Local Governments," Public Administration Review, Vol. 50, No. 2, 1990.

Douglas J. Watson, Wendy L. Hassett, "Career Paths: Ways to the Top," Public Management, Vol. 26, No. 7, 2004.

Douglas J. Watson and Wendy L. Hassett, "The 20-Year Manager: Factors of Longevity for City Managers," Public Management, Vol. 25, No. 10, 2003.

Douglas J. Watson, "If Not For You...", Public Management, Vol. 23, No. 5, 2001.

Douglas J. Watson, "Public Managers Abroad- In Their Own Words," Public Management, Vol. 22, No.10, 2000.

Melinda Carlton, Philip Hawkey, Douglas Watson, William Donahue, Bobby Garcia, and Dan Johnson, "Affirmative Action and Affirming Diversity," Public Management, Vol. 19, No. 1, 1997.

Douglas J. Watson, "Auburn's Experience" in "Landfill Management," MIS Report, International City Management Association, October 1990.

Douglas J. Watson, "Employee Relations: Essential to Management in Auburn," Alabama Municipal Journal, August 1989. (Reprinted in Current Municipal Problems, Vol. 16, No. 4, 1990.)

Douglas J. Watson, "Citizen Poll Defines Priorities and Problems," Alabama Municipal Journal, July 1988. (Reprinted in Current Municipal Problems, Vol. 15, No. 3, 1989.)

Douglas J. Watson, "Auburn's Answer for Wastewater Treatment," Public Management, Vol. 8, No. 12, 1990.

Douglas J. Watson and T. Phillip Dunlap, "Auburn's Public-Private Partnership," Alabama Municipal Journal, April 1986.

Douglas J. Watson, "Privatization - One Possible Solution," The Privatization Review, Fall 1985.

Douglas J. Watson, "Auburn Budget Based on Goal Setting," Alabama Municipal Journal, September 1985.

Douglas J. Watson and Gerald Johnson, "Privatization Fills the Funding Gap," Public Works, March 1985.

Harvey Goldman and Douglas J. Watson, "The Auburn Privatization Experience," Arthur Young, March 1985.

Gerald W. Johnson and Douglas J. Watson, "Auburn Explores Privatization of Wastewater Role," Alabama Municipal Journal, March 1984.

Douglas J. Watson and Donna Townsend, "City in Action," Alabama Municipal Journal, March 1984.

BOOK REVIEWS

Practitioner-Reviewer, "Public Administration Handbook: Why, How and Who?" by Thomas J. Barth and Mark T. Green, Public Administration Review, Vol. 59, No. 6, 1999.

Reviewer, "Privatization: The Challenge to Public Management" by National Academy of Public Administration, Public Administration Quarterly, Fall 1991.

PERSONAL HONORS

Outstanding Achievement Award, Pi Alpha Alpha, Auburn University, 2003

Douglas J. Watson Municipal Complex in Auburn, AL designated by City Council Resolution, 2003

Congressional Record, November 21, 2003, citation for service as Auburn city manager

Life Member, International City-County Management Association, 2003

Orin Nolting International Award, International City-County Management Association, 2001

Editor's Choice Award, Public Administration Review, 2001

25 Years of Service Award, International City-County Management Association, 1999

National Public Service Award, American Society for Public Administration and the National Academy of Public Administration, 1997

Good Citizenship Award, Auburn Rotary Club, 1997

L.P. Cookingham Award for Career Development, International City - County Management Association, 1993

David Cobb Memorial Award for Excellence in Local Government Management- Alabama City Management Association, 1991

President's Award- Auburn Chamber of Commerce, 1988

Alabama Public Administrator of the Year-American Society for Public Administration, 1985

Mississippi Public Administrator of the Year-American Society for Public Administration, 1982

Pi Sigma Alpha, University of Maryland, Auburn University at Montgomery - Political Science honorary

Pi Alpha Alpha, Auburn University - Public Administration honorary

DOCTORAL COMMITTEES

Floun'say Caver- Graduated Spring 2005

Nicholas Valcik- Graduated Fall 2005

Kimberly Holmes, Chair- Graduated Spring 2006
Kimberly Aaron, Co-chair- Graduated Summer 2006
Daniel Johnson, Chair- Graduated Fall 2006
Susan Richey Ballabina- Graduated Spring 2007
Charles Williams- Graduated Fall 2006
Thomas Wilson- Graduated Spring 2006
Dearda Hayes-Whigham- Graduated Fall 2006
Jo Ann Hughes
Larry Terry II, Chair- Graduated Summer 2007
Adrian V. Velazquez- Graduated Fall 2007
Karen Jarrell, Chair
Coby Pewitt, Chair
Ilker Pekgozlu, Chair
Habib Ozedmir, Chair
Britt Berrett, Chair
Clint Shipp, Chair
Augustine Ene, Chair
Raul Hinojosa, Chair
Geraldine Kepler, Chair

PROFESSIONAL SERVICE- Recent

American Society for Public Administration, Co-Chair of national conference held in Washington, D.C. Spring 2007.

Member, University of Texas at Dallas, Committee on Professional Qualifications, 2006.

Member, School of Social Sciences, Personnel Review Committee, 2005.

Founding Faculty Member and Faculty Advisor, Pi Alpha Alpha honorary, UTD, 2005 to present.

Member, Mosher Award for Best Academic article in Public Administration Review, 2005.

American Society for Public Administration, Annual Conference, Milwaukee, Panel Presentor, 2005.

Member, Dwight Waldo Award Selection Committee, Public Administration Review, 2004.

Member of the committee of the American Society for Public Administration to select an executive director, 2004.

Member of the NASPAA review team for the MPA program at Mississippi State University, 2004.

Speaker at dozens of national conferences, including the International City-County Management Association, the National League of Cities, and the

American Society for Public Administration, on various topics from 1980 to present.

Member of the American Society for Public Administration Conference Committee, 2003.

Member of fifteen doctoral committees at Auburn University as member of the graduate faculty in Public Administration and Public Policy. Five have earned Ph.D.'s, seven have completed their comprehensive examinations, and three are completing their coursework.

Chair of a committee to identify outstanding practicing public administrators to be nominated for service on the Board of Editors of the Public Administration Review, 1999-2000.

Member of the selection committee for the Editor of the Public Administration Review, 1999.

Member of the International Task Force of the International City-County Management Association, 2000-2003.

Member of the Committee on Graduate Education of the International City-County Management Association, 2001-2002.

Member of the Committee to review the Code of Ethics for the American Society for Public Administration, 2001-2002.