



SMS Extension: **“Comparative Corporate Governance and Global Strategy”**

Date: Thursday, September 26 and Friday, September 27, 2013

Location: Charleston, South Carolina  
[Charleston Place Hotel](#)

Host: Sonoco International Business Department  
[Moore School of Business](#)  
University of South Carolina

Organizers:



[Tatiana Kostova](#)  
University of South Carolina



[Marc van Essen](#)  
University of South Carolina

Recent events in the world economy have highlighted the critical role of corporate governance in designing and implementing business strategy. This extension will focus on several important research areas including institutional embeddedness of corporate governance systems, rising role of family firms in the global economy, corporate governance in emerging markets, and rise of state capitalism across countries. The objective is to provide an interactive forum for a cross-disciplinary intellectual exchange on these topics by bringing together a diverse group of scholars from the fields of corporate governance, global strategy, and international business. The meeting will be organized in four sessions as follows:

### Session 1. Institutions, Corporate Governance, and Firm Strategy

This session will explore the more general questions of how corporate governance is conditioned by country level institutions and how it influences firm strategy and outcomes.

Panelists: Igor Filatotchev, James Walsh, Jordan Siegel, Edward Zajac

### Session 2. Family Firms in Different Contexts

This session will explore the distinctiveness of family firms, the implications of family ownership and control on corporate governance, business strategy and firm performance, as well as the cross-country differences in these areas.

Panelists: David Reeb, Marc van Essen, Michael Hitt

### Session 3. Corporate Governance in Emerging Markets

This session will focus on issues of corporate governance and firm strategy in emerging markets exploring the implications of formal and informal institutional characteristics, processes of fast-paced development and change, and the strategy implications for both emerging market firms and foreign multinational operating in these contexts.

Panelists: Mike Peng, Andrew Delios, Ruth Aguilera, Hans van Oosterhout

### Session 4. State Capitalism

This session will discuss governance and strategy implications of the return of state capitalism, addressing questions such as nationalization of private enterprises, performance and cost of capital implications of state involvement in publicly listed firms, shifting balance of power from the private to the public sector, and the implications for public policy and firm competitiveness.

Panelists: Bill Meginson, Pursey Heugens, Omrane Guedhami

In addition to the key speakers, we will have a few time slots in the program where other participants can present their work. If interested in presenting, please e-mail your paper or proposal by July 1, 2013 to Marc van Essen, [marc.vanessen@moore.sc.edu](mailto:marc.vanessen@moore.sc.edu). The meeting will be limited to a total of 40 participants.

### Program

Thursday, September 26, 2013

Individual Arrival in Charleston, SC

6:30 – 8:30 pm Welcome and Dinner (hosted by USC Moore School of Business)

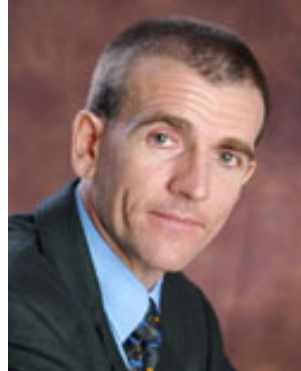
Friday, September 27, 2013

7:30 – 8:00 am	Breakfast
8:00 – 10:00 am	Session 1
10:00 – 10:15 am	Coffee Break
10:15 – 12:15 pm	Session 2
12:15 – 1:15 pm	Lunch
1:15 – 3:15 pm	Session 3
3:15 – 3:30 pm	Coffee Break
3:30 – 5:30 pm	Session 4
5:30 – 6:00 pm	Conclusion

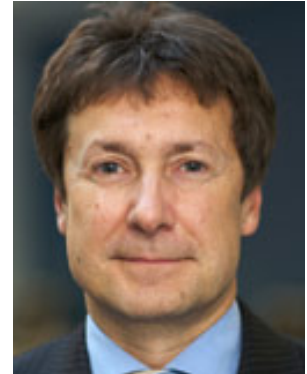
## Key Speakers



Ruth V. Aguilera  
College of Business  
University of Illinois



Andrew Delios  
NUS Business School  
National University of Singapore



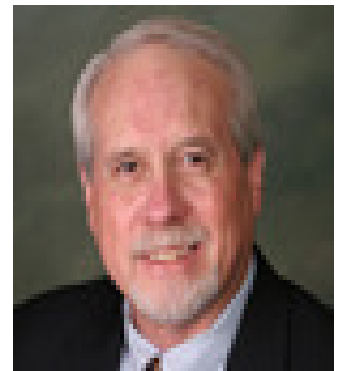
Igor Filatotchev  
Cass Business School  
City University London



Omrane Guedhami  
Moore School of Business  
University of South Carolina



Pursey Heugens  
Rotterdam School of Management  
Erasmus University



Michael A. Hitt  
Mays Business School  
Texas A&M University



William L. Megginson  
Price College of Business  
University of Oklahoma



Mike W. Peng  
Jindal School of Management  
University of Texas at Dallas



David Reeb  
Fox School of Business  
Temple University



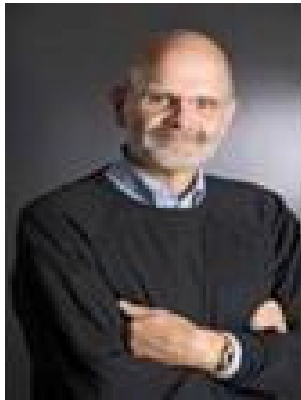
Jordan I. Siegel  
Harvard Business School  
Harvard University



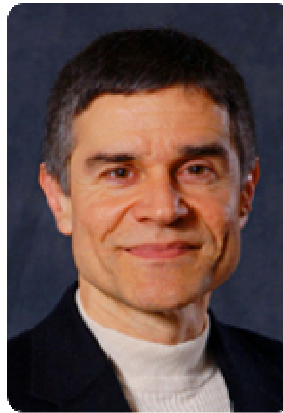
Marc Van Essen  
Moore School of Business  
University of South Carolina



Hans Van Oosterhout  
Rotterdam School of Management  
Erasmus University



James P. Walsh  
Ross School of Business  
University of Michigan



Edward Zajac  
Kellogg School of Management  
Northwestern University