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BIOGRAPHICAL SKETCH

Mike W. Peng received his PhD from the University of Washington. He is the first ever Provost's Distinguished Professor of Global Strategy at the University of Texas at Dallas, which created this position to attract him to join its faculty in 2005. At UT Dallas, he has been the number one contributor to the list of top 40 academic journals tracked by *Financial Times*, which ranked UT Dallas as a top 20 school in research worldwide and ranked our EMBA program as 1st in Texas, 10th in the United States, and 40th in the world (2007-08). Prior to joining UT Dallas, Dr. Peng was an associate professor (with tenure) at the Ohio State University. He has taught in five states in the United States (Hawaii, Ohio, Tennessee, Texas, and Washington) as well as China, Hong Kong, and Vietnam.

Professor Peng is widely regarded as one of the most prolific and most influential scholars in global strategy—both the United Nations and the World Bank have cited his work in major publications. Truly global in scope, his research focuses on firm strategies in regions such as Asia, Central and Eastern Europe, and North America, covering countries such as China, Hong Kong, India, Japan, Mexico, Russia, South Africa, South Korea, Thailand, the United States, and Vietnam. He has published over 60 articles in leading journals, over 30 non-refereed pieces, and six books. His *Global Strategy* text (South-Western, 1st edition, 2006, 2nd edition, 2009) is a global market leader used in over 20 countries. It has been translated into Chinese and Portuguese. His *Global Business* (South-Western, 2009) is rapidly becoming a market leader.

Professor Peng is active in leadership positions. He is Editor-in-Chief of the *Asia Pacific Journal of Management*. He has served on the editorial boards of the *Academy of Management Journal*, *Academy of Management Review*, *Journal of International Business Studies*, *Journal of World Business*, and *Strategic Management Journal*, and guest-edited a special issue for the *Journal of Management Studies*. At the Academy of Management (AOM), he was Program Chair in charge of the Junior Faculty Consortium for the International Management Division for the Atlanta meetings (2006). At the Strategic Management Society (SMS), he is the first elected officer of the Global Strategy Interest Group, serving as Interest Group Chair in 2008. He was also Co-Chair of the SMS Special Conference on China Strategies in Shanghai in May 2007. At the Academy of International Business (AIB), he was Co-Chair of the AIB/JIBS Frontiers Conference in San Diego in December 2006, and is guest-editing a special issue for the *Journal of International Business Studies* (2009, forthcoming).

Having taught in undergraduate, MBA, EMBA, PhD, executive, and faculty training programs on a worldwide basis, Professor Peng has students around the world. He enjoys working with PhD students, and has served as PhD program coordinator at both Ohio State and UT Dallas. Some of his former PhD students are now professors at Cal State, CUHK, Colorado, Georgia State, HKUST, Lehigh, Missouri, Northeastern, Oregon State, SMU, and UT Dallas. Endeavoring to bring out the best potential in PhD students, Dr. Peng has published with them in *AMJ*, *AMR* (2), *APJM*, *ETP*, *JIBS*, *JIM* (2), *JOM*, *JMS* (3), *JWB*, and *SMJ*.

Professor Peng is also an active faculty trainer and consultant. He has provided on-the-job training to over 200 professors. He has consulted for organizations such as BankOne, Berlitz International, Chinese Chamber of Commerce, Greater Dallas Asian American Chamber of Commerce, Hong Kong Research Grants Council, Manufacturers Alliance/MAPI, National Science Foundation, Nationwide Insurance, Ohio Polymer Association, SAFRAN, U.S.-China Business Council, World Affairs Council of Dallas-Fort Worth, and the World Bank. He has also published his work in leading practitioner outlets, such as the *Harvard Business Review*, *Academy of Management Executive*, and *China Business Review*.

Striving to build research communities, Professor Peng has collaborated with over 50 colleagues around the world. His collaborators include some of the top minds in the field, such as Jay Barney, Andrew Delios, Charles Hill, Bob Hoskisson, Yadong Luo, Klaus Meyer, Jeff Reuer, Oded Shenkar, and Mike Wright. He has received numerous awards and grants, including a US Small Business Administration Award for the best entrepreneurship paper at Babson conference, a Scholarly Contribution Award from the International Association for Chinese Management Research (IACMR), and a prestigious, five-year National Science Foundation CAREER Grant (formerly known as the Young Investigator Award). At \$423,000, the NSF CAREER grant is reportedly the largest grant the NSF has awarded to a business school faculty member, and Professor Peng carried more than half of this five-year funding to UT Dallas.

EDUCATION

- March 1996 Doctor of Philosophy (Ph.D.) in Business Administration, University of Washington, Seattle, Washington
Major: Strategic Management; Minors: Organizational Sociology, International Business, and Methodology
- Advisors: Charles Hill (chair), Anne Ilinitich (now York), Richard Moxon, and Howard Becker (sociology)
 - Dissertation: Behind the Success and Failure of U.S. Export Intermediaries
 - Generated three journal articles (1998-2001) and voted as one of the top-four best dissertations at the Barry Richman Competition, Academy of Management (Cincinnati, August 1996)
 - Featured twice in the editorials of the *Exporter Magazine* (May 1996; June 1997)
 - Abstract published in the *Journal of International Business Studies* (1997, pp. 434-5)
 - Entire dissertation published as a book, *Behind the Success and Failure of U.S. Export Intermediaries: Transactions, Agents, and Resources*, by Quorum Books (1998)—less than 5% of business school dissertations are published as books
- August 1991 Bachelor of Science (BSc) with Honors (*Magna Cum Laude*), Winona State University, Winona, Minnesota
Majors: Business Administration and Economics

ACADEMIC APPOINTMENTS

- June 2005 – Professor of Global Strategy with tenure, School of Management
Provost's Distinguished Research Professor (the first ever such chair position specifically created by the university in order to attract me to join the faculty)
Coordinator, Ph.D. Program in Organization, Strategy, and International Management (OSIM)
Executive Director, Center for Global Business (I founded this center in August 2006)
University of Texas at Dallas, Richardson, Texas 75083
- January 1999 – Associate Professor of Management with tenure (2004 – 2005), Fisher College of Business
June 2005 Assistant Professor of Management (1999 – 2004)
Dean's Distinguished Research Professor (a chair position offered but turned down in March 2005)
Coordinator, Ph.D. Program in International Business (2004 – 2005)
Faculty Member (by courtesy), Center for Slavic and East European Studies
Faculty Member (by courtesy), Center for East Asian Studies
Ohio State University, Columbus, Ohio 43210
- 2004 – present Research Fellow, William Davidson Institute, University of Michigan Business School (courtesy appointment for a worldwide group of over 180 renowned researchers who focus on economic, policy, and business issues in transition and emerging economies; I am the only member from UTD)
- September 1997 – Visiting Assistant Professor of International Business, Faculty of Business Administration,
December 1998 Chinese University of Hong Kong, Shatin, New Territories, Hong Kong
- August 1995 – Assistant Professor of Management, College of Business Administration;
August 1998 Faculty Member (by courtesy), Center for Chinese Studies
University of Hawaii at Manoa, Honolulu, Hawaii 96822 (on leave 1997-98)
- January – March 1995 Adjunct Professor of Management, School of Business and Economics,
Seattle Pacific University, Seattle, Washington 98119
- January 1992 – Instructor of Management, School of Business Administration; Coordinator, Center for International
August 1995 Business Education and Research (CIBER), University of Washington, Seattle, Washington 98195

JOURNAL EDITORIAL ACTIVITIES (ad hoc reviewing activities are noted on p. 22)

- Editor-in-Chief, *Asia Pacific Journal of Management* (September 1, 2006 – present), official journal of the Asia Academy of Management (Editor, January 1, 2004 – August 30, 2006)
- First non-Asia-based and non-NUS-based Editor-in-Chief in the history of the *Journal* (since 1983)

- Assembled a world-class editorial team as Senior Editors: D. Ahlstrom (CUHK), G. Bruton (TCU), M. Carney (Concordia), D. Chan (SMU), S. Lam (HKU), C.M. Lau (CUHK), J. Mathews (Macquarie), K. Meyer (Reading), E. Tsang (UTD), and C.S. Wong (CUHK)—appointing editors based in Australia, Canada, and the UK for the first time in the history of the *Journal*
- Recruited 20 senior scholars to join the Editorial Advisory Board: J. Barney (OSU), P. Beamish (Ivey), M. Chen (Darden), J. Child (Birmingham), A. Delios (NUS), G. Dess (UTD), C. Earley (NUS), C. Hill (Washington), M. Hitt (Texas A&M), R. Hoskisson (ASU), B. Kedia (Memphis), Y. Li (Xian Jiaotong), W. Mitchell (Duke), A. Rugman (IU), K. Singh (NUS), O. Shenkar (OSU), D. Tjosvold (Lingnan), A. Tsui (ASU), R. Tung (SFU), E. Zajac (Northwestern)
- Recruited 38 members to join the Editorial Review Board
- Initiated the new Perspectives, Reviews, and Commentaries sections
- Attracted leading scholars to contribute: P. Beamish, C. Chen, X.-P. Chen, G. Dess, J. Dunning (2 papers), A. Harzing, C. Hill, G. Hofstede, K. Law, M. Lieberman, J.T. Li, S. Makino, J. McGuire (2 papers), S. Puffer, D. Ralston, A. Rugman (2 papers), R. Tung, M. Wright, and H. Yeung (excluding editors)
- Successfully led *APJM* to be accepted by the Social Sciences Citation Index (SSCI), August 2008
- Initiated a Best Paper Award, Fall 2008

Special Issue Editor, *Asia Pacific Journal of Management*

- 2006-08 for a special issue on knowledge management and innovation strategy (Co-editors: Yuan Lu, Chinese U. of Hong Kong and Eric Tsang, UT Dallas, published as vol. 25 [3] in September 2008)
- 2004-06 for a special issue on Asian business groups and conglomerates (Co-editor: Andrew Delios, National U. of Singapore, published as vol. 23 [4] in December 2006)

Guest Editor

- *Journal of International Business Studies* (2007-09) for a special issue on Asia and global business (Co-guest editors: Rabi Bhagat, U. of Memphis and Sea-Jin Chang, Korea U.)
- *Journal of Management Studies* (2003-05) for a special issue on strategic management in emerging economies (Co-guest editors: M. Wright, Nottingham; I. Filatotchev, King's College London; R. Hoskisson, Arizona State—published as vol. 42 [1] in January 2005)
- *Journal of International Business Studies* (Special Departmental Editor, 2002-03) (Editor: A. Lewin, Duke)

Editorial Board Member

- *Academy of Management Journal* (2004 – 2007) (Editor: S. Rynes, Iowa)
- *Academy of Management Review* (2000 – 2002) (Editor: E. Conlon, Notre Dame)
- *Asia Pacific Journal of Management* (1999 – 2003) (Editor: K. Singh, National U. of Singapore—I became an Editor at the end of my term as a board member)
- *Journal of East-West Business* (1997 – 2000) (Editor: E. Kaynak, Penn State)
- *Copenhagen Journal of Asian Studies* (2002 – present) (Editor: K. Brodsgaard, U. of Copenhagen)
- *Journal of International Business Studies* (2000 – 2008) (Editor: T. Brewer, Georgetown; A. Lewin, Duke; L. Eden, Texas A&M)
- *Journal of Management Studies* (2009 – present) (Editor: M. Wright, U of Nottingham)
- *Journal of World Business* (2006 – present) (Editor: J. Slocum, SMU)
- *Management and Organization Review* (2004 – present) (Editor: A. Tsui, Arizona State)
- *Strategic Management Journal* (2005 – present) (Editors: D. Schendel, Purdue; R. Bettis, UNC; W. Mitchell, Duke; E. Zajac, Northwestern)
- *Thunderbird International Business Review* (2008 – present) (Editor: M. Teagarden, Thunderbird)

PROFESSIONAL ASSOCIATION LEADERSHIP POSITIONS

Strategic Management Society (SMS)

- First elected officer, Global Strategy Interest Group, Strategic Management Society (2005-08)
- Interest Group Chair (2007-08)—launched the first Newsletter for the IG, September 2008

- Program Chair (2006-07), in charge of the IG review process for the San Diego meeting, October 2007 (attended the planning meeting in Chicago, March 2007)
- Associate Program Chair (2005-06), in charge of Sunday preconference program at the Vienna meeting, October 2006 (attended the planning meeting at Purdue in West Lafayette, March 2006)
- Co-Chair, SMS Special Conference on China Strategies, Shanghai, May 2007 (Co-chairs: Sam Park, Samsung/CEIBS; Haiyang Li, Rice; and Kouqing Li, SNAI)

Academy of Management (AOM)

- Program Chair, Junior Faculty Consortium, International Management Division, Academy of Management, Atlanta (August 2006), recruiting 8 senior faculty members and 20 participants

Academy of International Business (AIB)

- Co-Chair, AIB/JIBS Frontiers Conference: Asia and Global Business, San Diego (November 2006) (Co-chairs: Rabi Bhagat, U of Memphis and Kwok Leung, City U of Hong Kong)

EXTERNAL GRANTS (internal and institutional grants are noted on p. 25)

National Science Foundation CAREER Grant: Strategic choices during institutional transitions (\$422,889), 2003-08.

- In 2005, I carried \$243,100 (for 2005-08) of this grant from Ohio State to UT Dallas, becoming the very first holder of an NSF CAREER grant in the history of the UTD School of Management—featured in the *School of MANAGEMENT* magazine (vol. 9 [1], Autumn 2005, p. 14)
- The single largest grant the NSF has awarded a single business school faculty member at the time of award
- This research has generated publications in *AMJ*, *AMR* (2), *APJM*, *ETP*, *HBR*, *JIBS* (3), *JIM*, *JMS* (3), *JWB*, and *SMJ* (2); two books (*Global Strategy* and *Global Business*); three cases; and four book chapters
- Formerly known as the Young Investigator Award, the Faculty Early Career Development Program (CAREER) offers the most prestigious grant provided by the NSF for assistant professors in all disciplines. It recognizes and supports scholars “who are most likely to become the academic leaders of the 21st century” and “who, early in their careers, show exceptional potential for leadership at the frontiers of knowledge” (*CAREER Program Solicitation*, p. i)—I became a full professor with a chair after being supported by the CAREER grant for two years (one year as an assistant and another as an associate professor)
- In the NSF Innovation and Organizational Change Program, only one CAREER award was made each year
- Featured in *Fisher College News Release* (April 28, 2003), *OSU Today* (May 19, 2003), www.osu.edu (top story on the main website of the Ohio State University on May 22, 2003), *On Campus* bi-weekly faculty and staff newspaper (June 12, 2003, p. 6), and *International Affairs Update at OSU* (June 2003, p. 4).
- Received a letter of commendation from Ohio State President Karen Holbrook (June 4, 2003)

Fulbright Foundation / Taiwan Ministry of Education, 2006-07

- Faculty sponsor of a Fulbright Visiting Scholar at UTD, Dr. Yu-Shan Su, Chang Jung Christian University

Hong Kong Research Grants Council (the equivalent of NSF in Hong Kong) Competitive Earmarked Research Grant:

Institutional transitions and diversification strategies in China (HK\$600,000/US\$76,923), 2003-05

- CUHK4148/03H, with Denis Wang (PI), Chinese University of Hong Kong
- Output published in *AMR* and *JIBS*

Hong Kong Research Grants Council Competitive Earmarked Research Grant: Managing mergers and acquisitions during institutional transitions (HK\$214,000/US\$27,792), 1998-99,

- HKUST6174/98H/CUHK/EI16, with Orlan Lee (PI), Hong Kong University of Science and Technology
- Output published in *AME*, *AMJ*, *AMR*, *APJM*, *JIBS*, *JM*, and *SMJ*

French Center for Research on Contemporary China in Hong Kong (CEFC), Conference Travel Grant (\$2,000), Nov 1999

Willamette University, Salem, Oregon, Undergraduate Conference Travel Grant (\$500), February 1990

PUBLICATIONS

(1) Books

[1.6] Peng, Mike W. (2010). *Global Business Essentials*. Cincinnati: South-Western Cengage Learning (in press).

[1.5] Peng, Mike W. (2009). *Global Strategy*, 2nd edition. Cincinnati: South-Western Cengage Learning (ISBN 0-324-59099-7; available in October 2008, 526 pages)

- [1.4] Peng, Mike W. (2009). *Global Business*. Cincinnati: South-Western Cengage Learning (ISBN 0-324-36073-8; available in March 2008, 577 pages).
- [1.3] Peng, Mike W. (2006). *Global Strategy*. Cincinnati: South-Western Thomson (published by the world's largest management textbook publisher; available in January 2005, 582 pages; ISBN 0-324-31649-6 hardcover; 0-324-31648-8 international student/paperback edition).
- Published in Portuguese in Brazil (2008). *Estratégia Global*, translated by Joaquim Carlos Racy (Pontifícia Universidade Católica de São Paulo) and George Bedinelli Rossi (Universidade de São Paulo). São Paulo: Thomson Brasil. (ISBN 13 978-85-221-0568-7, 392 pages)
 - Published in China as a Chinese-only edition (2007). *Quanqiu Qiye Zhanlue*, translated by Sun Wei and Liu Xinmei (Xi'an Jiaotong University). Beijing: Posts and Telecom Press. (ISBN 978-7-115-16503-9/F, 422 pages)
 - Published in China as a bilingual (English-Chinese) edition (2007). *Global Strategy/Quanqiu Qiye Zhanlue*, excerpts translated by Sun Wei and Liu Xinmei (Xi'an Jiaotong University) and printed on the margin of the English version. Beijing: Posts and Telecom Press. (ISBN 978-7-115-16209-0/F, 583 pages)
 - Video clips provided by CNN in alliance with Thomson Learning.
 - In the United States: adopted by Cal State (multiple campuses), Chestnut Hill College, CUNY, Fitchburg State College, Loyola U, Newburry College, Ohio State, Pacific Lutheran U, Purdue, Rochester Inst of Tech, Rockhurst U, San Francisco State, SUNY, St Josephs, Suffolk, Texas A&M, Texas Christian, US Merchant Marine Academy, UC Irvine, U of Evansville, U of Memphis, U of New Hampshire, U of Oregon, U of Pennsylvania (Wharton), UT Dallas, U of Toledo, among others
 - In Austria: Vienna University of Economics and Business Administration (WU Wien)
 - In Australia: U of New South Wales, U of Sydney, and Queensland U of Tech
 - In Brazil: Centro Universitario De Vila Velha, Faculdade Ibmecc De Sao Paulo, Pontifícia Universidade Católica Do Rio Grande Do Sul
 - In Canada: York U
 - In China: Fudan, Peking U, Shanghai Jiaotong U, Shanghai U, San Yat-sen U, Tsinghua U, Xian Jiaotong U
 - In France: Groupe ESC Troyes, ISEG Lyon
 - In Hong Kong: Chinese U of Hong Kong, City U of Hong Kong, Hong Kong Polytechnic U
 - In India: Indian Inst of Management
 - In New Zealand: Auckland U of Tech, Victoria U of Wellington
 - In Norway: Agder U College, Norwegian School of Economics and Business Administration (NHH)
 - In South Korea: Hankuk U of Foreign Studies
 - In Sweden: Gothenburg U, Stockholm U
 - In Taiwan: Chang Jung Christian U, National Taiwan U, Tunghai U
 - In Thailand: Siam U
 - In the UK: Edinburg U, Kings College London, Royal Holloway U of London, U of Bath, U of Reading
 - The adoption list is *partial*. It is now the best-selling textbook in global strategy in the world
- [1.2] Peng, Mike W. (2000). *Business Strategies in Transition Economies*. Thousand Oaks, CA and London: Sage (322 pages; ISBN 0-7619-1600-8 hardcover; 0-7619-1601-6 paperback)
- Preface by John Child (Cambridge and Hong Kong) and testimonials on the backcover by Jay Barney (Ohio State), Paul Beamish (Western Ontario), and Oded Shenkar (Ohio State)
 - Featured in *CIBER Currency* (Winter 2000) and *FCOB Business News Weekly* (January 20, 2000)
 - Reviewed by Klaus Meyer (Book Review Editor, Copenhagen Business School) in the *Journal of International Business Studies* (2000, online at www.jibs.net)—*JIBS* received 90 books, and published 1 (1.1%) review in printed issues and 4 (4.4%) reviews in the online book review section in 2000
 - Reviewed by Tailan Chi (University of Illinois at Urbana-Champaign) in the *Academy of Management Review* (2001, 26 [2]: 311-313)—*AMR* received 331 books, and published 15 (5%) reviews in 2000
 - Reviewed by Mark Jacobs (Cornell University Sociology Department) in the *Administrative Science Quarterly* (2001, 46 [1]: 157-159)—*ASQ* received 185 books, and published 29 (16%) reviews in 2000

- Reviewed by Thomas Steger (Chemnitz University of Technology, Germany) in the *Journal of East European Management Studies* (2001, 6 [4]: 450-451)—*JEEMS* is a relatively new regional-specialty journal
- Reviewed by the *International Review of Administrative Sciences* (2000, 66 (4): 721).
- Adopted by professors at Wharton, Copenhagen Business School, and Chinese University of Hong Kong, etc
- As of September 30, 2004, accumulated 35 scholarly citations, including leading textbooks in strategic management (Dess, Lumpkin, and Eisner, 3E, 2005; Hitt, Ireland, and Hoskisson, 5E, 2003) and international business (Beamish, 2000; Czinkota, Ronkainen, and Moffet, 6E, 2002; Hill, 4E, 2003).

[1.1] Peng, Mike W. (1998). *Behind the Success and Failure of U.S. Export Intermediaries: Transactions, Agents, and Resources*. Westport, CT and London: Quorum Books (215 pages; ISBN 1-56720-152-0 hardcover)

- Reviewed by Book News, Inc., Portland, OR at [barnesandnoble.com]
- Reviewed by D. Steven White (University of Massachusetts) in the *Journal of the Academy of Marketing Science* (2001, 29 [3]: 323-324).

(2) Journal Articles [All papers are downloadable @ www.mikepeng.com or @ www.utdallas.edu/~mikepeng]

- [2.65] Lin, Zhiang, **Mike W. Peng**, Haibin Yang, and Sunny Li Sun (2009). How do networks and learning drive M&As? An institutional comparison of China and America. *Strategic Management Journal* (in press).
- [2.64] Chintakananda, Asda, Anne York, Hugh O'Neill, and **Mike W. Peng** (2009). Structuring dyadic relationships between export producers and intermediaries. *European Journal of International Management* (in press).
- [2.63] **Peng, Mike W.** and Yi Jiang (2009). Institutions behind family ownership and control in large firms. *Journal of Management Studies* (in press).
- [2.62] Su, Y.-S., Eric Tsang, and **Mike W. Peng** (2009). How do internal capabilities and external partnerships affect innovativeness? *Asia Pacific Journal of Management* (in press).
- [2.61] **Peng, Mike W.** and Hao Chen (2009). Strategic responses to domestic and foreign institutional pressures in the Chinese toy industry. *International Studies of Management and Organization* (in press).
- [2.60] **Peng, Mike W.** (2009). *APJM* is now included in SSCI. *Asia Pacific Journal of Management*, 26 (1): 1-3. [Editorial]
- [2.59] **Peng, Mike W.** and Erin Pleggenkuhle-Miles (2009). Current debates in global strategy. *International Journal of Management Reviews*, 11 (1): 51-68.
- [2.58] Meyer, Klaus, Saul Estrin, Sumon Bhaumik, and **Mike W. Peng** (2009). Institutions, resources, and entry strategies in emerging economies. *Strategic Management Journal*, 30 (1): 61-80.

2008 (12 articles)

- [2.57] Tong, Tony, Jeffrey Reuer, and **Mike W. Peng** (2008). International joint ventures and the value of real options. *Academy of Management Journal*, 51 (5): 1014-1029.
- [2.56] **Peng, Mike W.**, Denis Wang, and Yi Jiang (2008). An institution-based view of international business strategy: A focus on emerging economies. *Journal of International Business Studies*, 39 (5): 920-936.
* A full-page report based on this article for practitioners appeared in *The UTD School of Management* magazine (Autumn 2008, p. 15)
- [2.55] Sun, Sunny Li, Zun Wang, and **Mike W. Peng** (2008). A fast lane for overseas acquisitions: Leveraging private equity. *Peking University Business Review (Beida Shang Ye Ping Lun)*, September: 96-101. [in Chinese, the leading practitioner journal explicitly aiming to become the *Harvard Business Review* in China]
- [2.54] **Peng, Mike W.**, Sunny Li Sun, and Hao Chen (2008). Managing divorce in alliance management. *Peking University Business Review (Beida Shang Ye Ping Lun)*, April: 109-118. [in Chinese]

- [2.53] Lu, Yuan, Eric Tsang, and **Mike W. Peng** (2008). Knowledge management and innovation strategy in the Asia Pacific: Toward an institution-based view. *Asia Pacific Journal of Management*, 25 (3): 361-374.
- [2.52] Li, Yuan, and **Mike W. Peng** (2008). Developing theory from strategic management research in China. *Asia Pacific Journal of Management*, 25 (3): 563-572.
- [2.51] **Peng, Mike W.** and Hyung-deok Shin (2008). How do future business leaders view globalization? *Thunderbird International Business Review*, 50 (3): 175-182.
- [2.50] Mudambi, Ram, **Mike W. Peng**, and David Weng (2008). Research rankings of Asia Pacific business schools: Global versus local knowledge strategies. *Asia Pacific Journal of Management*, 25 (2): 171-188.
- [2.48] Young, Mike, **Mike W. Peng**, David Ahlstrom, Garry Bruton, and Yi Jiang (2008). Corporate governance in emerging economies: A review of the principal-principal perspective. *Journal of Management Studies*, 45 (1): 196-220.
- [2.47] Lee, Keonbeom, **Mike W. Peng**, and Keun Lee (2008). From diversification premium to diversification discount during institutional transitions. *Journal of World Business*, 43 (1): 47-65.
- [2.46] Yamakawa, Yasuhiro, **Mike W. Peng**, and David Deeds (2008). What drives new ventures to internationalize from emerging to developed economies? *Entrepreneurship Theory and Practice*, 32 (2): 59-82.
- [2.45] **Peng, Mike W.** (2008). More progress at APJM. *Asia Pacific Journal of Management*, 25 (1): 1-4. [Editorial]

2007 (5 articles)

- [2.44] Lee, Seung-Hyun, **Mike W. Peng**, and Jay B. Barney (2007). Bankruptcy law and entrepreneurship development: A real options perspective. *Academy of Management Review* special issue on "Value Creation," 32 (1): 257-272.
- [2.43] **Peng, Mike W.** (2007). Celebrating 25 years of Asia Pacific management research. *Asia Pacific Journal of Management*, 24 (4): 385-394 [Editorial for the 25th anniversary special issue of APJM].
- [2.42] **Peng, Mike W.**, Shujun Zhang, and Xinchun Li (2007). CEO duality and firm performance during China's institutional transitions. *Management and Organization Review*, 3 (2): 205-225.
- [2.41] **Peng, Mike W.** (2007). Globalizing the *Asia Pacific Journal of Management*. *Asia Pacific Journal of Management*, 24 (1): 1-7. [Editorial]
- [2.40] Ren, Bing, Kevin Au, and **Mike W. Peng** (2007). Interlocking directorates and firm performance during institutional transitions: An empirical study on China. *Nankai Business Review (Nankai Guan Li Ping Lun)*, 10 (1): 8-15. [in Chinese, a core management journal designated by the Chinese National Science Foundation]

2006 (4 articles)

- [2.39] **Peng, Mike W.** and Jessie Qi Zhou (2006). Most cited articles and authors in global strategy research. *Journal of International Management*, 12 (4): 490-508.
- [2.38] **Peng, Mike W.** and Andrew Delios (2006). What determines the scope of the firm over time and around the globe? An Asia Pacific perspective. *Asia Pacific Journal of Management* 23 (4): 385-405.
- [2.37] **Peng, Mike W.**, Yuanyuan Zhou, and Anne S. York (2006). Behind the make or buy decisions in export strategy: A replication with extension of Trabold. *Journal of World Business*, 41 (3): 289-300.
- [2.36] **Peng, Mike W.** (2006). Making M&A fly in China. *Harvard Business Review*, 84 (3), March: 26-27.

2005 (6 articles)

- [2.35] **Peng, Mike W.**, and Jessie Qi Zhou (2005). How network strategies and institutional transitions evolve in Asia. *Asia Pacific Journal of Management*, 22 (4): 321-336. [Lead article]
- [2.34] Sun, Sunny Li, and **Mike W. Peng** (2005). How to learn from good examples? *Peking University Business Review* (*Beida Shang Ye Ping Lun*), November: 120-124. [in Chinese]
- [2.33] Meyer, Klaus, and **Mike W. Peng** (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36 (6): 600-621. [Lead article]
- [2.32] **Peng, Mike W.**, Seung-Hyun Lee, and Denis Wang (2005). What determines the scope of the firm over time? A focus on institutional relatedness. *Academy of Management Review*, 30 (3): 622-633.
- [2.31] **Peng, Mike W.** (2005). From China strategy to global strategy. *Asia Pacific Journal of Management*, 22 (2): 123-141. [Lead article for this issue and for the Perspectives section of *APJM*]
- [2.30] Wright, Mike, Igor Filatotchev, Robert Hoskisson, and **Mike W. Peng** (2005). Strategy research in emerging economies: Challenging the conventional wisdom. Guest editors' introduction for the *Journal of Management Studies* special issue on "Strategy Research in Emerging Economies," 42 (1): 1-33.

2004 (4 articles)

- [2.29] Ren, Bin, Kevin Au, and **Mike W. Peng** (2004). Interlocking directorates among regional firms and regional economic development: An empirical study of Shanghai and Guangdong listed firms in 2001, *Guan Li Shi Jie* (*Management World*), March: 112-123. [in Chinese, the highest ranked academic management journal in China]
- [2.28] **Peng, Mike W.**, Justin Tan, and Tony Tong (2004). Ownership types and strategic groups in an emerging economy. *Journal of Management Studies*, 41 (7): 1105-1129.
- [2.27] **Peng, Mike W.** (2004). Identifying the big question in international business research. *Journal of International Business Studies*, 35 (2): 99-108.
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* May 2004 (only 1 year after its publication): determined by Institute for Scientific Information (ISI), publisher of the Social Sciences Citation Index (SSCI), to be the "new hot paper" (based on citations) in the entire field of Economics and Business—a total of 12 papers are nominated, each representing a broad discipline such as Chemistry, Clinical Medicine, Computer Science, Immunology, Molecular Biology, Pharmacology, Physics, and Social Sciences (general). See <http://esi-topics.com/nhp/nhp-may2004.html>
* As of December 31, 2004, the 11th most highly cited article on Central and Eastern Europe among papers published in 13 top journals during 1999-2004 (inclusive)—K. Meyer & M. Peng (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36 (6): 600-621 (see p. 620).

2002 (3 articles)

- [2.22] **Peng, Mike W.**, and Oded Shenkar (2002). Joint venture dissolution as corporate divorce. *Academy of Management Executive*, 16 (2): 92-105.
- [2.21] **Peng, Mike W.** (2002). Towards an institution-based view of business strategy. *Asia Pacific Journal of Management*, 19 (2/3): 251-267. [Special issue on “Asian management research” guest-edited by C. M. Lau]
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- [2.19] **Peng, Mike W.** (2001). The resource-based view and international business. *Journal of Management*, 27 (6): 803-829. [Special issue on the “resource-based view of the firm, 10 years after 1991” guest-edited by J. Barney]
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* As of December 31, 2004, the eighth most highly cited article on Central and Eastern Europe among papers published in 13 top journals during 1999-2004 (inclusive)—K. Meyer & M. Peng (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36 (6): 600-621 (see p. 620).
* Executive commentary by Stanislav Shekshnia, Chairman and CEO, Millicom International Cellular, Russia
* Nominated as one of the “top ten ideas for 2001” by www.meansbusiness.com, which scans 100 publications
* Recommended by the U.S. Department of Commerce website for transition economies, www.bisnis.doc.gov
* Reprinted by A. Cooper, S. Alvarez, L. Mesquita, and R. Vassalou (eds.) (2006). *Blackwell Series on Entrepreneurship and Emerging Economies*. Oxford, UK: Blackwell.
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- [2.14] **Peng, Mike W.**, Yuan Lu, Oded Shenkar, and Denis Wang (2001). Treasures in the china house: A review of management and organizational research on Greater China. *Journal of Business Research*, 52 (2): 95-110. [Lead article in the special issue on “Doing business in China”]
* Ranked as the 8th most prolific contributor to the Chinese literature based on publications during 1979-97
* Featured in *OSU East Asian Studies Newsletter* (Spring 2000), *FCOB News Release* (May 12, 2000), and *FCOB Research Today* (June 2000)

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- [2.13] **Peng, Mike W.**, and Yadong Luo (2000). Managerial ties and firm performance in a transition economy: The nature of a micro-macro link. *Academy of Management Journal*, 43 (3): 486-501. [Special research forum on “Business Strategies in Emerging Economies” guest-edited by R. Hoskisson, L. Eden, C. M. Lau, and M. Wright]
* Featured in *FCOB Research Today* (June 2000)

- * #1 most cited empirical paper on China published during 2000-05—see D. Quer, E. Claver, & L. Rienda, 2007, Business and management in China: A review of empirical research in leading international journals, *Asia Pacific Journal of Management*, 23 (3): 359-384.
- * Replicated and supported by a different study using data from Africa/Ghana: M. Acquah (2008). Managerial social capital, strategic orientation, and organizational performance in an emerging economy. *Strategic Management Journal*, 28: 1235-1255.

- [2.12] **Peng, Mike W.**, Charles W. L. Hill, and Denis Wang (2000). Schumpeterian dynamics versus Williamsonian considerations: A test of export intermediary performance. *Journal of Management Studies*, 37 (2): 167-184. [Lead article]
- [2.11] **Peng, Mike W.** (2000). Controlling the foreign agent: How governments deal with multinationals in a transition economy. *Management International Review*, 40 (2): 141-165.
- [2.10] **Peng, Mike W.**, and Denis Wang (2000). Innovation capability and foreign direct investment: Toward a learning option perspective. *Management International Review*, 40 (1): 79-93. [Special issue on international management of technology]
- [2.9] Au, Kevin, **Mike W. Peng**, and Denis Wang (2000). Interlocking directorates, firm strategies, and performance in Hong Kong: Towards a research agenda. *Asia Pacific Journal of Management*, 17 (1): 28-47.

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- [2.8] Luo, Yadong, and **Mike W. Peng** (1999). Learning to compete in a transition economy: Experience, environment, and performance. *Journal of International Business Studies*, 30 (2): 269-296.

1998 (3 articles)

- [2.7] **Peng, Mike W.**, and Anne Y. Ilinitch (1998). Export intermediary firms: A note on export development research. *Journal of International Business Studies*, 29 (3): 609-620.
- * Theory proposed in this paper is independently tested and supported by Trabold, Harald (2002). Export intermediation: An empirical test of Peng and Ilinitch. *Journal of International Business Studies*, 33 (2): 327-344.
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- [2.6] Luo, Yadong, and **Mike W. Peng** (1998). First mover advantages in investing in transition economies. *Thunderbird International Business Review* (formerly *International Executive*), 40 (2): 141-163.
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1997 (1 article)

- [2.4] **Peng, Mike W.** (1997). Firm growth in transition economies: Three longitudinal cases from China, 1989-96. *Organization Studies*, 18 (3): 385-413.

1996 (2 articles)

- [2.3] **Peng, Mike W.**, and Peggy S. Heath (1996). The growth of the firm in planned economies in transition: Institutions, organizations, and strategic choice. *Academy of Management Review*, 21 (2): 492-528.
- * As of December 31, 2004, the single most highly cited article on Central and Eastern Europe among 218 papers published in 13 top journals published during 1986-2004 (inclusive)—K. Meyer & M. Peng (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36 (6): 600-621 (see p. 620).
 - * #8 most highly cited article on Chinese management (all leading articles with higher citation numbers are sociology papers)—J.T. Li & A. Tsui (2002). A citation analysis of management and organization research in the Chinese context: 1984-1999. *Asia Pacific Journal of Management*, 19: 87-107 (see p. 91)

* Received a Citation of Excellence Certificate with the Highest Quality Ratings from ANBAR Electronic Intelligence, UK (1998)

- [2.2] **Peng, Mike W.** (1996). Modeling China's economic reforms through an organizational approach: The case of the M-form hypothesis. *Journal of Management Inquiry*, 5 (1): 45-58.

1994 (1 article)

- [2.1] **Peng, Mike W.** (1994). Organizational changes in planned economies in transition: An eclectic model. *Advances in International Comparative Management*, 9: 223-251.

(3) Publications in Non-refereed Outlets (Chapters, Book Reviews, Case Studies, Prefaces, and Testimonials)

- [3.33] **Peng, Mike W.**, and Martina J. Quan (2009). A micro-macro link during institutional transitions, in Lisa Keister (ed.), *Work and Organizations in China* (Research in the Sociology of Work series, vol 19). Oxford, UK: Emerald.
- [3.32] Pleggenkuhle-Miles, Erin, and **Mike W. Peng** (2009). Embracing debates to advance global strategy research, in Donald Bergh and David Ketchen (eds.), *Research Methodology in Strategy and Management*, vol 5. Oxford: Emerald.
- [3.31] **Peng, Mike W.** and Theodore Khoury (2008). Unbundling the institution-based view of international business strategy, in Alan Rugman (ed.), *Oxford Handbook of International Business*, 2nd ed., pp. 256-268. New York: Oxford University Press.
- [3.30] **Peng, Mike W.** (2008). Expert testimonial on the back cover of a book by Hemant Merchant, *Competing in Emerging Markets* (New York: Routledge).
- [3.29] Sun, Sunny Li, **Mike W. Peng**, and Wei Tan (2008). Competing on scale or scope? Lessons from Chinese firms' internationalization, in Ilan Alon and John McIntyre (eds.), *The Globalization of Chinese Enterprises*, pp. 77-97. London: Palgrave MacMillan.
- [3.28] **Peng, Mike W.** (2007). Towards an institution-based view of business strategy in Asia, in Henry Yeung (ed.), *Handbook of Research on Asian Business*, pp. 46-61. Cheltenham, UK: Edward Elgar. [A reprint of my 2002 article in the *Asia Pacific Journal of Management*, #2.21]
- [3.27] **Peng, Mike W.** (2006). How entrepreneurs create wealth in emerging economies, in A. Cooper, S. Alvarez, L. Mesquita, and R. Vassalou (eds.) (2006). *Blackwell Series on Entrepreneurship and Emerging Economies*, pp. 26-46. Oxford, UK: Blackwell. [A reprint of my 2001 article in the *Academy of Management Executive*, #2.15]
- [3.26] **Peng, Mike W.** (2006). How entrepreneurs create wealth in transition economies, in Haiyang Li (ed.). *Growth of New Technology Ventures in China's Emerging Market*, pp. 87-111. Cheltenham, UK: Edward Elgar. [A reprint of my 2001 article in the *Academy of Management Executive*, #2.15]
- [3.25] **Peng, Mike W.** (2006). Expert testimonial on the back cover of a book by Franco Gandolfi, *Corporate Downsizing Demystified* (Wiley/Asia, Singapore).
- [3.24] **Peng, Mike W.** and Yi Jiang (2005). Entrepreneurial strategies during institutional transitions, in Lisa Keister (ed.), *Entrepreneurship* (Research in the Sociology of Work series, vol. 15), 311-325. Greenwich, CT: JAI Press.
- [3.23] **Peng, Mike W.** (2005). Preface, for Sunny Li Sun and Cao Shen Rong, *Running on Shoes that Fit: Benchmarking for Chinese Firms During the Transition* (Zhang Da De Xie Zi: Zhuan Xin Shi Qi de Zhong Guo Qi Ye Bian Gang Xuan Zhe). Beijing: Social Science Press of China (in Chinese).
- [3.22] **Peng, Mike W.** (2005). Expert testimonial on the back cover of a book by Andrew Delios and Kulwant Singh, *Strategy for Success in Asia* (Wiley/Asia, Singapore).
- [3.21] **Peng, Mike W.** (2004). Nature of entrepreneurship, in Subir Chowdhury (ed.), *Next Generation Business Handbook*, 680-694. New York: Wiley.

* Selected by *Financial Times* as one of the 60 “next generation business thinkers” around the world

- [3.20] **Peng, Mike W.** (2004). Expert testimonial on the back cover of a book by Nancy Napier and David Thomas, *Managing Relationships in Transition Economies* (Praeger, New York).
- [3.19] **Peng, Mike W.**, and Heli Wang (2002). An intermediation-based view of entrepreneurship, in M. Hitt, R. Amit, and R. Nixon (eds.), *Creating Value: Winners in the New Business Environment*, 48-60. Oxford: Blackwell/SMS.
- [3.18] **Peng, Mike W.** (2002). Book review of V. Bonnel and T. Gold (eds.) (2002), *The New Entrepreneurs of Europe and Asia*. *Journal of International Business Studies* (online at www.jibs.net)
- [3.17] **Peng, Mike W.** (2002). Cultures, institutions, and strategic choices: Towards an institutional perspective on business strategy, in Martin Gannon and Karen Newman (eds.), *The Blackwell Handbook of Cross-Cultural Management*, 52-66. Oxford, UK: Blackwell.
- * 3rd chapter after the first two lead chapters by cross-cultural gurus G. Hofstede and H. Triandis
- * One of several chapters which stand out “a head and shoulders above others,” according to a book review by M. Tayeb (2003), *Journal of International Business Studies*, 34: 310-311.
- [3.16] Wang, Denis, Kevin Au, and **Mike W. Peng** (2000). The impact of family boards and interlocking directorates on corporate governance. *Hong Kong Economic Journal Monthly*, 281 (August): 60-64. [In Chinese]
- [3.15] Zhang, Bing, and **Mike W. Peng** (2000). Telecom competition, post-WTO style. *China Business Review*, 27 (3): 12-21. [Lead article in the special issue on the World Trade Organization]
- * Listed in “A Foreign Investor’s Bibliography” containing 50 core articles published during 1995-2001 compiled by *The CBR China Business Guide* (2001), p. 36.
- * Cited by The World Bank (2001). *China and the Knowledge Economy: Seizing the 21st Century* (pp. 97 and 170). A World Bank Development Studies project requested by, and submitted to, the Chinese government in September 2000 as an input into the development of China’s 10th Five-Year Plan.
- [3.14] **Peng, Mike W.** (2000). Book review of O. K. Tam (1999), *The Development of Corporate Governance in China*. *Academy of Management Executive*, 14 (1): 155-156.
- [3.13] Au, Kevin, Denis Wang, and **Mike W. Peng** (1999). Improving corporate governance. *Company Secretary* (the official journal of the Hong Kong Institute of Company Secretaries), 9 (9): 35-38.
- [3.12] Wang, Denis, Kevin Au, and **Mike Peng** (1999). Family boards: Do they work? *Company Secretary*, 9 (6): 38-41.
- [3.11] **Peng, Mike W.**, Yadong Luo, and Li Sun (1999). Firm growth via mergers and acquisitions in China, in L. Kelley and Y. Luo (eds.), *China 2000: Emerging Business Issues*, 73-100. Thousand Oaks, CA: Sage.
- [3.10] **Peng, Mike W.** (1998). Book review of Y. Wu (1996), *Productive Performance in Chinese Enterprises*. *China Review International*, 5 (1): 164-168.
- [3.9] **Peng, Mike W.** (1997). Winning structures. *China Business Review*, 24 (1): 30-33.
- * Cited by a major World Bank study requested by, and submitted to, the Chinese government as an input into the development of China’s 10th Five-Year Plan: The World Bank (2001), *China and the Knowledge Economy: Seizing the 21st Century* (pp. 97 and 170).
- * Listed in “A Foreign Investor’s Bibliography” containing 50 core articles published during 1995-2001 compiled by *The CBR China Business Guide* (2001), p. 36.
- [3.8] **Peng, Mike W.** (1995). Foreign direct investment in the innovation-driven stage: Toward a learning option perspective, in Milford Green and Rod McNaughton (eds.), *The Location of Foreign Direct Investment*, 29-42. London: Avebury.
- [3.7] **Peng, Mike W.** (1995). Case: The China strategy: A tale of two firms, in Charles Hill and Gareth Jones, *Strategic Management*, 3rd ed., C519-C532. Boston: Houghton Mifflin. [A teaching note published in the *Instructor’s Manual*, 625-631.]

- Revised and published in Charles Hill, *International Business*, 2nd ed., 107-118. Chicago: Irwin, 1997. [A teaching note published in the *Instructor's Manual*, 258-262.]
 - Revised and published in Irene Chow, Neil Holbert, Lane Kelley, and Julie Yu, *Business Strategy: An Asia-Pacific Focus*, 435-448. Singapore and New York: Prentice Hall, 1997. [A teaching note published in the *Instructor's Manual*, 127-133.]
 - Reprinted in Charles Hill and Gareth Jones, *Cases in Strategic Management*, 2nd ed., 519-532. Boston: Houghton Mifflin, 1995.
 - Part I: Arnold Tanner, Western Energy, Inc., and China; Part II: American Copier Company in Shanghai, in Charles Hill, *International Business*, 97-106. Chicago: Irwin, 1994.
- [3.6] **Peng, Mike W.** (1994). Assessing China: Hits and misses (letter to the editor). *Business Week*, July 4: 10.
- [3.5] **Peng, Mike W.** (1994). Tracking entrepreneurship in China. *Beacon: The Newsletter of the Entrepreneurship and Innovation Program*, 1 (1): 1-2 (lead article). Seattle: School of Business Administration, U. of Washington.
- [3.4] Ilinitch, Anne Y., **Mike W. Peng**, Ivan Eastin, and Dorothy Paun (1994). Developing intangible resources: The new battleground for export success among small and medium-sized firms. *CINTRAFOR Monograph 45*. Seattle: Center for International Trade in Forest Products (CINTRAFOR), University of Washington.
- [3.3] Ilinitch, Anne Y., and **Mike W. Peng** (1993). Developing intangible resources: The new battleground for export success. *CINTRAFOR Newsletter*, 8 (1): 4-5. Seattle: CINTRAFOR, University of Washington
- [3.2] **Peng, Mike W.** (1993). It's the People's Republic calling. *Foreign Trade Journal*, April: 30.
- [3.1] **Peng, Mike W.** (ed.) (1992). *Doing Business with the Chinese: Select Readings*. Seattle: Center for International Business Education and Research (CIBER), University of Washington.

(4) Articles Currently Under Competitive Review (to reduce the CV's length, in-preparation articles are *not* reported)

- [4.1] ***Under 1st round of review***
- Demirkan, I., D. Deeds, and **M. W. Peng**. Research collaboration networks and research output. *Strategic Management Journal*.
 - Ismail, K., D. Ford, and **M. W. Peng**. Managerial ties, strategic initiatives, and firm performance in Central Asia and the Caucasus. *Strategic Management Journal*.
 - Houry, T. and **M. W. Peng**. Does institutional reform of intellectual property rights lead to more FDI in emerging economies? *Management International Review*.
 - Lee, S.-H., Y. Yamakawa, **M. W. Peng**, and J. Barney. How do bankruptcy laws affect entrepreneurship development around the world? *Strategic Entrepreneurship Journal*.
 - Li, Y. and **M. W. Peng**. Embracing both governments and markets: Strategic ambidexterity during institutional transitions. *Academy of Management Review*.
 - Shi, S., S. L. Sun, and **M. W. Peng**. Home country alliance network as a signal to attract foreign partners. *Academy of Management Journal*.
 - Sun, S. L., **M. W. Peng**, R. Lee, and W. Tan. Institutional open access and outbound internationalization. *Strategic Management Journal*.
 - Yamakawa, Y., **M. W. Peng**, and D. Deeds. Rising from the ashes: Cognitive determinants of entrepreneurial recovery from failure. *Strategic Management Journal*.
 - Zhou, J. Q. and **M. W. Peng**. Relational exchanges versus arm's-length transactions during institutional transitions. *Organization Science*.
 - Zhou, J. Q. and **M. W. Peng**. Does bribery help or hurt firm growth around the world? *Journal of International Business Studies*.
 - Zoogah, D., D. Vora, O. Richard, and **M. W. Peng**. Strategic alliance team diversity, coordination, and effectiveness. *Journal of International Business Studies*.
- [4.2] ***Under 1st revise and resubmit***
- * Jiang, Y. and **M. W. Peng**. Linking corporate governance and ethics: Developing mechanisms and protecting minority shareholders. *Journal of Business Ethics*.

- * Peng, M. W., S. L. Sun, B. Pinkham, and H. Chen. The institution-based view: A third leg for a strategy tripod. *Academy of Management Perspectives*.
- * Qian, G., T. Khoury, M. W. Peng, and Z. Qian. The performance implications of intra- and inter-regional geographic diversification. *Strategic Management Journal*.

[4.3] *Under 2nd review (of 1st revisions)*

- * Peng, M. W., Y. Yamakawa, and S. Lee. Bankruptcy laws and entrepreneur-friendliness. *Entrepreneurship Theory and Practice*.

[4.4] *Under 3rd review (of 2nd revisions)*

- * Yang, H., Z. Lin, and M. W. Peng. What drives acquisitions? Embeddedness and learning in an alliance network. *Academy of Management Journal*.

CONFERENCE PRESENTATIONS (eventual publication in *italics*)

(1) Academy of Management (BPS: Business Policy and Strategy Division; ENT: Entrepreneurship Division; IMD: International Management Division; OMT: Organization and Management Theory Division)

2008 Asia Academy of Management, Taipei, December

- * Peng, M. W. Chair: *APJM* editors' panel (co-panelists: D. Ahlstrom, G. Bruton, M. Carney, and K. Meyer).

2008 Annual Meeting, Anaheim, August

- * Faculty for the IMD paper development workshop chaired by C. Chen (commented on three papers)
- * Sun, S. L., M. W. Peng, and L. Markoczy. The institutional logic behind executive compensation. OMT.
- * Jiang, Y., M. W. Peng, and X. Yang. Modes and survival of private participation projects. IMD.
- * Qian, G., T. Khoury, M. W. Peng, and L. Li. Resource combinations behind entrepreneurial internationalization. ENT.

2007 Annual Meeting, Philadelphia, August

- * Demirkan, I., D. Deeds, and M. W. Peng. Biotech patent citation networks. BPS.
- * Yang, H., Z. Lin, and M. W. Peng. Behind mergers and acquisitions. BPS

2006 Asia Academy of Management, Tokyo, December

- * Peng, M. W. Chair: *APJM* editors' panel (co-panelists: D. Ahlstrom, G. Bruton, and C.M. Lau)
- * Peng, M. W. Panelist: Publishing Asian management research (chair: K. Leung)

2006 Annual Meeting, Atlanta, August

- * Peng, M. W. Program chair, IMD Junior Faculty Consortium (attracted 20 junior faculty from 12 countries; senior faculty are D. Ahlstrom, L. Brouthers, A. Delios, M. Hitt, K. Meyer, A. Rugman, S. Puffer, and J. Salk)
- * Khoury, T. and M. W. Peng. Intellectual property reform and FDI in emerging economies.
- * Zhou, Q. and M. W. Peng. From relational exchanges to arm's-length transactions.
- * Zhou, Q., M. W. Peng, and J. Anand. Bribery strategy and firm growth around the world.

2005 Annual Meeting, Honolulu, August

- * Peng, M. W. Faculty participant, IMD Doctoral Consortium
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects in China. BPS/IMD/OMT joint symposium on China strategy (chaired by M. Young)

2004 Asia Academy of Management, Shanghai, December

- * Peng, M. W. From China strategy to global strategy (Invited opening plenary panel speaker) → *APJM* (2005)

2004 Annual Meeting, New Orleans, August

- * Peng, M. W. and Y. Jiang. Family ownership and control in large corporations: The good, the bad, the irrelevant (IMD) → *JMS* (2009)
- * Tong, T., J. Reuer, and M. W. Peng. International joint ventures and the value of real options (BPS) → *AMJ* (2008)

2003 Annual Meeting, Seattle, August

- * Lee, K. B., M. W. Peng, and K. Lee. From diversification premium to diversification discount during institutional transitions (BPS) → *JWB* (2008)
- * Zhou, Y., M. W. Peng, and A. York. Export intermediation: A further test of Peng and Ilinitch (IMD) → *JWB* (2006)
- * Peng, M. W., S. Lee, and D. Wang. What determines the scope of the firm over time? (IMD) → *AMR* (2005)

2002 Annual Meeting, Denver, August

- * Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Governing the corporation in emerging economies: A principal-principal agency perspective (BPS) [Full text published in the *Best Papers Proceedings* in CD-ROM

format, 10% acceptance rate; one of the only two BPS papers nominated for the All-Academy Carolyn Dexter Award for Outstanding Contribution to International Management] → *JMS* (2008)

- * Peng, M. W. Board composition and firm performance during institutional transitions (BPS) → *SMJ* (2004)
- * Lee, S. and M. W. Peng. Governments, entrepreneurs, and options (ENT) → *AMR* (2007)
- * Peng, M. W. (panelist). Entrepreneurship in emerging economies. Pre-conference workshop (ENT) [Chair: K. Uhlenbruck; Co-panelists: M. Hitt, S. Puffer, and M. Wright]

2001 Annual Meeting, Washington, August

- * Peng, M. W. Institutional transitions and strategic choices (BPS) → *AMR* (2003)
- * Peng, M. W. The resource-based view and international business (IMD) → *JM* (2001)

2000 Annual Meeting, Toronto, August

- * Peng, M. W. (chair). Management and organization in transition economies, a symposium at BPS and IMD involving 9 scholars from Asia, Europe, and North America [A. Bevan, J. Child, S. Estrin, I. Filatotchev, Y. Lu, M. Makhija, O. Shenkar, and O. Suhomlinova]
- * Peng, M. W. Transforming state-owned enterprises in transition, BPS/IMD/OMT joint symposium [Co-chairs: P. Goodman and J. Pearce; Co-panelists: T. Khanna and I. Taplin]

1999 Annual Meeting, Chicago, August

- * Peng, M. W., T. Buck, and I. Filatotchev. Post-privatization restructuring and firm performance: Theory and evidence from Russia (BPS) → *JWB* (2003)
- * Au, K., M. W. Peng, and D. Wang. Interlocking directorates as corporate governance in Third World multinationals: Theory and evidence from Thailand (IMD) → *APJM* (2001)

1998 Asia Academy of Management Inaugural Meeting, Hong Kong, December

- * Peng, M. W., and J. Tan. The *keiretsu* in Asia → *JIM* (2001)
- * Peng, M. W., Y. Lu, O. Shenkar, and D. Wang. Mapping contributions in the China management literature → *JBR* (2001)

1998 Annual Meeting, San Diego, August

- * Peng, M. W., and Y. Luo. Managerial networks and firm performance: A micro-macro link in a transition economy (IMD) [Full text published in the *Best Papers Proceedings*, 10% acceptance rate] → *AMJ* (2000)
- * Peng, M. W., and J. Tan. Toward alliance postsocialism: Business strategies in a transition economy, in a symposium chaired by Tan and Peng (ENT) → *JAMS* (1998)
- * Tan, J., and M. W. Peng. The role of organizational slack in a transition economy (BPS) → *SMJ* (2003)
- * Panelist, Research on emerging market economies, at an IMD pre-conference workshop chaired by D. Fogel (Pittsburgh) [Other panelists included T. Khanna (Harvard) and J. Pearce (UC Irvine)]

1997 Annual Meeting, Boston, August

- * Peng, M. W. (chair). Management and organization in China, an All-Academy symposium involving 12 scholars from 10 universities in Asia, Europe, and North America, such as C. Chen, J. Child, Y. Luo, O. Shenkar, J. Tan, K. Xin, and A. Yan
- * Peng, M. W., C. Hill, and A. Ilinitch. The determinants of export intermediary performance (IMD) → *JIBS* (2001)
- * Peng, M. W., and O. Shenkar. A process model of strategic alliance dissolution (BPS) → *AME* (2002)

1995 Annual Meeting, Vancouver, August

- * Peng, M. W. Tracking the global diffusion and U.S. development of export intermediary organizations (Management History Division) → *JIBS* (1998)

1994 Annual Meeting, Dallas, August

- * Ilinitch, A., and M. W. Peng. A resource-based model of export performance (BPS)

(2) Strategic Management Society

2008 Annual Meeting, Cologne, Germany, October

- * Chair, Global Strategy Interest Group—in charge of nominating candidates and launching the first newsletter

2007 Annual Meeting, San Diego, October

- * Program Chair, Global Strategy Interest Group—in charge of the IG review process
- * Attended the planning meeting in Chicago, March

2007 SMS Special Conference on China Strategies, Shanghai, May

- * Co-Chair—in charge of programming for submissions from outside of China (co-chairs: H. Li, S. Park, K. Li)
- * Workshop leader: Publishing strategy research (Co-panelists: J.T. Li, M. Lyles, and L. Nachum)
- * Lin, Z., M. W. Peng, H. Yang, and L. Sun. How do M&As in China and America differ? → *SMJ* (2009)

2006 Annual Meeting, Vienna, October

- * Associate Program Chair, Global Strategy Interest Group—in charge of the Sunday pre-conference program
- * Attended the planning meeting at Purdue University in West Lafayette, March

2005 Annual Meeting, Orlando, October

- * Won election as the first elected officer of the Global Strategy Interest Group
- * Peng, M. W. and Y. Jiang. Family ownership and control in large corporations → *JMS* (2009)
- * Jiang, Y. and M. W. Peng. Flight to quality in corporate governance during a financial crisis.

2004 Annual Meeting, San Juan, Puerto Rico, October

- * Chintakananda, A., A. York, and M. W. Peng. Which game to play? Modeling and testing export producer and intermediary relationships.

2003 Mini-conference on Strategic Management in Emerging Economies, Hong Kong, December

- * Peng, M. W. From strong ties to weak ties in emerging economies → *APJM* (2005)

2003 Annual Meeting, Baltimore, November

- * Young, M., M. W. Peng, D. Ahlstrom, and G. Bruton. Principal-principal agency conflicts → *JMS* (2008)

2001 Annual Meeting, San Francisco, October

- * Qian, G., M. W. Peng, and D. Wang. What determines the internationalization of small technology firms?

2000 Annual Meeting, Vancouver, October

- * Peng, M. W., and H. Wang. Entrepreneurs as intermediaries [Full paper published in the best papers proceedings, *Creating Value*, M. Hitt, et al. (eds.), Blackwell, 2002—see 3.19 for details]

(3) Academy of International Business

2006 AIB/JIBS Frontier Conference on “Asia and Global Business,” San Diego, November

- * Co-chair (with R. Bhagat and K. Leung as two other co-chairs)
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects

2006 Annual Meeting, Beijing, June

- * Faculty member, Doctoral Consortium at Peking University (Chair: K. Ramaswamy, Thunderbird)
- * Jiang, Y. and M. W. Peng. Private participation in infrastructure projects
- * Ren, B., K. Au, and M. W. Peng. Interlocking directorates and firm performance in a transition economy
- * Zhou, Q. and M. W. Peng. From relational ties to arm’s-length transactions.
- * Zhou, Q., M. W. Peng, and J. Anand. Institutional quality, networking strategy, and firm performance.

2005 Annual Meeting, Quebec City, July

- * Zhou, Q. and M. W. Peng. Institutional quality, networking strategy, and firm performance: A cross-country analysis.

2004 2nd Annual AIB/JIBS Invitational Conference on Emerging Research Frontiers in International Business, Michigan State University, East Lansing, September

- * Peng, M. W., Global strategy and emerging economies: Toward an institution-based view, 1st speaker in the Opening Plenary Session: A view from next generation IB scholars on emerging IB themes → *JIBS* (2008)

2002 Annual Meeting, Puerto Rico, June

- * Peng, M. W. (chair), Symposium: Competing in emerging economies
- * Peng, M. W., K. Au, and D. Wang. Board interlocks and firm performance among firms listed abroad
- * Meyer, K. and M. W. Peng. Competing in Eastern Europe: Transitions in international business management → *JIBS* (2005)

2000 Annual Meeting, Phoenix, November

- * Peng, M. W., S.-H. Lee, and D. Wang. What determines the scope of the firm? → *AMR* (2005)
- * Peng, M. W., and A. Ilinitich. Intermediary performance in export trade → *JIBS* (2001)

1998 Annual Meeting, Vienna, October

- * Peng, M. W., and A. Ilinitich. Entrepreneurs as agents in export trade → *JIBS* (2001)
- * Peng, M. W. Treasures in the china house: A review of management research on Greater China → *JBR* (2001)
- * Peng, M. W., and K. Au. Interlocking directorates, firm strategies, and performance in Hong Kong → *APJM* (2000).

1997 Asia Pacific Regional Meeting, Big Island, Hawaii, June

- * Luo, Y., M. W. Peng, and J. Tan. The timing of foreign direct investment in China. [Full paper published in the *Proceedings*, pp. 193-8] → *TIBR* (1998)

1996 Annual Meeting, Banff, Canada, October

- * Peng, M. W. Innovation capability, learning option, and foreign direct investment → *MIR* (2000)
- * Peng, M. W. Global strategies and China operations → *CBR* (1997).
- * Peng, M. W., and E. Harwit. Controlling the foreign agent: A critical examination of government-MNE relations in China → *MIR* (2000)

1995 Annual Meeting, Seoul, Korea, November

- * Peng, M. W., and A. Ilinitich. Exploring the performance of U.S. export intermediaries → *JIBS* (1998, 2001).
- * Peng, M. W. The growth of firm in planned economies in transition: The case of China → *QS* (1997).

1994 Annual Meeting, Boston, October

- * Peng, M. W. Organizational form and hypercompetition: The case of trading companies → *JIBS* (1998)
- * Peng, M. W., and R. Peterson. Multinational triangulation in theory building.

1994 Southeast Asia Regional Meeting, Beijing, June

- * Peng, M. W., and C. Cao. Seattle: America's gateway for Asia Pacific trade. [Full paper published in the *Proceedings: Asia Pacific Business in the Year 2000*, pp. 380-5]

1993 Annual Meeting, Maui, Hawaii, October

- * Peng, M. W. Blurring boundaries: The growth of the firm in planned economies in transition → *AMR* (1996).
- * Peng, M. W., and P. Heath. Strategic advantages of export planning.

(4) Western Academy of Management

1993 Annual Meeting, San Jose, March

- * Peng, M. W. A resource-based analysis of the growth of the Chinese firm → *OS* (1997).
- * Peng, M. W. A process model of governance transformation in planned economies in transition → *AICM* (1994).

(5) Southwestern Academy of Management

2006 Annual Meeting, Oklahoma City, March

- * Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)

(6) Other Academic Conferences

2008 *Entrepreneurship Theory and Practice Special Issue Conference on International Entrepreneurship, Northeastern University, Boston, October*

- * Peng, M. W., Y. Yamakawa, and S. Lee. Bankruptcy laws and entrepreneur-friendliness.

2007 *Asia Pacific Journal of Management Special Issue Conference on Varieties of Capitalism, Queensland University of Technology, Brisbane, Australia, December*

- * Peng, M. W. Celebrating 25 years of *APJM*. Keynote speech → *APJM* (2007)

2007 *Asia Pacific Journal of Management Special Issue Conference on Innovation Strategy, Xian Jiaotong University, Xian, China, July*

- * Peng, M. W. Celebrating 25 years of *APJM*. Keynote speech → *APJM* (2007)

2007 *Entrepreneurship Theory and Practice Special Issue Conference on Entrepreneurship in Emerging Markets, Texas Christian University, Fort Worth, March*

- * Yamakawa, Y., M. W. Peng, and D. Deeds. Why new ventures internationalize from emerging to developed economies → *ETP* (2008)
- * Editors' panel, representing *APJM* (with editors from *AMJ*, *ETP*, *JIBS*, *JMS*, and *SEJ*)

2006 *International Association of Chinese Management Research (IACMR) Conference, Nanjing, June*

- * Presenter, Writers' Workshop (Chair: C. Chen; panelists: S. Rynes [*AMJ* editor], B. Mannix, and Y. Chen)
- * Peng, M. W., D. Wang, and Y. Jiang. An institution-based view of international business strategy: A focus on emerging economies → *JIBS* (2008)
- * Jiang, Y. and M. W. Peng. Privatization mode, adaptive capacity, and survival of privatization projects

2006 *Babson Conference on Entrepreneurship at Indiana University, May*

- * Peng, M. W. and Y. Yamakawa. Entry strategies of entrepreneurial start-ups from emerging economies into developed economies: The other way around → *ETP* (2008)

2005 *Asia Pacific Journal of Management Special Issue Conference on Asian Business Groups, Singapore, December*

- * Peng, M. Keynote: What determines the scope of the firm over time and around the globe? → *APJM* (2006)

2005 *Darden-Lally-Fisher Conference on Entrepreneurship Research, Glenlaurel, Ohio, April*

- * Peng, M. W. Entrepreneurs as intermediaries

2004 *Asia Pacific Journal of Management Mini-Conference on Asian Business Networks, Shanghai, December*

- * Peng, M. W. and J. Q. Zhou. How institutional transitions and business strategies co-evolve in Asia → *APJM* (2005)

2003 *Gorbachev Foundation of North America Conference on Corporate Governance in Transition Economies, Northeastern University, Boston, April*

- * Peng, M. W., T. Buck, and I. Filatotchev. Do outside directors and new managers help improve firm performance? An exploratory study in Russian privatization → *JWB* (2003).

1999 *International Conference on Chinese Business Groups, University of Hong Kong, Hong Kong, November*

- * Peng, M. W. Transforming state-owned enterprises in transition economies—the only invited speaker from an American business school [Full paper published in the *Proceedings*]

1999 Organization Science/Seoul National University Conference, Seoul, May

- * Choi, Y.-J., and M. W. Peng. Competing values, organizational commitment, and intention to leave the firm in Korea. [Full paper published in the *Proceedings*]

1997 Hawaii International Conference on Systems Sciences (HICSS), Maui, Hawaii, January

- * Peng, M. W., Y. Luo, O. Shenkar, and E. Harwit. The growth of the firm in China: An information-processing perspective. [Full paper published in the *Proceedings*, vol. 3, pp. 428-35 and in CD-ROM format]

1994 International Federation of Scholarly Associations in Management (IFSAM) Conference, Dallas, August

- * Peng, M. W. The shifting rationale for foreign direct investment. [*Proceedings*, pp. 104-5] → *MIR* (2000)
- * Peng, M. W. Organization theory and China's economic reforms. [*Proceedings*, pp. 244-5] → *JMI* (1996)

SCHOLARLY RANKINGS, CITATIONS, AND IMPACT

Among the top 65 most cited management authors (among 4,000 authors) during 2000-04 (Podsakoff et al., 2008, Scholarly influence in the field of management (p. 698), *Journal of Management*, 34: 641-720)

Total Social Sciences Citation Index (SSCI) citations of my work: approximately 650 (as February 29, 2008)

Total Google Scholar citations of my work: approximately 2100 + (as of February 29, 2008)

My Babson conference paper presented in Madrid, Spain, by a coauthor in May 2007, "How does bankruptcy law affect entrepreneurship development?" coauthored with a colleague S. Lee and a PhD student Y. Yamakawa, won a prestigious US Small Business Administration Award for the best Babson conference paper "exploring the importance of small businesses to the US economy or a public policy issue of importance to the entrepreneurial community" presented at the 2008 Babson Conference in Chapel Hill, NC—with a \$2,000 check

- * Posted at SBA's government website at <http://www.sba.gov/advo/research/rs326tot.pdf>

Scholarly Contribution Award, International Association of Chinese Management Research (IACMR), Nanjing, June 2006

Ranked as the 7th most prolific contributor to the *Journal of International Business Studies* during 1996-2006 (by S. Xu, G. Yalcinkaya, and S. Seggie, 2008, Prolific authors and institutions in leading international business journals, *Asia Pacific Journal of Management*, 25: 189-207).

Ranked as the 3rd most prolific contributor to the China literature during 2000-2005 (by D. Quer, E. Claver, & L. Rienda, 2007, Business and management in China: A review of empirical research in leading international journals, *Asia Pacific Journal of Management*, 24: 359-384).

Ranked as one of the top 8 most prolific and most influential (by citations) scholars in global strategy (by M. Peng & J. Zhou, 2006, Most cited articles and authors in global strategy research, *Journal of International Management*, 12: 490-508)

Ranked as one of the top 25 most prolific contributors to global strategic management research published during 1991-2000 (by J. Lu, 2003, The evolving contributions in international strategic management research, *Journal of International Management*, 9: 192-213)

Peng, Au, and Wang (2001 in *APJM*, #2.16) was cited by the *World Investment Report 2006: FDI From Developing and Transition Economies* (New York and Geneva: United Nations/UNCTAD, p. 256).

Peng and Luo (2000 in *AMJ*, #2.13) was found to be the most highly cited China paper by both SSCI and Google (by D. Quer, E. Claver, & L. Rienda, 2007, Business and management in China: A review of empirical research in leading international journals, *Asia Pacific Journal of Management*, 24: 359-384)

Peng and Heath (1996 in *AMR*, #2.3) was ranked

- * The single most highly cited article on Central and Eastern Europe among 218 papers published in 13 top journals published during 1986-2004 (inclusive)—K. Meyer & M. Peng (2005). Probing theoretically into Central and Eastern Europe: Transactions, resources, and institutions. *Journal of International Business Studies*, 36 (6): 600-621 (see p. 620).
- * One of the top 8 most cited articles on Greater China published during 1984-99—J. T. Li & A. Tsui (2002). A citation analysis of management and organization research in the Chinese context: 1984-1999, *Asia Pacific Journal of Management*, 19: 87-107 (see p. 91).
- * It received a Citation of Excellence Certificate with the Highest Quality Ratings from ANBAR Electronic Intelligence, UK (1998)

Peng (2003 in *AMR*, #2.22) was ranked by Institute for Scientific Information (ISI), which publishes the Social Sciences Citation Index (SSCI), to be one of the "new hot papers" (based on citations) in the *entire* field of Economics and Business (other fields include Chemistry, Clinical Medicine, Computer Science, Immunology, Molecular Biology, Pharmacology, Physics, and Social Sciences (general), each has only one paper—see <http://esi-topics.com/nhp/nhp-may2004.html>)

Ranked as the most prolific contributor to the international business literature invoking a resource-based perspective published during 1991-2000 (by M. W. Peng, 2001, The resource-based view and international business, *Journal of Management*, 27: 803-829).

Ranked as one of the top 8 contributors to the management and organizational literature on Greater China published during 1978-97 (by M. W. Peng, Y. Lu, O. Shenkar, and D. Wang, 2001, Treasures in the china house: A review of management and organizational research on Greater China, *Journal of Business Research*, 52: 95-100)

Citations of my work are found in a major World Bank study requested by, and submitted to, the Chinese government in September 2000 as an input into the development of China's 10th Five-Year Plan, see The World Bank (2001), *China and the Knowledge Economy: Seizing the 21st Century* (pp. 97 and 170).

TEACHING

Awards

Two Annual Best Teaching Awards, Faculty of Business Administration, Chinese University of Hong Kong (twice, in each of the two years I taught there, 1997-98 and 1998-99)

Five letters of appreciation from Ohio State's Fisher College of Business senior associate dean for academic affairs, Professor Steve Mangum, for outstanding student ratings defined as 1 standard deviation above the university mean (five courses in spring 2000, spring 2001, autumn 2001, spring 2004)

Executive Training

EMBA Strategic Management (Summer 2006, 2007, and 2008), UTD School of Management

- * Students from firms such as American Airlines, AT&T, Bank of America, Bell Helicopter, Cisco, HP, IBM, Nortel, PepsiCo, Target, TI, Verizon, United Supermarkets, and others
- * After I started teaching in our EMBA, its ranking rose to 1st in Texas, 10th in the United States, and 35th in the world (*Financial Times*, October 2007) and 1st in Texas, 14th in the United States, and 40th in the world (2008)
- * Due to our rising ranking, annual class size now increased from about 40 students to 55 students, and tuition rose from \$50,000 to \$65,000

Global Leadership EMBA (GLEMBA) Strategic Management (January 2007, 2008, 2009), UTD School of Management

- * Students from firms such as ACS, Alcatel Lucent, Alcon Labs, Applied Materials, Bearingpoint, EDS, Fujitsu, Home Depot, IBM, Lafarge, Siemens, TI, Unisys, and UT Southwestern Medical Center

SAFRAN Executive Training (October 2007), UTD School of Mgmt—SAFRAN is a Paris-based global hi-tech firm

Certificate in Management (December 2005), UTD School of Management

- * Taught a capstone module, "A Global Strategy Perspective," to midlevel executives

Bank One/Ohio Polymer Association/889 Consulting Conference: The China Challenge (February 2004), Columbus

- * Keynote speaker: "China Business: Towards the Next Generation"

Arthur Andersen/Central Ohio Business Consortium (November 2000), Ohio State campus, Columbus

- * Presented a talk on "Managing Mergers and Acquisitions Internationally"

Roundtable: Second-Generation Activities in China (October 2000), Ohio State campus, Columbus

- * Presented a talk on "Retrospect and Road Ahead: Toward the Next Generation"
- * Hosted the commercial secretary of the Chinese embassy from Washington, DC

Nationwide Insurance Global Speaker: Competing in Thailand (July 2000), organized via OSU CIBER, Columbus

Cross-Cultural and Market-Entry Strategies for Japan (May and September 2000), Ohio State, Columbus

- * A company-specific program for The Antioch Company, satellite broadcast to St. Cloud, MN simultaneously

Diploma Program in Marketing and International Business (May 1998), Asia Pacific Institute of Business, Hong Kong

Hawaii-Vietnam Executive MBA Training Program (November 1997), Foreign Trade University, Hanoi, Vietnam

- * Funded by U.S. Information Agency, the first such Federal program since the Vietnam War; opening ceremony attended by U.S. Ambassador to Vietnam
- * Taught "Privatization Policies and Business Strategies"

Japan-Focused Executive MBA Program (Spring 1997), Honolulu

- * Joint EMBA Program by the University of Hawaii and Japan-America Institute of Management Science
- * Taught "Asia-Pacific International Business"

Faculty Training

Faculty Development in International Business (FDIB) (June, 1999 – 2008 every year), University of Memphis

- * Presented a "How to craft and publish high quality research?" seminar every year since 2002
- * Represented UTD (since 2006) and OSU CIBER (1999-2005) to teach a 2-day seminar on "Introduction to International Business" (in collaboration with M. Pustay of Texas A&M)
- * Other participating CIBERs were Duke, FIU, Georgia Tech, Memphis, Michigan State, and Texas A&M
- * During 1999-2004, I was the only assistant professor and during 2004-05, I was the only associate professor on the teaching faculty, all other teaching faculty were full or endowed professors (including 4 CIBER directors) from schools such as Duke (A. Lewin), Memphis (B. Kedia), Michigan State (T. Cavusgil), and Texas A&M (M. Pustay).

- * My “students” were professors from other colleges and universities (approximately 120 during 1999-2008)
- Junior Faculty Consortium, International Management Division, Academy of Management**, Atlanta (August 2006)
- * Program chair—in charge of designing and delivering the program, with 8 senior mentors and 20 junior faculty members
- Internationalization of Curriculum Faculty Leader** (May 2006), Wichita State University, Kansas
- * Led an “Internationalization of Strategy Course” workshop
- * Presented at the plenary session on “Internationalization of Curriculum.”
- Faculty Development in International Business (FDIB)** (June 2001 and 2002 and October 2003), Ohio State, Columbus
- * Represented OSU CIBER to teach a plenary session on “An Overview of International Business” and conduct case studies; other participating CIBERs were Hawaii, Indiana, Memphis, San Diego State, and Thunderbird
- * My “students” are foreign language faculty and professionals interested in international business

Doctoral Training (outside of my own institutions)

- Asia Academy of Management Doctoral Consortium**, National Chengchi University, Taipei, Taiwan, December 2008
- PhD and Faculty Boot Camp**, University of Hong Kong, July 2007
- PhD and Faculty Boot Camp for Entrepreneurship Research**, Queensland University of Technology, December 2007
- PhD Boot Camp, International Association of Chinese Management Research (IACMR)**, Guangzhou, China, July 2007
- * Hosted by Sun Yat-sen University and South China University of Technology
- Academy of International Business Doctoral Consortium**, Peking University, Beijing, June 2006
- * Panelist and faculty member of one student session (Program chair: K. Ramaswamy, Thunderbird)
- Academy of Management International Management Division Doctoral Consortium**, Honolulu, August 2005
- * Panelist and faculty member of one student session (Program chair: A. Delios, National U of Singapore)
- UNC/ITESM – Mexican Ph.D. Students Research Camp**, University of North Carolina at Chapel Hill, June 2001
- * Presented a seminar: Institutional transitions and strategic choices
- Internationalizing Doctoral Education in Business (IDEB)**, Ohio State campus, Columbus, August 2000
- * Represented OSU CIBER to teach Ph.D. students from around the country on “International Strategy”
- * Other participating CIBERs were Columbia, Illinois, Indiana, Michigan, MSU, Texas A&M, and Wisconsin

Ph.D. Supervision (at Ohio State and UT Dallas)

- Coordinator, Ph.D. Program in International Management Studies, UT Dallas, Fall 2005 –
- * Significantly increased the caliber of incoming students, as measured by the increase of about 100 points of their GMAT score (from 600s to 700s), with the highest GMAT being 760, which breaks a record of all students in the history of the School of Management
- * Interviewed and recruited top students. Since I took over, **100%** of the admitted students chose to join our program—previously, approximately 50-60% of the admitted students would join our program
- * Initiated a Professional Development Workshop series, with various faculty members leading the discussion
- * Used a part of my chair funds to subsidize student conference travels (in collaboration with Greg Dess)
- * Placements after I joined the faculty have been improving, including
 - * Y. Yamakawa (Ph.D., 2009 expected): Babson College (co-chairs: M. Peng, D. Deeds)
 - * T. Khoury (Ph.D., 2008): Oregon State University (co-chairs: M. Peng, D. Deeds)
 - * K. Oh (Ph.D., 2008): University of Missouri at St. Louis (co-chairs: M. Peng, S. Lee)
 - * I. Demirkan (Ph.D., 2007): Northeastern University, Boston (chair: D. Deeds)
 - * K. Ismail (Ph.D., 2006), St. John’s University, Queens, NY (chair: D. Ford)
 - * E. Alakent (Ph.D., 2006): University of Texas at Arlington (co-chairs: G. Dess, S. Lee)
 - * B. Arya (Ph.D., 2006): University of Missouri at St. Louis (chair: J. Lin)
 - * M. Ozer (Ph.D., 2006): SUNY Oneonta (chairs: G. Dess, S. Lee)
 - * X. Zhao (Ph.D., 2006): Cal State, Dominguez Hills (chair: R. Harrison)
- Coordinator, Ph.D. Program in International Business, Fisher College of Business, Ohio State University, 2004-05
- * Placements of the two students whose dissertations I chaired
 - * J. Q. Zhou (Ph.D., 2006): Southern Methodist University (chair: M. Peng)—the *best* tenure-track placement of any Ohio State Fisher student during 2005-07
 - * Y. Jiang (Ph.D., 2006): California State University, East Bay (chair: M. Peng)

Ph.D. students at my own school	Chair	Activities	1st appointment (Ph.D. year)	Current position (pubs—BOLD: coauthored with me)
Seung-Hyun Lee (Ohio State)	O. Shenkar, J. Barney (co-chairs)	Coauthored 2.16 (<i>JIM</i>), 2.30 (<i>AMR</i>), and 2.41 (<i>AMR</i>), exam and dissertation committees	University of Texas at Dallas (2002)	University of Texas at Dallas (AMR x 2 , <i>APJM</i> , JIM , <i>JIBS</i> , <i>JWB</i> , <i>SMJ</i>)
Yaping Gong (Ohio State)	S. Hills	Dissertation committee	Hong Kong University of Science and Tech (2002)	HKUST (<i>AMJ</i> , <i>JAP</i> , <i>JCCP</i> , <i>JIBS</i> , <i>JM</i> , <i>MIR</i> , <i>SMJ</i>)
Heli Wang (Ohio State)	J. Barney	Coauthored 3.19 (chapter)	HKUST (2002)	HKUST (<i>AMR</i> , <i>LRP</i> , <i>OS</i> , <i>SMJ</i>)
Hyung-Deok Shin (Ohio State)	J. Barney	Coauthored 2.51 (<i>TIBR</i>), dissertation committee	George Mason University (2003)	Hong-ik University, Seoul, Korea (TIBR)
Ilgaz Arikan (Ohio State)	O. Shenkar	Exam committee	Boston University (2003)	Georgia State University
Tony Tong (Ohio State)	J. Barney	Coauthored 2.28 (<i>JMS</i>) and 2.36 (<i>AMJ</i>), dissertation committee	State University of New York – Buffalo (2004)	University of Colorado at Boulder (<i>AMJ</i> , <i>JIBS</i> , <i>JM</i> , JMS , <i>JWB</i> , <i>MDE</i> , and <i>SO</i>)
Yuanyuan Zhou (Ohio State)	O. Shenkar	Coauthored 2.37 (<i>JWB</i>), exam committee,	In progress	(JWB)
David Zoogah (Ohio State)	R. Noe	Dissertation committee	Morgan State University (2006)	Morgan State U
Yi Jiang (Ohio State)	M. Peng, M. Makhija (co-chair)	Coauthored 3.22 (chapter) and 2.43 (<i>JIBS</i>), exam and dissertation committee	California State University, East Bay (2006)	Cal State, East Bay (JIBS , JMS x 2 , <i>APJM</i>)
Jessie Qi Zhou (Ohio State)	M. Peng, J. Anand (co-chair)	Coauthored 2.34 (<i>APJM</i>) and 2.39 (<i>JIM</i>), exam and dissertation committee	Southern Methodist University (2006—job starts in 2007)	SMU (<i>APJM</i> , JIM)
Irem Demirkan (UT Dallas)	D. Deeds	Dissertation committee	Northeastern University (2007)	(<i>MS</i>)
Ted Khoury (UT Dallas)	M. Peng	Coauthored 3.29 (chapter in the Rugman IB Handbook)	Oregon State University (2008)	
Kenny Oh (UT Dallas)	M. Peng, S. Lee (co-chair)		University of Missouri at St. Louis (2008)	(<i>APJM</i>)
Yasuhiro Yamakawa (UT Dallas)	M. Peng, D. Deeds (co-chair)	Received a US SBA Best Paper Award for a Babson conference paper on public policy	Babson College (2009 expected)	(ETP)
Sunny Li Sun (UT Dallas)	M. Peng		In progress	(<i>APJM</i> , SMJ)

Ph.D. students elsewhere	Chair	Activities	1st appointment (Ph.D. year)	Current position (publications)
Tom Tao (<i>U of Pittsburgh</i>)	J. Prescott	Dissertation committee	Lehigh University (2004)	James Madison University
Xufei Ma (<i>National U of Singapore</i>)	A. Delios	External examiner	Chinese University of Hong Kong (2007)	CUHK (<i>AMJ</i> , <i>APJM</i>)
Sophie H. Xiao (<i>U of Sydney</i>)	B. Tipton	External examiner	University of Newcastle (2008)	University of Newcastle
Elly Ho (<i>Queensland U of Tech</i>)	X. Yang	Associate Advisor	In progress	

PhD Courses

Strategic Management (UTD)
 Management Scholarship (UTD)

Advanced Strategic Management (UTD)

EMBA Courses

Strategic Management (EMBA, GLEMB, UTD)

Masters Courses

Global Business (UTD Cohort MBA)
 Strategic Management (UW - TA)

International Strategy (OSU, UTD)

Multinational Business (OSU)
Asia Pacific Strategy (UH, CUHK)

Management for Health Care Professionals
(UW School of Public Health - TA in the MHA Program.)

Undergraduate Courses

Global Strategy (UTD)

Strategic Management (UW, UH)

Organizational Theory (UW)

Management Principles (SPU, UH)

Multinational Enterprise (UH)

International Business (CUHK, OSU*)

Asian Business Strategy (CUHK)

* Developed 3 versions of the undergraduate core BA 555, regular, honors, and online distance learning for the new general business major program first offered during spring 2002 for the 4 regional campuses (Lima, Mansfield, Marion, Newark).

Undergraduate Research/Honors Thesis

Honors thesis advisor, T. Wedwaldt (2002-03) and A. Brown (2004-05)—every year only 4-5 Fisher undergraduates choose to attempt a thesis. These two are the only theses during these two years attempted by IB majors at Ohio State

NATIONAL AND INTERNATIONAL SERVICES (other than editorial activities noted on p. 2)

External Reviewer for Tenure and Promotion Cases

Tufts University (The Fletcher School of Law and Diplomacy) (autumn 2008)—tenure and promotion case

Villanova University (autumn 2008)—promotion to full professor for an endowed chair

Hebrew University of Jerusalem, Israel (autumn 2008)—tenure and promotion case

University of Hong Kong (spring 2008)—tenure and promotion case

Chinese University of Hong Kong (spring 2008)—tenure and promotion case

University of Illinois at Urbana-Champaign (spring 2008)—tenure and promotion case

Iowa State University (autumn 2007)—tenure and promotion case

National University of Singapore (autumn 2007)—tenure and promotion case

Singapore Management University (autumn 2007)—tenure and promotion case

University of New South Wales, Sydney, Australia (spring 2007)—tenure and promotion/substantiation case

Hong Kong University of Science and Technology (spring 2007)—tenure and promotion case

Boston University (summer 2006)—promotion to full professor case

Rutgers University (autumn 2005)—tenure and promotion case

York University, Toronto, Canada (autumn 2002)—tenure and promotion case

Ad Hoc Journal Reviewer

Academy of Management Executive (1999 –) (Editor: S. Puffer, Northeastern; R. Tung, Simon Fraser)

Academy of Management Journal (1998 – 2004) (Editors: A. Tsui, HKUST; G. Northcraft, Illinois; T. Lee, Washington; editorial board member 2004 – 2007)

Academy of Management Review (1995 – 2000) (Editors: S. Jackson, NYU; K. Smith, Maryland; E. Conlon, Notre Dame; A. Brief, LSU; served on the editorial board 2000 – 2002)

Administrative Science Quarterly (1997 –) (Editors: C. Oliver, York; R. Nelson, SIU)

Advances in International Comparative Management (1996 and 2001) (Editor: J. Cheng, Illinois; M. Hitt, ASU)

American Sociological Review (2004) (Editor: J. Jacobs, U Penn)

Asia Pacific Journal of Management (1999 – 2000) (Editor: K. Singh, National U. of Singapore; served on the editorial board 1999-2003; assumed editorship 2004–06; chief editorship 2007-09)

Economic Geography (2004) (Editor: H. Yeung, National U of Singapore)

International Business Review (1998 – 99) (Editor: P. Ghauri, Groningen U., The Netherlands)

International Executive (1996 – 97) (Editors: B. Springer and Y. Zoubir, Thunderbird; Board: 2008-)

Journal of Business Research (1997) (Editor: P. Walters, Hong Kong Polytechnic U.)

Journal of Business Venturing (2003) (Editor: D. Ireland, Richmond)

Journal of International Business Studies (1995 – 2000) (Editors: P. Beamish, W. Ontario; T. Brewer, Georgetown; A. Lewin, Duke; L. Eden, Texas A&M; served on the editorial board 2000 – 08; Special Issue guest editor 2007-09)

Journal of International Management (2000, 2005) (Editor: M. Kotabe, Temple; R. Bhagat, Memphis)

Journal of Management (1993) (Editor: D. Dalton, Indiana)

Journal of Management Studies (1997 – 2003; Editorial board member, 2009 –) (Editors: K. Legge, Leeds; R. Wensley, Warwick; M. Wright, Nottingham; Guest editor for a special issue on “Strategy Research in Emerging Economies,” 2005)

Journal of World Business (2003) (Editors: S. Puffer and D. McCarthy, Northeastern; J. Slocum, SMU, Board, 2006-)

Management International Review (2001) (Editors: K. Macharzina and M. Oesterle, U. of Hohenheim, Germany)

Management Science (1997 and 2001) (Editor: J. Edwards, UNC; P. Tolbert, Cornell)

Organization Science (1994 – 97) (Editors: J. Barney, Ohio State; A. Ilinitch, UNC)
Organization Studies (1996) (Editor: A. Sorge, Tilburg U., The Netherlands)
Pacific-Basin Finance Journal (1999) (Editor: A. Karolyi, Ohio State)
Strategic Management Journal (2001 – 2005) (Editor: D. Schendel, Purdue; E. Zajac, Northwestern; W. Mitchell, Duke; served on the editorial board, 2005 – present)

Reviewer for Major National Research Foundations

National Science Foundation (2003, 2007)
Hong Kong Research Grants Council (2003, 2004, 2007, 2008)

Strategic Management Society (SMS)

First elected officer, Global Strategy Interest Group (2005 – 2008)
* Associate Program Chair: 2005-06 (in charge of the Sunday preconference for the Vienna meeting in 2006)
* Program Chair: 2006-07 (managed the review process, attended the planning meeting in Chicago, Mar 2007)
* Chair: 2007-08 (by progression)
Co-Chair, SMS Special Conference on China Strategies, Shanghai, May 2007
Member, Editorial Review Board, *Strategic Management Journal* (2005 – present)
Chair: Institutional theory session, Mini-Conference on Strategy Research in Emerging Economies (Hong Kong, 2003)
Member: SMS/McKinsey Best Paper Committee, 2001 (Chair: M. Hitt, Arizona State)

Academy of Management (AOM)

Member, Editorial Review Board, *Academy of Management Review* (2000-02) and *Academy of Management Journal* (2004-07)
Program Chair, Junior Faculty Consortium, International Management Division (Atlanta, August 2006)
Member, Best Paper Committee, *Academy of Management Review*, 2001 (Chair: B. Barry, Vanderbilt)
Mentor, Writers' Workshop, *Academy of Management Executive*, 2001 (Editor: S. Puffer, Northeastern)
Reviewer, Business Policy and Strategy Division: Dallas, 1994 (J. Barney, Ohio State); Vancouver, 1995 (M. Lubatkin, UConn); Boston, 1997 (E. Zajac, Northwestern); San Diego, 1998 (D. Day, Rutgers); and Toronto, 2000 (B. Cannella, Texas A&M) [Best Reviewer Award, i.e., the "Barney Award," 1994]
Reviewer, International Management Division: Vancouver, 1995 (N. Boyacigiller, San Jose)

Academy of International Business (AIB)

Guest editor, *Journal of International Business Studies* ("Asia and global business" special issue, with Rabi Bhagat, University of Memphis and Sea-Jin Chang, Korea University, as co-guest editors, 2007-09)
Co-chair, AIB/JIBS Research Frontiers Conference on "Asia and global business," San Diego, December 2006
Member, Editorial Review Board, *Journal of International Business Studies* (2000 – present)
Special department editor, *Journal of International Business Studies* (2002-03)
Reviewer, annual meetings: Maui, Hawaii, 1993 (B. Toyne, St. Mary's U.); Banff, Canada, 1996 (J. de la Torre, UCLA); and Monterey, Mexico, 1997 (M. Kotabe, Temple)
Reviewer, Pacific Basin annual meetings: Big Island, Hawaii, 1997 (A. Palia, Hawaii)

Western Academy of Management (WAM)

Reviewer, annual meetings: Santa Fe, New Mexico, 1994 (C. Pinder, UBC); San Diego, 1995 (J. Pearce, UC Irvine); Banff, 1996 (B. Drake, Portland); and Lake Tahoe, 1997 (P. Buller, Gonzaga U.)

Asia Academy of Management (AAOM)

Editor (2004-06), Editor-in-Chief (2007-09), *Asia Pacific Journal of Management*
Member, editorial review board, *Asia Pacific Journal of Management* (1999-2003)

International Association of Chinese Management Research (IACMR)

Founding member of the association and founding member of the editorial review board of its official journal, *Management and Organization Review* (2002 – present)

INSTITUTIONAL AND COMMUNITY SERVICES

University of Texas System

UTD campus representative on the UT System Globalization Task Force (2006 – present)
* Attended a meeting in Austin at the UT System (February 2007)

University of Texas at Dallas

School/Department Services:

Executive Director, Center for Global Business, Fall 2006 –

- * I founded this center, whose establishment was announced by President David Daniel on August 30, 2006 at the Texas Competitiveness Summit held on our campus. Leaders from industry, government, and higher education attended the Summit. It was keynoted by Senator John Cronyn (R-TX) and Assistant Secretary Tom Luce, US Department of Education

- * Assembled an Advisory Board (chaired by Robert Hsueh, Law Office of Robert Hsueh)

Co-chair, Organization, Strategy, and International Management (OSIM) Strategic Planning Committee, 2008

Co-chair, Faculty Search Committee, OSIM, 2005-06, 2006-07, 2008-09

Chair, International Business Undergraduate Concentration Committee, OSIM, 2005-06

Member

- * Search Committee for Associate Dean for Executive Education, 2008-09
- * Executive Education Committee, 2005-06, 2006-07
- * Ph.D. Committee, 2005-06, 2006-07
- * Scholarship Committee, 2006-07

Presenter, “Global Strategy @ UTD SOM,” Dean’s Advisory Council, October 2005

Coordinator, Ph.D. Program in International Management Studies, OSIM, Fall 2005 –

University Services:

Member, Committee on Educational Policy (highest university-level faculty committee on academics), Fall 2008 –

Lead faculty member, application for the Confucius Institute administrated by the Chinese government, Nov 2006

Presenter, “Global Strategy: The Role of Business Schools in the 21st Century,” on behalf of the UTD faculty in honor of Vice Minister Wu Qidi, who led a delegation from the Chinese Ministry of Education to visit UTD, May 2006

Ohio State University

Department Services:

Coordinator, Ph.D. Program in International Business, Fall 2004 – Spring 2005

Member: Entrepreneurship Curriculum Committee, Fall 2002

Member: Ph.D. Macro-Track Admissions Committee, Winter 2000, 2002, 2004 (chair: Winter 2005)

Guest speaker: Emerging Markets Field Study course, Winter 2002 (Prof. J. Reuer), 2005 (Prof. S. Hills)

College Services:

Speaker: Strategic choices during institutional transitions, a 45-minute presentation as featured faculty research for the Dean’s Advisory Council, May 7, 2004

Peer teaching evaluator for Professor Sharon Alvarez’s MBA class in entrepreneurship, April 2004

Member: Undergraduate Program Committee, 2002 – 2005 (participated in faculty interviews/program restructuring)

Member: CIBER Advisory Council, 2000 – 2005

Member: International Programs Committee, Winter 1999 – 2002

Speaker: How to successfully apply for FLAS fellowships? MBA event sponsored by CIBER, January 2004 and 2005

- * Also read and commented on three FLAS applications

Speaker: From strong ties to weak ties in emerging economies, CIBER Grant Workshop, October 2003

Speaker: Studies on corporate governance in emerging economies, CIBER Grant Workshop, October 2002

Seminar: Board interlocks and firm performance among firms listed abroad: A micro-macro link, FCOB, April 2002

Speaker: Corporate governance and firm strategies in emerging economies, CIBER Grant Workshop, September 2001

Speaker: College Teaching Forum coordinated by R. Lewicki, October 2000

Speaker: Asian Business Students Association, October 2000 and May 2002

Seminar: Business strategies in transition economies, Fisher College of Business, December 1999

University Services:

Seminar: Outside directors and firm performance during institutional transitions, State-wide Ohio Chinese studies faculty seminar, sponsored by the OSU Institute for Chinese Studies, January 2003

Speaker: *Guanxi* versus competitive business strategies, at the inaugural symposium for the Institute for Chinese Studies, (attended by President B. Kirwan; keynote speech by Ambassador S. Yang of the Taipei Economic and Cultural Office; three invited speakers: D. Shambaugh of GWU, J. Cohen of NYU, M. Blecher of Oberlin; and two other OSU speakers: D. Chow of Law and C. Chen of Anthropology—all five other academic speakers were full professors, while I was the only assistant professor), Mershon Center, September 2001 (the event was reported in the *World Journal* at chineseworld.com and the *Fisher College of Business E-Newsletter* at fisher.osu.edu/news/fishernews, October 9, 2001).

Faculty member: Center for East Asian Studies (CEAS), Fall 1999 – present

- * CEAS FLAS Fellowship Selection Committee, Winter 2002

Faculty member: Center for Slavic and Eastern European Studies (CSEES), Fall 1999 – present

- * CSEES FLAS Fellowship Selection Committee, Winter 2000 and 2001

Seminar: Institutional transitions and strategic choices, Department of Sociology graduate seminar, February 2002

Seminar: Business strategies in transition economies, CSEES and CEAS, November 2000

Chinese University of Hong Kong

Seminar: Organizational slack and firm performance, Faculty of Business Administration, October 1997

University of Hawaii at Manoa

College Services:

Seminar: A test of export intermediary performance, College of Business Administration, November 1996

University Services:

Seminar: The M-form hypothesis and China's reforms, Department of Sociology, November 1996

Seminar: Management and China studies, Center for Chinese Studies, October 1996

Seminar: Firm growth in transition economies, East-West Center, February 1996

University of Washington

Speaker: Firm growth in transition economies, Jackson School of International Studies, May 1995

Speaker: International Teaching Assistant Training Workshop, September 1992

Community Services

Moderator, World Affairs Council of Dallas-Ft. Worth, Discussion on US-China economic relations, September 2008

Speaker: Path to success, Professional Development Workshop, Columbus Chinese Christian Church, April 2005

Speaker: U.S.-China People's Friendship Association, Honolulu, August 1996

Speaker: Minnesota Retired Teachers' Annual Convention, Winona, MN, May 1991

HONORS AND AWARDS (other than external research grants noted on p. 4)

National and International Honors

US Small Business Administration Award for the best Babson conference paper (coauthored with S. Lee and Y.

Yamakawa) "exploring the importance of small businesses to the US economy or a public policy issue of importance to the entrepreneurial community," awarded at the Babson Conference in Chapel Hill in June 2008

- * \$2,000 cash award

- * Paper posted at SBA's government website at <http://www.sba.gov/advo/research/rs326tot.pdf>

Scholarly Contribution Award, International Association of Chinese Management Research (IACMR), Nanjing, June 2006

Expert, World Bank conference on corporate social responsibility and sustainable development in Russia, one of the six U.S. faculty experts invited to participate, co-sponsored by the Wharton School Zicklin Center for Business Ethics Research, Washington, DC, December 6, 2002 (video conference simultaneous broadcast to the Wharton School in Philadelphia and the World Bank in Moscow with Russian scholars and officials participating)

Honored in *Who's Who in America* (56th edition, 2002 and 60th diamond edition, 2006)

Finalist, co-author on a paper nominated for the All-Academy Carolyn Dexter Award for Outstanding Contribution to International Management, Academy of Management, Denver, August 2002

Honored in the *Directory of Management Experts* (Center for Studies in Management, Bowling Green, KY, 1997)

Finalist, Top-Four Best Dissertation, Barry Richman Competition, Academy of Management, 1996

Honored in *Profiles in Business and Management* (Harvard Business School Press, 1996)

Best Reviewer Award, Business Policy and Strategy Division (The "Barney Doll" Award), Academy of Management, 1994

Honored in *Who's Who among Students in American Universities* (1991)

Institutional Honors and Grants (External research grants are reported on p. 4)

University of Texas at Dallas

- * The university's first ever Provost's Distinguished Research Professorship (the position was specifically created to attract me to join the faculty), June 2005 – present

Ohio State University

- * Dean's Distinguished Research Professorship (offered but turned down in March 2005)
- * Global Competence Award, CIBER, 1999 (\$5,444), 2000 (\$2,000), 2001 (\$4,500), 2002 (\$4,000), 2003 (\$8,000)
- * Travel Grant, CIBER, 1999 (\$2000), 2000 (\$2,000)
- * Small Grant, FCOB Research Committee, 1999 (\$2,000), 2000 (\$1,000), 2001 (\$1,000), 2002 (\$2,000)

- * Faculty Grant, Center for Slavic and East European Studies, 1999 (\$11,000)
- * Travel Grant, Office of International Affairs, 1999 (\$1,000), 2001 (\$2,200)
- * Arthur Innovation Fund (with O. Shenkar, S. Hills, and C. Ryan), FCOB, 2000 (\$3,500)

Chinese University of Hong Kong

- * Best Teaching Awards, Faculty of Business Administration, 1997-98 and 1998-99 (twice)
- * Direct Grants (2087004, with D. Wang; 2070162, with Y. Lu), 1998 (twice) (HK\$60,000/US\$7,792)
- * Lee Hysan Foundation Grant (with K. Au), 1997 (HK\$30,000/US\$3,896)

University of Hawaii

- * Excellence in Research Award finalist, 1997
- * CIBER Research Grant (with O. Shenkar, Y. Luo, and E. Harwit), 1995-6 (\$8,000), 1996-7 (\$20,000)
- * Research Relations Grant, Office of Research Administration, 1996-7 (\$4,200)
- * Research and Faculty Development Grant, College of Business, 1996 (\$4,500)

University of Washington

- * CIBER Doctoral Research Grant, 1994 (\$5,000), 1995 (\$6,800)
- * Edna Benson Fellowship, 1994 (\$4,500)

Winona State University

- * Karen Sweetland Scholarship, 1990 (\$4,000)

Invited Academic Presentations and Visits

Australia

- * Queensland University of Technology, December 2007
- * University of New South Wales, November 2007
- * University of Sydney, November 2007

Canada

- * HEC, Montreal, October 2006
- * Simon Fraser University, Vancouver, May 2008
- * University of Western Ontario – Ivey School of Business, London, August 1997

China

- * China Europe International Business School, Shanghai, May 2007 (co-chair, SMS China conference)
- * Cheung Kong Graduate School of Business, Beijing, February 2004
- * Fudan University, Shanghai, May 1998, November 1999
- * Peking University, Beijing, June 2006 (AIB Doctoral Consortium)
- * Shanghai Jiao Tong University, Shanghai, June 1996
- * Shanghai Institute of Business Administration, June 1996
- * Shanghai Institute of Foreign Trade, June 2006
- * South China University of Technology, Guangzhou, July 2007
- * Sun Yat-sen (Zhongshan) University, Guangzhou, Dec 2005, Dec 2006, July 2007, July 2008
- * Xi'an Jiao Tong University, Xi'an, Dec 2005, Dec 2006, July 2007, July 2008
- * Zhejiang University, Hangzhou, November 1999

Denmark

- * Copenhagen Business School, September 1999

France

- * INSEAD, Fontainebleau, October 1999

Hong Kong

- * Chinese University of Hong Kong, January 2001, January 2002, July 2007, July 2008
- * Hong Kong Polytechnic University, May 1996, May 1997
- * Hong Kong University of Science and Technology, November 1998, December 2004
- * Lingnan University, May 1996
- * University of Hong Kong, May 1996, April 1998, November 1999, July 2008

Singapore

- * National University of Singapore, December 2005

Taiwan

- * National Chengchi University, Taipei, December 2008
- * National Taiwan University, Taipei, December 2008
- * Chang Jung Christian University, Tainan, July 2006

United Kingdom

- * De Montfort University, Leicester, September 1999
- * London School of Economics, October 2006

- * University of Reading, October 2006

United States

- * California State University at Hayward (now East Bay), February 1995
- * Columbia University, New York, January 1997
- * Michigan State University, September 2004 (conference)
- * Northeastern University, Boston, April 2003 (conference), October 2008 (conference)
- * Rice University, Houston, November 2004
- * The Ohio State University, December 1997
- * Texas Christian University, March 2007 (conference)
- * Thunderbird - American Graduate School of International Management, December 1997
- * University of Hawaii at Manoa, Honolulu, February 1995
- * University of Illinois at Urbana-Champaign, November 2004
- * University of Kentucky, Lexington, April 1995
- * University of Maryland at College Park, December 1994
- * University of Memphis, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008 (IB faculty training)
- * University of Michigan, March 2003
- * University of North Carolina at Chapel Hill, January 1997, June 2001
- * University of Pittsburgh, June 2002
- * University of San Francisco, February 1995
- * University of Texas at Dallas, March 2005
- * University of Texas at El Paso, November 2005
- * University of Washington, May 2008 (first time visited alma mater since 1996, and gave a talk to PhDs)
- * Western Washington University, Bellingham, Washington, May 2008 (Saturna Capital Scholar-in-Residence)
- * Willamette University, Salem, Oregon, February 1990 (conference)
- * Wichita State University, Kansas, May 2006 (conference)

Vietnam

- * Foreign Trade University, Hanoi, November 1997

Media Coverage (outlets published by my own institutions)

- * Autumn 2008: *School of MANAGEMENT* (p. 15): “Management Research Frontiers: One SOM Professor Factors Societal Norms into Business Strategy,” reporting my *JIBS* paper with D. Wang and Y. Jiang (#2.57)
- * Autumn 2008: *School of MANAGEMENT* (p. 20): “Two Professors and Ph.D. Student Earn SBA Best Paper Award,” reporting my award-winning paper reported in the entry below.
- * UT Dallas News Center (daily campus-wide email bulletin, September 16, 2008): “Paper Wins Small Business Administration Award,” reporting my paper coauthored with Seung-Hyun Lee and Yasuhiro Yamakawa that won the Best Paper Award at the Babson Conference on Entrepreneurship Research awarded by the US Small Business Administration (SBA). See: http://www.utdallas.edu/news/2008/09/16-001.php?WT.mc_id=NewsEmails&WT.mc_ev=EmailOpen (School of Management website top news, September 17, 2008: <http://som.utdallas.edu>)
- * Spring 2008: *School of MANAGEMENT* (p. 24): “Professor Peng pilots *Asia Pacific Journal of Management* 25th anniversary issue,” reporting my leadership role behind *APJM*’s 25th anniversary celebrations
- * Autumn 2006: *School of MANAGEMENT* (p. 31): “Professor Peng honored,” reporting my Scholarly Contribution Award from the International Association for Chinese Management Research
- * Autumn 2006: *School of MANAGEMENT* (p. 32): “Five faculty members appointed to editorial posts,” reporting my appointment as Editor-in-Chief of the *Asia Pacific Journal of Management*
- * Autumn 2006: *School of MANAGEMENT* (p. 33): “International management faculty members take leading roles at Beijing meeting,” reporting AIB attendance by me and other colleagues
- * Spring 2006: *School of MANAGEMENT* (inside cover): “Message from the Dean,” “The work of these three scholars [Peng, L. Markoczy, and J. Salk] exemplifies the quality of the research the SOM faculty is producing” (Dean Hasan Pirkul)
- * Spring 2006: *School of MANAGEMENT* (pp. 16-19): “Global research prominence” and “Oft-cited works by Drs. Peng, Markoczy, and Salk,” reporting that three of us authored three of the top five most cited papers on Central and Eastern Europe (as reported by Meyer and Peng, 2005, *JIBS*—#2.33)
- * Spring 2006: *School of MANAGEMENT* (p. 28): “New books analyzing international dynamics in new ways,” introducing my *Global Strategy* (and books by other colleagues)
- * Autumn 2005: *School of MANAGEMENT* (p. 28): “Recent hires contribute to environment of excellence,” reporting my appointment as the Provost’s Distinguished Professor of Global Strategy

- * March 2004: Press release, “Outside directors don’t help companies in emerging economies,” written up by Jeff Grabmeier, assistant director of Ohio State research communications, based on my articles in *SMJ* (2.26) and *JWB* (2.25). Item posted at <http://researchnews.osu.edu> and <http://fisher.osu.edu>

Media Coverage (outlets published by others)

- * March 7, 2008: *The World Journal* (in Chinese, the largest Chinese language newspaper in North America), “Editor-in-Chief Mike Peng carries out internationalization,” reporting my *APJM* leadership activities
- * May 2007: *Smart Business Dallas* magazine, p. 22, section on Executive Education Insights: “Global Strategy,” interviewed by Lisa Beets
- * June 2006: *Management@People (Guanli@Ren)* magazine (in Chinese), pp. 31-32, section on “Global Experts on Chinese Management,” interviewed on “The Evolution of Relationship Strategy.”
- * December 14, 2005: *The Business Times*, p. 10 (Singapore), quoted at length in an article on the *Asia Pacific Journal of Management* special issue conference I co-chaired on Asian business groups, written by Conrad Tan, “Asian companies set to go global in next few years”—reported on the 2nd day of our conference
- * December 2004: Interviewed by Voice of America on Asian business strategies
- * September 2001: Inaugural speech, “*Guanxi* and competitive business strategies,” at the Ohio State Institute for Chinese Studies reported by *The World Journal* (at chineseworld.com)
- * October 1997: Interviewed and quoted by *Newsweek* (international ed., October 27, 1997, p. 24 and Japanese ed., October 29, 1997, p. 17) on mainland Chinese red chips listing in Hong Kong
- * May-June 1996: Dissertation research on export strategy featured twice in the editorials of the *Exporter Magazine* (May 1996, p. 2; June 1997, p. 2)

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