

Prolific authors and institutions in leading international business journals

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Abstract The science and practice of international business is advanced through scholarly contribution to the leading international business journals. Increased competition among academic institutions has led to increased emphasis on publication in the leading international business journals. Yet, little is known as to the answers to questions such as: (1) Who are the most prolific authors in the leading international business journals? and (2) Which educational institutions appear poised to lead international business scholarship? To examine these questions, the study examines scholarly work in international business over the past eleven years in six leading international business journals (i.e., *Journal of International Business Studies*, *Management International Review*, *Journal of World Business*, *International Marketing Review*, *Journal of International Marketing*, and *International Business Review*). Addressing these two research questions provides us with a more complete understanding of the authors and institutions most likely to influence the field of international business.

Keywords International business scholarship · Prolific authors · Leading schools

As the international business discipline garners greater prominence in the academic community, it is now subject to the same quantification as other disciplines. Evidence of

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Table 2 Most prolific authors in *Journal of International Business Studies* (1996–2006): by adjusted count.

Rank	Author	Count	Adjusted
1	Luo, Yadong	12	8.42
2	Buckley, Peter J.	9	4.83
3	Pan, Yigang	8	4.50
4	Brouthers, Lance Eliot	8	3.50
4	Tse, David	9	3.50
6	Shenkar, Oded	6	3.42
7	Dunning, John H.	3	3.00
7	Meyer, Klaus	4	3.00
7	Peng, Mike W.	5	3.00
10	Brouthers, Keith D.	5	2.67
10	Kwok, Chuck C.	6	2.67
12	Reeb, David M.	5	2.33
12	Verbeke, Alain	5	2.33
12	Kotabe, Masaaki	6	2.33
15	Au, Kevin	4	2.17
15	Birkinshaw, Julian	4	2.17
15	Makino, Shige	5	2.17
18	Casson, Mark	4	2.00
18	Ramamurti, Ravi	2	2.00
18	Rangan, Subramanian	2	2.00
18	Rugman, Alan M.	4	2.00
18	Simonin, Bernard L.	2	2.00
18	Spencer, Jennifer W.	2	2.00
18	Sullivan, Daniel P.	2	2.00
25	Lenartowicz, Tomasz	4	1.83
25	Mudambi, Ram	3	1.83
25	Newbury, William	3	1.83
25	Pantzalis, Christos	3	1.83
25	Reuer, Jeffrey J.	3	1.83
25	Aulakh, Preet S.	5	1.83
25	Werner, Steve	5	1.83
32	Husted, Bryan W.	3	1.75
33	Griffith, David A.	4	1.67
33	Erramilli, M. Krishna	3	1.67
35	Caves, Richard E.	2	1.50
35	Chen, Shih-Fen S.	2	1.50
35	Coviello, Nicole E.	2	1.50
35	Delios, Andrew	3	1.50
35	Dow, Douglas	2	1.50
35	Ellis, Paul	2	1.50
35	Feinberg, Susan E.	2	1.50
35	Grosse, Robert	2	1.50
35	Harvey, Michael G.	2	1.50
35	Henisz, Witold J	2	1.50
35	Hennart, Jean-Francois	3	1.50
35	Inkpen, Andrew C.	2	1.50
35	Money, R. Bruce	2	1.50
35	Myers, Matthew B.	2	1.50
35	Nachum, Lilach	2	1.50
35	Nigh, Douglas	3	1.50
35	Parkhe, Arvind	3	1.50
35	Safarian, A Edward	2	1.50
35	Uhlenbruck, Klaus	2	1.50
35	Van de Vliert, Evert	2	1.50

Table 3 Most prolific authors in *Management International Review* (1996–2006): by adjusted count.

Rank	Author	Count	Adjusted
1	Luo, Yadong	6	4.50
2	Buckley, Peter J.	8	4.42
3	Merchant, Hemant	3	3.00
3	Tsang, Eric W. K.	3	3.00
5	Mudambi, Ram	5	2.25
5	Beamish, Paul W.	6	2.25
7	Casson, Mark	2	2.00
7	Enright, Michael J.	2	2.00
7	Nachum, Lilach	2	2.00
7	Rugman, Alan M.	4	2.00
7	Selmer, Jan	2	2.00
7	Witt, Peter	2	2.00
13	Birkinshaw, Julian	4	1.83
13	Dowling, Peter J.	3	1.83
13	Sambharya, Rakesh B.	4	1.83
16	Welch, Denise E.	3	1.67
16	Welch, Lawrence S.	4	1.67
18	Cavusgil, S. Tamer	3	1.50
18	Glaister, Keith W.	3	1.50
18	Grosse, Robert	2	1.50
18	Moore, Karl J.	2	1.50
18	Peng, Mike W.	2	1.50
18	Rhee, Jay Hyuk	2	1.50
18	Verbeke, Alain	3	1.50
25	Choi, Chong Ju	4	1.42
26	Abramson, Neil R.	3	1.33
26	Brewster, Chris	2	1.33
26	Cantwell, John	3	1.33
26	Delios, Andrew	3	1.33
26	Johanson, Jan	3	1.33
26	Katsikeas, Constantine S.	2	1.33
26	Leonidou, Leonidas C.	2	1.33
26	Li, Lei	2	1.33
26	Mahnke, Volker	3	1.33
26	Pak, Yong Suhk	3	1.33
26	Park, Young-Ryeol	3	1.33
26	Robertson, Christopher J.	2	1.33
26	Tallman, Stephen	2	1.33
26	Venzin, Markus	3	1.33
26	Wolf, Joachim	2	1.33
26	Zhao, Hongxin	3	1.33
42	Lin, Xiaohua	2	1.25
42	Qian, Gongming	2	1.25
42	Clegg, Jeremy	4	1.25
45	De Cieri, Helen	3	1.17
45	Pedersen, Torben	3	1.17
45	Petersen, Bent	3	1.17

Listing only includes authors with an adjusted count greater than 1.00. Overall, 541 different authors appeared in *Management International Review* over the 11-year time period (average 1.26 appearances, average 0.63 adjusted appearances). Of the 541 authors, 451 authors (83.3%) appeared only once, 60 authors (11.1%) appeared twice and 30 authors (5.6%) appeared three times or more.

Table 8 Most prolific authors in the six leading international business journals (1996–2006): by adjusted count.

Rank	Author	Adjusted Count	Current institution
1	Luo, Yadong	16.75	23 University of Miami, USA
2	Buckley, Peter J.	15.25	27 Leeds University, UK
3	Cavusgil, S. Tamer	12.03	29 Michigan State University, USA
4	Griffith, David A.	9.17	23 Michigan State University, USA
5	Dunning, John H.	8.00	9 University of Reading/Rutgers University, UK
6	Harvey, Michael G.	7.75	15 University of Mississippi, USA
7	Katsikeas, Constantine S.	6.92	15 Leeds University, UK
8	Tsang, Eric W. K.	6.67	8 University of Texas at Dallas, USA
9	Pan, Yigang	6.33	13 York University, Canada
10	Leonidou, Leonidas C.	6.25	11 University of Cyprus, Cyprus
11	Brothers, Lance Eliot	6.08	13 University of Texas at El Paso, USA
11	Mudambi, Ram	6.08	11 Temple University, USA
13	Rugman, Alan M.	5.83	11 Indiana University, USA
14	Czinkota, Michael R.	5.50	8 Georgetown University, USA
14	Ellis, Paul	5.50	7 Hong Kong Polytechnic University, Hong Kong
16	Meyer, Klaus	5.33	8 University of Reading, UK
17	Douglas, Susan P.	5.17	11 New York University, USA
17	Kotabe, Masaaki	5.17	13 Temple University, USA
17	Peng, Mike W.	5.17	9 University of Texas at Dallas, USA
20	Beamish, Paul W.	5.08	12 University of Western Ontario, Canada
20	Birkinshaw, Julian	5.08	11 London Business School, UK
22	Casson, Mark	5.00	7 University of Reading, UK
22	Craig, C. Samuel	5.00	11 New York University, USA
24	Diamantopoulos, Adamantios	4.59	11 Universität Wien, Austria
25	Tse, David	4.58	12 The University of Hong Kong, Hong Kong
26	Knight, Gary A.	4.50	9 Florida State University, USA
26	Murray, Janet Y.	4.50	8 University of Missouri – St. Louis, USA
28	Shenkar, Oded	4.42	8 The Ohio State University, USA
28	Welch, Lawrence S.	4.42	11 Melbourne Business School, Australia
30	Glaister, Keith W.	4.33	9 University of Sheffield, UK
30	Newbury, William	4.33	9 Rutgers University, USA
30	Samiee, Saeed	4.33	9 University of Tulsa, USA
30	Selmer, Jan	4.33	5 Aarhus School of Business, Denmark
30	Solberg, Carl Arthur	4.33	6 Norwegian School of Management, Norway
35	Brothers, Keith D.	4.25	9 King's College London, UK
36	Verbeke, Alain	4.17	9 University of Calgary, Canada
37	Harzing, Anne-Wil	4.00	5 University of Melbourne, Australia
37	Merchant, Hemant	4.00	4 Simon Fraser University, Canada
37	Nachum, Lilach	4.00	5 Baruch College – CUNY, USA
37	Taggart, James H.	4.00	4 University of Glasgow, UK
41	Welch, Denise E.	3.92	9 Melbourne Business School, Australia
42	Fey, Carl F.	3.87	8 Stockholm School of Economics, Sweden
42	Pedersen, Torben	3.87	10 Copenhagen Business School, Denmark
44	Delios, Andrew	3.83	8 National University of Singapore, Singapore
44	Stottinger, Barbara	3.83	7 Wirtschaftsuniversität Wien, Austria
46	Shoham, Aviv	3.75	7 University of Haifa, Israel
47	Buck, Trevor	3.66	9 Loughborough University, UK
48	Myers, Matthew B.	3.58	6 University of Tennessee, USA
49	Ang, Swee Hoon	3.50	4 National University of Singapore, Singapore
49	Dow, Douglas	3.50	4 Melbourne Business School, Australia
49	Forsgren, Mats	3.50	7 Uppsala University, Sweden
49	Grosse, Robert	3.50	5 Thunderbird, USA
49	Parkhe, Arvind	3.50	5 Temple University, USA

Table 9 Institutions currently hosting the most prolific authors in the leading international business journals (1996–2006).

Rank	Institution	Prolific authors	Count
1	Michigan State University, USA	4	66
2	Leeds University, UK	3	50
3	Rutgers University ^a , USA	5	33
4	Temple University, USA	3	29
4	University of Reading ^a , UK	4	29
6	Chinese University of Hong Kong, HK	4	26
7	Uppsala University, Sweden	4	25
8	Melbourne Business School, Australia	3	24
9	University of Miami, USA	1	23
10	New York University, USA	2	22
11	York University, Canada	2	20
12	University of Texas at Dallas, USA	2	17
13	Copenhagen Business School, Denmark	2	16
14	University of Mississippi, USA	1	15
14	Wirtschaftsuniversität Wien, Austria	2	15
16	University of Texas at El Paso, USA	1	13
17	Hong Kong Polytechnic University, HK	2	12
17	National University of Singapore, Singapore	2	12
17	Old Dominion University, USA	2	12
17	The University of Hong Kong, HK	1	12
17	University of South Carolina, USA	2	12
17	University of Western Ontario, Canada	1	12
23	Indiana University, USA	1	11
23	London Business School, UK	1	11
23	Universität Wien, Austria	1	11
23	University of Cyprus, Cyprus	1	11
27	Northeastern University, USA	2	10
27	Thunderbird, USA	2	10
29	Aarhus School of Business, Denmark	2	9
29	Florida State University, USA	1	9
29	Georgia Institute of Technology, USA	1	9
29	King's College London, UK	1	9
29	Loughborough University, UK	1	9
29	University of Calgary, Canada	1	9
29	University of Missouri at Columbia, USA	1	9
29	University of Sheffield, UK	1	9
29	University of Tulsa, USA	1	9
38	Georgetown University, USA	1	8
38	KTH-The Royal Institute of Technology, Sweden	1	8
38	Rollins College, USA	1	8
38	Saint Louis University, USA	1	8
38	Stockholm School of Economics, Sweden	1	8
38	The Ohio State University, USA	1	8
38	University of Missouri – St. Louis, USA	1	8
45	Florida Atlantic University, USA	1	7
45	Massey University, New Zealand	1	7
45	Swedish School of Economics, Sweden	1	7
45	University of Haifa, Israel	1	7
49	City University, London, UK	1	6
49	Florida International University, USA	1	6
49	George Washington University, USA	1	6
49	Henley Management College, UK	1	6
49	Lehigh University, USA	1	6
49	Norwegian School of Management, Norway	1	6
49	Rutgers University – Camden, USA	1	6
49	University of Auckland, New Zealand	1	6