

WALSB 2008
Tentative Schedule

Friday 4/4
Crazy Horse Lounge, Bay Park Hotel
5:00-7:30 p.m. Welcome and Meeting Registration

Saturday 4/5
Whitehorse Room, Bay Park Hotel

8:00-9:00 Buffet Breakfast in Whitehorse Room
Included in registration.

9:00-10:00 Paper Session – Property Rights & Ethics-Moderator: Kevin Farmer

Fred Naffziger, Indiana University South Bend: *Praying & Litigating: The Bankruptcy, 1st Amendment, Trust & Property Issues*

Lynn Forsythe, California State University Fresno: *The World According to ASCAP*

Marc Lampe, University of San Diego: *Science, Human Nature, and a New Paradigm for Business Ethics Education*

10:15-11:15 Paper Session-Globalization & Government, Moderator: Marilyn Kaplan

Michael Runnels, Loyola College in Maryland: *My Sincerest Japanese Apologies*

Mark Baker, University of Texas at Austin: *China's Hidden Legal Secret: Insider Trading and Abuse in the Chinese Banking System*

Dale Thomson, University of St. Thomas: *Optimal Federalism Across Many Dimensions: Theory and Applications from Environmental Policies, Welfare, and Health Care*

11:30-12:30 Lunch
Salad Bar Buffet at the Bay Park Hotel
Sponsored by Cengage

12:30-1:30 Cengage Presentation

- 1:30-2:15 Paper Session-Privacy-Moderator: Joan Kritzberg
- Evelyene Cleff, Oregon State University: *Privacy Issues in Mobile Advertising*
- John McGee, Texas State University: *Drug-Testing Professors*
- 2:15-3:15 Paper Session-Teaching Methods – Moderator: Marc Lampe
- Rafi Efrat, California State University Northridge: *Tax Clinic Service Learning Project*
- Ida Jones, California State University Fresno: *Online Discussion Boards: Impact on Learning*
- Donavan Ropp, California State University Bakersfield: *Briefing in a World of Accelerating Change and Intensified Complexity*
- 3:15-4:15 Paper Session-Compliance-Moderator: Mark Baker
- Alexis Stokes, Texas State University: *Short Attacks: Corporate Strategies for Preventing, Recognizing, and Remediating Stock Manipulation through Short Selling*
- Emerson Tiller, Northwestern University: *Revising the Sentencing Guidelines: Judicial Politics, Empirical Evidence, and Reform*
- Marilyn Kaplan, University of Texas at Dallas: *Invisible Disabilities and Employment Discrimination*
- 4:15-5:00 WALSB Business Meeting, Lynn Forsythe