
Asia Pacific Journal of Management

The Official Journal of the Asia Academy of Management
APJM was founded by the National University of
Singapore in 1983.
www.springer.com/10490

Editor-in-Chief

Mike W. Peng

Provost's Distinguished Professor
of Global Strategy
University of Texas at Dallas
School of Management, Box 830688, SM 43
Richardson, TX 75083, USA
Tel: (972) 883-2714 / Fax: (972) 883-6029
Email: apjmpeng@gmail.com

Senior Editors

David Ahlstrom
Chinese University of Hong Kong
Garry D. Bruton
Texas Christian University
Michael Carney
Concordia University
David Chan
Singapore Management
University
Simon Lam
University of Hong Kong
John Mathews
Macquarie University Sydney
Klaus Meyer
University of Bath
Eric W. K. Tsang
University of Texas at Dallas
Chi-Sum Wong
Chinese University of Hong Kong

Managing Editor

Rachel Pinkham
University of Texas at Dallas
Email: apjmrachel@gmail.com

Editorial Advisory Board

Jay Barney
Ohio State University
Paul Beamish
University of Western Ontario
Ming-Jer Chen
University of Virginia
John Child
University of Birmingham
Andrew Delios
National University of Singapore
Gregory Dess
University of Texas at Dallas
Charles Hill
University of Washington
Michael Hitt
Texas A&M University
Robert Hoskisson
Arizona State University
Ben Kedia
University of Memphis
Chung Ming Lau
Chinese University of Hong Kong
Yuan Li
Xi'an Jiaotong University

Will Mitchell
Duke University
Alan Rugman
Indiana University
Oded Shenkar
Ohio State University
Kulwant Singh
National University of Singapore
Dean Tjosvold
Lingnan University
Anne Tsui
Arizona State University
Rosalie L. Tung
Simon Fraser University
Edward J. Zajac
Northwestern University

Editorial Review Board

Kazuhiro Asakawa
Keio University
Kevin Au
Chinese University of Hong Kong
Rabi S. Bhagat
University of Memphis
Jonathan Brookfield
Tufts University
Keith Brouters
University of London
John Butler
University of Hawaii at Manoa
Sea-Jin Chang
Korea University
Chao C. Chen
Rutgers University
Wilbur Chung
University of Maryland
Tim Devinney
University of New South Wales
Jiing-Lih Farh
Hong Kong University of Science
and Technology
Donald L. Ferrin
Singapore Management
University
Ping Ping Fu
Chinese University of Hong Kong
Eric Gedajlovic
University of Connecticut
Anthony Goerzen
University of Victoria

Andrew Inkpen
Thunderbird
Dominique Jolly
CERAM Sophia Antipolis
Tarun Khanna
Harvard University
Seung-Hyun Lee
University of Texas at Dallas
Jiatao Li
Hong Kong University of Science
and Technology
Mingfang Li
California State University,
Northridge
Peter Ping Li
California State University,
Stanislaus
Jane Lu
National University of Singapore
Yuan Lu
Chinese University of Hong Kong
Shigefumi Makino
Chinese University of Hong Kong
Ram Mudambi
Temple University
David Ralston
University of Oklahoma
Kannan Ramaswamy
Thunderbird
Gordon S. Redding
INSEAD
Malika Richards
Penn State University
Elizabeth Rose
Victoria University of Wellington
Tony Tong
University of Colorado at Boulder
Steven White
CEIBS
Xiaohua Yang
Queensland University of
Technology
Henry Yeung
National University of Singapore
Toru Yoshikawa
McMaster University
Michael N. Young
Hong Kong Baptist University
Kevin Zhou
University of Hong Kong

Asia Academy of Management Officers

www.baf.cuhk.edu.hk/asia-aom

President: **Garry D. Bruton**
Texas Christian University
Vice President: **Nitin Pangarkar**
National University of Singapore
Secretary: **Chung Ming Lau**
Chinese University of
Hong Kong
Treasurer: **Chi-Sum Wong**
Chinese University of
Hong Kong

Regional Representatives
North and East Asia:
Kazuhiro Asakawa
Keio University
Terence Tsai
CEIBS, China
South and Southeast Asia:
Hasan Sohaib Murad
University of Management and
Technology, Pakistan

Kulwant Singh
National University of Singapore
Representatives-at-large
Peng Chan
California State University,
Fullerton
Karen Wang
University of Technology, Sydney