

## MESSAGE FROM THE DEAN



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Dean, School of Management

With the technology-driven global economy as a major focus of our curriculum, it is appropriate for this issue to feature not only our successful initiatives with the technologies of online learning but also the recognition our faculty is gaining on a worldwide basis.

A story on our global research prominence highlights the work of three School of Management (SOM) faculty members — Professors Mike W. Peng, Livia Markóczy and Jane Salk — who have published works that are among the most cited papers on business issues of Central and Eastern Europe. The forthcoming relocation to the SOM of the highly respected *Asia Pacific Journal of Management*, of which Dr. Peng serves as editor, adds to our prominence in the international management field.

The work of these three scholars exemplifies the quality of the research the SOM faculty is producing. That work is climbing ever higher in the research productivity rankings. Our faculty is now 32nd worldwide in research productivity, according to *Financial Times*, the London-based international business newspaper. We are 33rd in the nation in the UTD Top 100 Business School Research Rankings, which look at publications in the top 24 peer-reviewed academic journals spanning all areas of business over the last five years. More importantly, according to the last two years' worth of data in the UTD Top 100, The School of Management ranks 26th nationwide, indicating a rapid ascension into the category of elite business faculties.

Another story reports on a new named professorship in international strategy — made possible by a generous gift from Dallas World Salute — that will allow us to hire an additional senior scholar with this specialty, strengthening our faculty even more in the area of international busi-

ness. Our hiring activities this spring will result in similar strengthening of our operations management, information systems, micro-economics and finance faculties.

While our faculty as a whole continues to gain prominence, individual SOM faculty members are receiving worldwide recognition for landmark achievements in their fields. Last fall, the University of South Australia named an institute in honor of Professor Frank M. Bass and bestowed an honorary doctorate on him for his contributions to the field of marketing science. Also last fall, Professor Stan Liebowitz was invited to deliver a keynote address on the topic of intellectual property and innovation at a worldwide conference in Malaysia. This spring, friends and colleagues of Professor Suresh Sethi will gather from around the world to honor his prolific contributions to the field of operations management at an SOM conference at which Nobel laureate Harry M. Markowitz is the keynote speaker.

Not only our faculty but also our academic programs are receiving wide recognition for their excellence. In *Financial Times*' latest rankings of Executive MBA programs, UTD's EMBA Program is 46th in the world and 25th in the United States. *U.S. News & World Report* lists our Cohort MBA Program 54th nationwide and 25th at public colleges and universities in the United States. Also in the 2006 *U.S. News & World Report* rankings, our Management Information Systems Program is 24th in the nation, tied with Harvard University, and 16th among public colleges and universities.

In addition, the public of this region is giving an enthusiastic reception to the activities of our centers and institutes, which are drawing wide participation and attendance. The inaugural event of our Foreign Trade Institute, highlighted in this issue, drew broad interest from state and regional transportation and trade officials. The Leadership Center at UTD's two Wachovia Excellence in Leadership Speakers Series events — addresses by retired four-star General Tommy Franks and business consultant and author Jim Collins — attracted some of the largest audiences of any event in the university's history.

Such support and recognition from every level — local, regional, national and global — indicate that we are rapidly achieving our goal of becoming one of the leading public business schools in the United States. We welcome the support and input of our alumni and friends as we continue in our endeavors to meet this goal.

Best wishes,

A handwritten signature in cursive script that reads "Hasan Pirkul".

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