

Scholarly Influence in the Field of Management: A Bibliometric Analysis of the Determinants of University and Author Impact in the Management Literature in the Past Quarter Century[†]

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The purpose of this study is to identify the universities and research scholars who have had the greatest impact on the field of management during the past quarter century and the factors that influence their impact. Using bibliometric techniques, the authors examined 30 management journals to identify the 100 most-cited universities and 150 most-cited authors from 1981 to 2004. The analysis included more than 1,600 universities and 25,000 management scholars across five individual time periods. The findings showed that (a) a relatively small proportion of

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Table 9 (continued)

| Author | Graduate School | Degree Date | Current Affiliation ^a | 1981 to 1984 | 1985 to 1989 | 1990 to 1994 | 1995 to 1999 | 2000 to 2004 ^b | 1981 to 2004 |
|--|--------------------|-------------|----------------------------------|--------------|--------------|--------------|--------------|---------------------------|--------------|
| Nahapiet, Janine | London Bus. School | Unknown | Oxford | | | | 99 | — | |
| Neale, Margaret A. | Texas | 1982 | Stanford | | | | 69 | — | 55 |
| Near, Janet P. | SUNY Albany | 1977 | Indiana | 42 | | | — | — | |
| Ng, Kok Yee | Michigan State | 2001 | Nanyang (Singapore) | | | | — | 58 | |
| Nobeoka, Kentaro | Unknown | Unknown | Kobe (Japan) | 104 | | | — | 49 | 62 |
| Noe, Raymond A. | Michigan State | 1985 | Ohio State | | 19 | | — | 101 | |
| Nohria, Nitin | MIT | 1988 | Harvard | | | | 121 | 31 | |
| Nonaka, Ikujiro | UC Berkeley | 1972 | UC Berkeley | | | 26 | — | — | |
| Northcraft, Gregory B. | Stanford | 1981 | Illinois | | 69 | | — | — | 119 |
| Nutt, Paul C. | Wisconsin | 1974 | Ohio State | 136 | | | — | — | |
| Okhuysen, Gerardo A. | Stanford | 1997 | Utah | | | | — | 94 | |
| Oliver, Christine E. | Toronto | 1988 | York | 71 | | 30 | — | — | 137 |
| Olson, Margrethe H. | Minnesota | 1978 | Bentley | | | | — | — | |
| Ones, Deniz S. | Iowa | 1993 | Minnesota | | | | 25 | — | |
| O'Reilly, Charles A. | UC Berkeley | 1975 | Stanford | 12 | 3 | 20 | — | — | 3 |
| Organ, Dennis W. | North Carolina | 1970 | Indiana | 17 | 8 | | 107 | — | 21 |
| Orlikowski, Wanda J. | NYU | 1988 | MIT | | | 47 | — | 35 | |
| Osterman, Paul S. | MIT | 1976 | MIT | | | | — | 40 | |
| Ostroff, Cheri | Michigan State | 1987 | Maryland | | | 69 | — | — | |
| Ovalle, Nestor K. (Nick) | Indiana | 1981 | Unknown | 108 | | | — | — | |
| Padmanabhan, V. | Texas - Dallas | 1990 | INSEAD - Singapore | | | | 56 | — | |
| Paine, Julie Beth | Indiana | 2001 | Best Buy | | | | — | 76 | 140 |
| Parasuraman, Saroj | SUNY Buffalo | 1977 | Deceased | | | 135 | — | — | |
| Parkhe, Arvind | Temple | 1989 | Temple | | 72 | 56 | — | — | 122 |
| Pearce, John A. II | Penn State | 1976 | Villanova | | | | 116 | — | |
| Pearce, Jone L. | Yale | 1978 | UC Irvine | | | | — | — | |
| Pearson, Sammy W. | Arizona State | 1977 | Unknown | 80 | | | 83 | — | |
| Pelled Colabella, Lisa H. [§] | Stanford | 1993 | Rand Corporation | | | | — | — | |
| Peng, Mike W. | Washington | 1996 | Ohio State | | | | — | 65 | |
| Perry, James L. | Syracuse | 1974 | Indiana - IUPUI | 99 | | | — | — | |
| Peterhaf, Margaret A. | Yale | 1987 | Dartmouth | | | 88 | — | — | |

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