Connecting Our World

WELCOME
To Cisco

Lymari Ames
Our Vision
Change the way the world works, lives, plays, and learns

Cisco’s Strategy
Solve our customers’ greatest business challenges by delivering intelligent networks and technology architectures built on integrated products, services, and software platforms
A History of Connections

Intelligently Connecting People, Process, Data, and Things … Today

170 Years Ago: Invention of the Telegraph

100 Years Ago: Invention of the Radio

70 Years Ago: First General Purpose Electronic Computer

40 Years Ago: First Internet Connection

20 Years Ago: World Wide Web

2005: IP Traffic: 29 exabytes

2008: Video Traffic: 21 exabytes

2010: 0.5B Smartphones

2011: 90M Smartmeters

2012: 50M Connected Cars

2003: 0.5B Connected Devices

2005: First Smartphone

2010: 7B Connected Devices

2012: Connected Cars

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We Build Products & Services For A Connected Planet

No. 1
Cloud
34%

No. 1
Voice
38%

No. 1
Web Conferencing
40%

No. 1
Routing
Edge/Core/Access
48%

No. 1
Switching
Modular/Fixed
66%

No. 1
Security
34%

No. 1
TelePresence
50%

No. 1
Wireless LAN
52%

No. 2
Storage Area Networks
45%

No. 2
x86 Blade Servers
23%
Thank you.