



# Finding Your Voice...Carving Your Path

*Stories and Experiences from my Journey*

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# What we'll talk about

- My Career Story
- Twists and Turns; Decisions (yes, mistakes!) and Outcomes
- Finding Your Voice and Carving Your Path
- Becoming an Influencer
- Onwards and Upwards!

# Riding a Wave



# My Career Story



Excite @ Home



Mindflash<sup>™</sup>

ROKU<sup>™</sup>

# My Career Story



# Twists and Turns



# Exciting Twists and Turns

1999: Presentation at Partner Summit (Excite) in ~6 months of industry experience

2002: First time leading a team (some 10+ years older than me)

2013: House of Cards Launch (Netflix), Global Expansion Launches

2014-2018: Several successful Roku device launches, scaling Mindflash

2018-2020: Google TV/Chromecast; First Search Algorithm integration on TV



# Challenging Twists and Turns

1997: Not sure if visa approval will be in place until 2 weeks before flight date to pursue Masters'

2002: Chapter 11 - Bankruptcy filed by first employer when I was on H-1

2006: Personal Tragedy, Second Child, Promotion

2009: Team lay-off as work moved to Bangalore

2009-Present: Multiple other (relatively smaller) twists and turns







Know Yourself

**What makes you tick is what will keep  
you going and scaling heights!**

# Immense Satisfaction and Energizing Purpose



## Develop a Vision

**What do you want to become or  
change in the world?**

Choose Something Exciting, Immerse Yourself

**Choose to work on what you  
love, give it your absolute best**

Move Beyond Doing, Become an Influencer

**Influence change, persuade  
others on your vision**

# Influencing: Wear a Salesperson Hat



Amplify Your Voice: Sponsors, Allies, Helpers

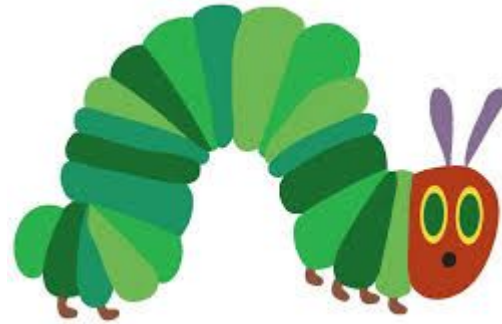
**Find voices to amplify influence**



# Allies, Helpers and Sponsors



# Stay Curious, Stay Hungry



# Constantly learn, review and iterate



# Enjoy the Ride



A quote to remember..

“Behind Every **Successful woman**,  
there is a **tribe** of other successful  
women that **have her back**”

Uplift talent around you



# Some Parting Thoughts

- **Know Yourself** - what makes you tick?
- **Develop a Vision**
- Find what you **love**, give it your **absolute best**
- **Influence**: Always raise your hand, reach out for the stars, be an influencer
- Find Voices to **Amplify Influence**: Find Allies, Sponsors and Helpers; Surround yourself with people who bring out the best in you
- Constantly **learn, review, iterate**
- **Enjoy** the Ride
- **Uplift** people around you

Take the World On!

