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Economics
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EDUCATION

Ph.D., Economics, University of Michigan, Ann Arbor, MI	2006
M.A., Economics, Syracuse University, Syracuse, NY	2000
M.A., Public Finance, Renmin (People's) University of China, Beijing, P.R.China	1998
B.A., Public Finance, Renmin (People's) University of China, Beijing, P.R.China	1995

EMPLOYMENT

Spring 2011	Interdisciplinary Center for Economic Science (ICES), George Mason University, Visiting Professor
August 2006 – Present	University of Texas at Dallas, Assistant Professor of Economics

RESEARCH INTERESTS

Behavioral Economics, Experimental Economics, Public Economics, Labor Economics

EDITORIAL POSITION

Associate Editor, *Economic Inquiry*, 2010 – present
Associate Editor, *Journal of Economic Behavior & Organization*, 2011 – present

PUBLICATIONS

- “Giving to Government: Voluntary Taxation in the Lab” (**Sherry X. Li**, Catherine Eckel, Philip Grossman, and Tara L. Brown). *Journal of Public Economics*, Vol. 95, October 2011: 1190-1201.
- “Social Distance in a Virtual World Experiment” (Marina Fiedler, Ernan Haruvy, and **Sherry X. Li**). *Games and Economic Behavior*, Vol. 72, No. 2, June 2011: 400-426.
- “Profits, Layoffs and Priorities” (Dan Arce and **Sherry X. Li**). *Journal of Business Ethics*, Vol. 101, No. 1, 2011: 49-60.
- “Group Identity in Markets” (**Sherry X. Li**, Kutsal Dogan, and Ernan Haruvy). *International Journal of Industrial Organization*, Vol. 29, No. 1, January 2011: 104-115.
- “Social Comparison and Contribution to Online Communities: A Field Experiment on MovieLens” (Yan Chen, F. Maxwell Harper, Joseph Konstan, and **Sherry X. Li**). *American Economic Review*, Vol. 100, No. 4, September 2010: 1358-1398.
- “Social Identities, Ethnic Diversity, and Tax Morale” (**Sherry X. Li**) *Public Finance Review*, Vol. 38, No. 2, March 2010: 146-177.
- “Group Identity and Social Preferences” (Yan Chen and **Sherry X. Li**). *American Economic Review*, Vol. 99, No.1, March 2009: 431-457.
- “Online Fund-Raising Mechanisms: A Field Experiment” (Yan Chen, **Sherry X. Li**, and Jeffrey MacKie-Mason). *The B.E. Journals: Contributions to Economic Analysis & Policy*, Volume 5, Issue 2, Article 4, 2006.

REFEREED COMPUTER SCIENCE PUBLICATIONS

- “Social Comparisons to Motivate Contributions to an Online Community” (F. Maxwell Harper, **Sherry X. Li**, Yan Chen, and Joseph Konstan). Persuasive 2007: 2nd International Conference on Persuasive Technology, April 26-27, 2007. Stanford University, Palo Alto, California. (Acceptance rate 40%).
- “Using Social Psychology to Motivate Contributions to Online Communities” (with Paul Resnick, Robert Kraut, et al). *Journal of Computer-Mediated Communication*, Volume 10, Issue 4, July 2005. (Acceptance rate 20%).
- “Self-Selection, Slipping, Salvaging, Slacking, and Stoning: the Impacts of Negative Feedback at eBay” (Tapan Khopkar, **Sherry X. Li**, and Paul Resnick). *Proceedings of Association for Computing Machinery (ACM) EC 05 Conference on Electronic Commerce*. Vancouver, Canada, 2005. (Acceptance rate 30%).
- “An Economic Model of User Rating in an Online Recommender System” (F. Maxwell Harper, **Sherry X. Li**, Yan Chen, and Joseph Konstan). Springer’s LNAI series, *UM 05 User Modeling: Proceedings of the Tenth International Conference*. Edinburgh, United Kingdom, 2005. (Acceptance rate 21%).

RESEARCH PAPERS

- “Social Identity and Inequality: The Impact of China’s *Hukou* System” (Farzana Afridi, **Sherry X. Li**, and Yufei Ren).
- “Which Hat to Wear? Impact of Natural Identities on Coordination and Cooperation” (Yan Chen, **Sherry X. Li**, Tracy Xiao Liu, and Margaret Shih).
- “Who’s in Charge? Donor Targeting of Voluntary Taxes Enhances Giving to Government” (previously titled “Do Earmarks Increase Giving to Government? An Experimental Study”) (**Sherry X. Li**, Catherine Eckel, Phil Grossman, and Tara Brown).
- “The Flypaper Effect: Evidence from the Tobacco Settlement Payment to States” (**Sherry X. Li** and Xiaoyan Xu).
- “Common Identity and Provision of Public Goods: An Experimental Investigation” (**Sherry X. Li**, Angela de Oliveira, and Catherine Eckel)
- “Social Exclusion and Identity: a Field Experiment with Hispanic Immigrants” (Natalia Candelo-Londono, Rachel Croson, and **Sherry X. Li**)

WORK IN PROGRESS

- “Group Identity and Gender” (with Yan Chen)
- “Social Identity and Cooperation: An Experiment in China” (with Xiangdong Qin)
- “Group Identity and Moral Hazard” (with Jiang Jiang)
- “Social Identity and Pro-Social Behaviors” (with Erte Xiao)
- “Identify Mechanisms of Social Comparison” (with Marco Castillo and Ragan Petrie)
- “Social Norms in Endogenous Groups” (with Ernan Haruvy, Kevin McCabe, and Peter Twieg)

GRANTS

- National Science Foundation Grant, SES-0720936. “Collaborative Research: Social Identity, Mechanism Design and Equilibrium Selection,” with Yan Chen and Margaret Shih, \$360,000, 2007-2010.

AWARDS AND HONORS

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|---|-----------|
| Rackham One-Term Dissertation Fellowship, University of Michigan | Fall 2005 |
| Richard A. Musgrave Fellowship, Office of Tax Policy Research,
Ross School of Business, University of Michigan | 2000 |
| Phi Kappa Phi, Syracuse University | 2000 |

TEACHING EXPERIENCE

Instructor, EPPS, University of Texas at Dallas	2006-present
Principles of Microeconomics	
Microeconomics Theory II (Graduate)	
Public Economics II (Graduate)	
Special Topics in Experimental and Behavioral Economics (Graduate)	
Graduate Student Mentor, Department of Economics, University of Michigan	2002-2004
Graduate Student Instructor, Department of Economics, University of Michigan	2000-2003
Principles of Microeconomics, Principles of Macroeconomics	

INVITED SEMINARS AND PRESENTATIONS

2011	UT-Pan American, South Methodist University, Peking University
2010	Virginia Commonwealth, Tsinghua University, East Carolina University
2007-2009	Florida State, George Mason, Texas A&M, "Measuring Preferences in a Social Context" Conference at UT-Dallas

CONFERENCE PRESENTATIONS

2011	International Economic Science Association meeting, North American Economic Science Association meeting
2010	Southern Economic Association annual meeting, North American Economic Science Association meeting
2009	North American Economic Science Association meeting, International Economic Science Association meeting, Chinese Economist Society annual conference
2008	Economic Science Association North American meeting, International Economic Science Association meeting, American Economic Association meeting
2007	North American Summer Meeting of the Econometric Society
2006	INFORMS annual meeting, North American Economic Science Association meeting, International Economic Science Association meetings
2005	National Tax Association Annual Conference, Southern Economic Association annual meeting, North American Economic Science Association meeting, IFREE Workshop in Experimental Economics at George Mason University, Midwest Economics Association annual meeting

REFEREE

American Economic Review, American Journal of Political Science, European Economic Review, Experimental Economics, Economic Inquiry, Economic Journal, Games and Economic Behavior, International Economic Review, Journal of Economic Behavior and Organization, Journal of Labor Economics, Journal of Population Economics, Journal of Public Economics, Judgment and Decision Making, Management Science, Nonprofit and Voluntary Sector Quarterly, Public Finance Review, Review of Economic Studies, Southern Economic Journal, National Science Foundation

MEMBERSHIP

American Economic Association, Economic Science Association, Royal Economic Society