

# Naveen Jindal School of Management

Bachelor of Science in Global Business



In today's globalized economy, executives deal with issues that extend beyond managing domestic operations. The bachelor's degree in global business at the Naveen Jindal School of Management allows students to focus on the global dimensions of business, including understanding the cultural, political and regulatory environments that shape international business and trade. This degree is an excellent choice for students planning to pursue fields such as law and international relations.

## Careers in Global Business

The bachelor's degree in global business prepares students for positions in business, government and international agencies. Graduates often start careers in the domestic operations of an organization. Overseas assignments may come after a few years, although postings may arise earlier if the graduate possesses skills such as a second language and foreign study experience.



All Jindal School undergraduate students must complete an internship and 100 hours of community service in order to graduate. The Jindal School's fully staffed Career Management Center (CMC), working in tandem with the University's Career Center, helps students prepare for and seek internships, as well as post-graduation employment. The school's Undergraduate Programs office directs and coordinates the community service requirement.

## Global Business at UT Dallas

A 120-hour curriculum leads to a bachelor's degree in global business. All undergraduate degrees require a core of 42 hours. In the core courses, students have an opportunity to learn theories and analytical techniques that can be applied to the functional areas of business, such as finance and marketing. Students are exposed to the social and political factors that impact business behavior. Elective courses provide students with in-depth knowledge of managing business activities in a global context. A capstone course in strategic management allows students to solve real-world business problems. Students are also required to take courses outside the Naveen Jindal School of Management in order to broaden their educational experience in preparation for leadership roles as professionals and/or managers in modern business organizations.

Global Business students are required to select a double major, a minor or a concentration. Suggested majors include accounting, finance, information technology and systems, international political economy, marketing, organizational behavior and human resources, or supply chain management. Suggested minors include all of the above, as well as innovation and entrepreneurship. Suggested concentrations include business analytics, business economics, energy management, global business, innovation and entrepreneurship, insurance, real estate investment management and sales.

Key features include:

- Training in international business environments and financial markets, cross-cultural communication and negotiation, international human resource management, formulating and implementing global strategy, as well as marketing on a global basis.
- Participating in a semester-long foreign study or a short-term foreign study trip.

## Living Learning Community

The Naveen Jindal School of Management Living Learning Community is a special opportunity for incoming freshmen interested in pursuing a business degree. Living Learning Community students live together in on-campus housing, attend classes together and participate as a group in social activities.

For information, contact: **Associate Dean Shawn Alborz at [salborz@utdallas.edu](mailto:salborz@utdallas.edu)**.

## Contact Information

### Office of Admission and Enrollment

800 West Campbell Road  
Richardson, TX 75080-3021  
Phone: 972-883-2270 or 1-800-889-2443  
Email: [interest@utdallas.edu](mailto:interest@utdallas.edu)  
Website: [utdallas.edu/enroll](http://utdallas.edu/enroll)

### Recruitment Team

Naveen Jindal School of Management SM40  
800 West Campbell Road  
Richardson, TX 75080-3021  
Phone: 972-883-5889  
E-mail: [jindal@utdallas.edu](mailto:jindal@utdallas.edu)  
Website: [jindal.utdallas.edu](http://jindal.utdallas.edu)

## Management Honors Program

The Davidson Management Honors Program (DMHP) gives select undergraduate students the opportunity to enhance their experience in the Naveen Jindal School of Management. DMHP students receive opportunities to improve their leadership skills and work closely with UT Dallas professors. DMHP program benefits include:

- Smaller class sizes
- Community service events
- Travel opportunities
- Professional development events
- Scholarships
- Honor notation on diploma.

## Fast-Track Options in the Jindal School

All undergraduate degrees in the Jindal School offer a fast-track option. These programs allow students to earn up to 12 credit hours that can be applied toward a master's degree. Students with qualifying grades begin the fast-track option in their senior year of their undergraduate program. Fast-track programs require careful course selection and dedication, but can open up opportunities for students who complete the program.

## Naveen Jindal School of Management

The largest of the eight schools at UT Dallas, the Naveen Jindal School of Management offers a full complement of programs at the undergraduate, graduate, PhD and executive levels. The Jindal School's mission is to meet the challenges of a rapidly changing, technology-driven global society by partnering with the business community to:

- Conduct knowledge-enhancing management research.
- Deliver high-quality management education to a diverse group of undergraduate and graduate students and practicing executives.
- Develop, innovate and continuously improve programs advancing management education and practice.

## Rankings

- *U.S. News & World Report* ranks the school's Full-Time MBA program No. 19 (tied) among public university programs and No. 40 (tied) overall.
- *Bloomberg BusinessWeek* and *U.S. News & World Report* rank the Naveen Jindal School of Management's undergraduate programs among the nation's top 100 programs.

## Degrees Offered

**Bachelor of Science:** Accounting, business administration, finance, global business, healthcare management, human resource management, information technology and systems, marketing, supply chain management

**Master of Science:** Accounting, business administration, business analytics, energy management, finance, financial engineering and risk management, healthcare leadership and management, information technology and management, innovation and entrepreneurship, international management studies, management science, marketing, supply chain management, systems engineering and management

**Executive MBA:** Executive MBA (with concentrations in healthcare leadership and management for physicians, product lifecycle and supply chain management and project management), global leadership MBA

**Executive Master of Science:** Healthcare leadership and management, leadership and organizational development, management science (with a concentration in project management), supply chain management, systems engineering and management\*

**Doctor of Philosophy:** International management studies, management science

\*Joint program between Jindal School of Management and Erik Jonsson School of Engineering and Computer Science

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