

# BURTON C. EINSPRUCH HOLOCAUST LECTURE SERIES



## DR. PETER HAYES

Theodore Zev Weiss Holocaust Educational Foundation Professor of Holocaust Studies, Emeritus at Northwestern University

SUNDAY

**OCTOBER 28<sup>TH</sup>  
4:00 P.M.**

**Davidson-Gundy Alumni Center**

---

### **“Why? Explaining the Holocaust”**

Prof. Hayes will discuss the findings of his newest book via an exploration of two fundamental questions raised by the Holocaust: Why were Jews killed? Why didn't anyone stop the murder?

---

*There will be a public reception following the lecture.*

MONDAY

**OCTOBER 29<sup>TH</sup>  
9:00 A.M.**

**Davidson Auditorium**  
*(Jindal School of Management Building)*

---

### **“German Corporate Complicity in the Holocaust”**

Prof. Hayes will outline the surprisingly contemporary motivations that induced most large German firms to cooperate with the Nazi government of Germany, detail the ways in which these enterprises became deeply complicit in many of that regime's worst crimes, and explain how the nation's largest businesses managed to evade responsibility for their deeds until the 1990s.