

Naveen Jindal School of Management

Master of Science in Innovation and Entrepreneurship



The MS in Innovation and Entrepreneurship (MSIE) degree prepares students for careers in new venture development, entrepreneurial finance, angel or venture capital investment, or in innovation-related roles in established organizations (such as strategic marketing, product marketing, business development and project management).



The UT Dallas graduate Innovation and Entrepreneurship degree program is:

- No. 10 among similar graduate programs in the U.S., The Princeton Review and Entrepreneur (2021)
- Offering experienced-based courses such as Startup Launch, which enables students to launch companies while receiving academic credits. Students with scalable concepts can apply for up to \$25,000 in funding to support their launch.

Program Description

The MS in Innovation and Entrepreneurship requires the completion of a minimum of 36 semester credit hours. For complete admission and degree requirements, view the MSIE academic website, the Graduate Catalog at catalog.utdallas.edu.

The MSIE lets students choose between two focus areas: 1) The New Venture concentration or 2) The Innovation within the Corporation concentration. The program emphasizes technology-based innovation, consistent with, and complementary to, UT Dallas' strengths in science, engineering, computer science and management disciplines.

Career Opportunities

Graduates of the program seek such positions as: leadership executives in global firms and "intrapreneurial" innovation-driven driving positions in established companies and self-employment startup venture.

Marketable Skills

The MS in Innovation & Entrepreneurship provides students with experiential "real-world" practical training and nationally-ranked curriculum to successfully develop a new product in a corporate environment or create their own business concept and mature it from idea to funded company. Students will be able to:

- Identify opportunities, create a product concept, conduct market research, evaluate different business models, and develop a team to create and deliver a new product in a competitive corporate environment.
- Identify opportunities, create a product concept, conduct market research, evaluate different business models, and develop a team to create and deliver a new product in a competitive corporate environment.
- Learn the requirements of and perform a successful product & business pitch to investors, customers, corporate partners, and managers.
- Learn examples of corporate innovation philosophy and methodology and the rigorous process of venture capital funding and phases of startup growth.
- Understand and take advantage of all the curriculum, tools and real-world external elements necessary to create a new business, such as funding sources, legal assistance, assistance networks, and the unique internal resources of UT Dallas which include the Venture Development Center, the Blackstone LaunchPad, and the Office of Technology Commercialization.

Contact Information

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JSOM Advising Office

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jindal.utdallas.edu

Naveen Jindal School of Management

About the School



The University of Texas at Dallas Naveen Jindal School of Management (JSOM) is the largest of UT Dallas' eight schools, with an enrollment of about 9,000 with almost half who are graduate students. The school provides outstanding tuition value, a wide variety of classes on campus and online, flexible scheduling and a convenient location. The Jindal School of Management keeps abreast of business needs as an essential component in providing students with rigorous training and relevant skills for professional success. Programs are offered at the undergraduate, MBA, master's, PhD and executive levels. Programs are organized around six broad topics of business specialization:

- Accounting
- Finance and Managerial Economics
- Information Systems
- Marketing
- Operations Management
- Organizations, Strategy and International Management

A broad array of internship and scholarship opportunities is made available to Jindal School students each academic year. The school operates its own Career Management Center, which students may use in addition to the campus-wide UT Dallas Career Center. More than 70 student organizations are based in the school. Most of these focus on career development in specific fields and build networking, internship and employment opportunities. *U.S. News & World Report* (2021) ranks the school's Full-Time MBA program at No. 33 (tied) in the nation and tied for No. 12 (tied) among public university programs in the United States. In the same ranking, the publication places the Professional (Part-Time) MBA at No. 19 (tied) in the nation.

jindal.utdallas.edu

Faculty

The Jindal School offers a variety of degree options at the undergraduate, graduate, master's and PhD levels. The school's relevant, rigorous curriculums were developed by exemplary teachers and leading researchers. The outstanding faculty members bring a wealth of intellectual capital, and they often come because UT Dallas enthusiastically encourages and supports scholarly inquiry and innovative teaching. New discoveries, along with faculty members' expertise, inform the academic programs at every level.

JSOM Graduate Programs		
Accounting	MS	
Business Administration	MBA**	
Business Analytics	MS	
Energy Management	MS	
Finance	MS	
Financial Technology and Analytics	MS	
Healthcare Leadership and Management	MS	
Information Technology and Management	MS	
Innovation and Entrepreneurship	MS	
International Management Studies	MS	PhD
Leadership and Organizational Development	MS	
Management Science*	MS	PhD
Marketing	MS	
Supply Chain Management	MS	
Systems Engineering and Management***	MS	

* UT Dallas also offers an Executive Management Science degree with concentration options in Project Management and Organizational Behavior and Coaching.

** UT Dallas also offers Executive MBAs with concentrations in Healthcare Management for Physicians (MS or MBA), Product Lifecycle and Supply Chain Management and Project Management.

*** Systems Engineering and Management is a joint program with the Erik Jonsson School of Engineering and Computer Science.

Contact Information

Office of Admission and Enrollment

800 West Campbell Road
Richardson, TX 75080-3021
Phone: 972-883-2270 or
1-800-889-2443
Email: interest@utdallas.edu
Website: utdallas.edu/enroll

Recruitment Team

Naveen Jindal School of Management SM40
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Phone: 972-883-5889
E-mail: jindal@utdallas.edu
Website: jindal.utdallas.edu

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Centers and Institutes



The school's centers and institutes blend academic research with the real world. The business community as well as UT Dallas faculty and students benefit from this exchange of ideas, experiences and research. Jindal School Centers and Institutes of Excellence include:



- Center and Laboratory for Behavioral Operations and Economics
- Center for the Analysis of Property Rights and Innovation
- Center for Finance Strategy Innovation
- Center for Global Business
- Center for Healthcare Leadership and Management
- Center for Information Technology and Management
- Center for Intelligent Supply Networks
- Center for Internal Auditing Excellence
- Center for Professional Sales
- International Accounting Development: Oil and Gas
- International Center for Decision and Risk Analysis
- The Leadership Center
- Morris Hite Center
- Herbert D. Weitzman Institute for Real Estate
- Institute for Excellence in Corporate Governance
- Institute for Innovation and Entrepreneurship

jindal.utdallas.edu/centers-of-excellence

The Career Management Center (CMC)

The Career Management Center (CMC) prepares degree-seeking students in the Jindal School of Management for significant and fulfilling business careers. The CMC has a committed and enduring relationship with the DFW business community, home to 24 Fortune 500 companies. The CMC offers tools and programs to help students and graduates build their networks, enhance their skills and develop professionalism to land dream jobs. Services include:

- Handshake (internal job posting website)
- Professional development opportunities
- Internships
- Portfolio building
- Company visits and networking opportunities on campus

jindal.utdallas.edu/career

Location

The Jindal School benefits from its location in the Dallas-Fort Worth area, a center of industry and trade that places a high value on ingenuity and entrepreneurship. *Foreign Policy* magazine named Dallas one of only five U.S. cities in the top 25 in its projection of the “most dynamic cities in the world in 2025.”

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