

# Naveen Jindal School of Management

Master of Science in Innovation and Entrepreneurship



## Program Description

The Master of Science in Innovation and Entrepreneurship (MSIE) degree program prepares students for careers in new venture development, entrepreneurial finance, angel or venture capital investment and innovation-related roles (such as strategic marketing, product marketing, business development and project management) in established organizations. Designed by top-tier faculty at The University of Texas at Dallas' Institute for Innovation and Entrepreneurship within the Naveen Jindal School of Management, the program allows students to benefit from a unique, experience-based curriculum that features:



- *Startup Launch Courses*: these courses enable students to launch companies while receiving academic credit. Students with scalable concepts can apply for office space in the university's Venture Development Center and receive customized mentorship experiences.
- *Seed Fund Venture Analyst Course*: where students conduct due diligence and make investment recommendations for the university's exclusive venture fund - the UT Dallas Seed Fund.
- *Entrepreneurial Experience Course*: Students partner with personnel at major technology companies so as to analyze new market opportunities.
- *Social Entrepreneurship Course*: Students work with local nonprofits to improve key aspects of their businesses.
- *Internship Course*: Students have the opportunity to work in support of a startup company or corporation and get paid while gaining experience and receiving course credit.

The Innovation and Entrepreneurship master's program allows students to choose between two focus areas: 1) the New Venture concentration or 2) the Innovation within the Corporation concentration. The program emphasizes technology-based innovation, consistent with, and complementary to, UT Dallas' strengths in science, engineering, computer science and management disciplines.

The Innovation and Entrepreneurship master's program was ranked No. 10 in Princeton Review's Top Schools for Entrepreneurship in 2020 and recognized as the 2014 National Model Master's Program by the United States Association for Small Business and Entrepreneurship (USASBE). The program was also recognized in 2014 with an Award for Excellence in Entrepreneurial Teaching and Pedagogical Innovation by the Global Consortium of Entrepreneurship Centers (GCEC).

## Benefits

The Master's in Innovation and Entrepreneurship program focuses on your personal, professional journey. Whether you want to leverage your new skills to catalyze your current career or use them to launch your own successful business, our degree program will teach you how to design and launch the future you want.

Other benefits include:

- *World-Class Faculty*: The program is led by faculty of the Naveen Jindal School of Management who are widely cited experts in their respective fields, many of whom also have professional industry experience as entrepreneurs and venture capitalists.
- *Comprehensive Curriculum*: Courses in the Innovation and Entrepreneurship program will introduce students to new ideas, technologies and competencies while also teaching them the knowledge they'll need to thrive in competitive, ever-changing industries.
- *Program Flexibility*: The program offers concentrations in "New Venture or "Innovation within the Corporation" as well as numerous electives, plus evening and online course options designed for working professionals.

## Contact Information

Email: [innovation@utdallas.edu](mailto:innovation@utdallas.edu)

### JSOM Advising Office

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The University of Texas at Dallas, SM20  
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Phone: 972-883-2750  
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[jindal.utdallas.edu](http://jindal.utdallas.edu)

800 W Campbell Rd, Richardson, TX 75080  
[utdallas.edu/admissions/graduate](http://utdallas.edu/admissions/graduate)

- *Innovative Opportunities*: Students get access to a vast range of programming like accelerator, pitch competitions, and speaker events (encompassing panels, workshops, fireside chats, and guest talks) that support the entrepreneurial spirit of our students.
- *Double Degree Pathways*: The double degree option allows students to share coursework between two degrees and take advantage of potential time and tuition benefits.
- *Facilities*: The School of Management building provides students with more than 300,000 square feet of classroom, computer labs and study areas including specialized labs for financial trading, business communications, accounting and sales. The Blackstone LaunchPad is a 5,000 square feet co-working facility where students can make connections, attend workshops, and host meetings. The Venture Development Center is the University incubator with over 20,000 square-feet of state-of-the-art dedicated office, lab, and meeting space, as well as shared business services and equipment.
- *Location*: Situated in the greater Dallas region—recently rated by LinkedIn News as one of the Top 5 “Fastest Growing Cities for Entrepreneurs”—UT Dallas provides students with easy access to employers and internship opportunities, not to mention a large and supportive alumni population.

## Career Opportunities

Graduates of the Innovation and Entrepreneurship master’s program have gone on to pursue professional careers in a wide range of global firms, established companies and innovation-driven startups.

## Marketable Skills

The MS in Innovation & Entrepreneurship provides students with experiential “real-world” practical training and nationally-ranked curriculum to successfully develop a new product in a corporate environment or create their own business concept and mature it from idea to funded company. Students will be able to:

- Identify opportunities, create a product concept, conduct market research, evaluate different business models, and develop a team to create and deliver a new product in a competitive corporate environment.
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- Learn the requirements of and perform a successful product & business pitch to investors, customers, corporate partners, and managers.
- Learn examples of corporate innovation philosophy and methodology and the rigorous process of venture capital funding and phases of startup growth.
- Understand and take advantage of all the curriculum, tools and real-world external elements necessary to create a new business, such as funding sources, legal assistance, assistance networks, and the unique internal resources of UT Dallas which include the Venture Development Center, the Blackstone LaunchPad, and the Office of Technology Commercialization.

## Application Deadlines and Requirements

Please take note of all application deadlines and visit the Apply Now webpage to begin the application process. See the Innovation and Entrepreneurship program’s website for additional information.

Applicants to the Innovation and Entrepreneurship master’s program should have:

- A bachelor’s degree from an institution in the United States, or its equivalent (all majors are considered).
- A grade point average (GPA) of at least 3.0 in both core and aggregate courses.
- Test Scores: Competitive GMAT performance based on a score that is less than five years old. GRE scores are also accepted.
- Letters of Recommendation: Applicants must submit at least one letter of recommendation from an individual able to judge the candidate’s potential for success in the master’s degree program. The letter can be academic or professional.
- Admissions Essay: Applicants must submit an essay outlining their academic interests and professional goals.
- A resume.
- International applicants must submit a TOEFL score of at least 80 on the internet-based test. Scores must be less than two years old. See the Graduate Catalog for additional information regarding English proficiency requirements for international applicants.

### Naveen Jindal School of Management

The University of Texas at Dallas  
800 W. Campbell Rd., SM 20  
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[utdallas.edu](http://utdallas.edu)

# Naveen Jindal School of Management

## About the School



The University of Texas at Dallas Naveen Jindal School of Management (JSOM) is the largest of UT Dallas' eight schools, with an enrollment of about 9,000 with almost half who are graduate students. The school provides outstanding tuition value, a wide variety of classes on campus and online, flexible scheduling and a convenient location. The Jindal School of Management keeps abreast of business needs as an essential component in providing students with rigorous training and relevant skills for professional success. Programs are offered at the undergraduate, MBA, master's, PhD and executive levels. Programs are organized around six broad topics of business specialization:

- Accounting
- Finance and Managerial Economics
- Information Systems
- Marketing
- Operations Management
- Organizations, Strategy and International Management

A broad array of internship and scholarship opportunities is made available to Jindal School students each academic year. The school operates its own Career Management Center, which students may use in addition to the campus-wide UT Dallas Career Center. More than 70 student organizations are based in the school. Most of these focus on career development in specific fields and build networking, internship and employment opportunities. *U.S. News & World Report* (2021) ranks the school's Full-Time MBA program at No. 33 (tied) in the nation and tied for No. 12 (tied) among public university programs in the United States. In the same ranking, the publication places the Professional (Part-Time) MBA at No. 19 (tied) in the nation.

[jindal.utdallas.edu](http://jindal.utdallas.edu)

### Faculty

The Jindal School offers a variety of degree options at the undergraduate, graduate, master's and PhD levels. The school's relevant, rigorous curriculums were developed by exemplary teachers and leading researchers. The outstanding faculty members bring a wealth of intellectual capital, and they often come because UT Dallas enthusiastically encourages and supports scholarly inquiry and innovative teaching. New discoveries, along with faculty members' expertise, inform the academic programs at every level.

JSOM Graduate Programs		
Accounting	MS	
Business Administration	MBA**	
Business Analytics	MS	
Energy Management	MS	
Finance	MS	
Financial Technology and Analytics	MS	
Healthcare Leadership and Management	MS	
Information Technology and Management	MS	
Innovation and Entrepreneurship	MS	
International Management Studies	MS	PhD
Leadership and Organizational Development	MS	
Management Science*	MS	PhD
Marketing	MS	
Supply Chain Management	MS	
Systems Engineering and Management***	MS	

\* UT Dallas also offers an Executive Management Science degree with concentration options in Project Management and Organizational Behavior and Coaching.

\*\* UT Dallas also offers Executive MBAs with concentrations in Healthcare Management for Physicians (MS or MBA), Product Lifecycle and Supply Chain Management and Project Management.

\*\*\* Systems Engineering and Management is a joint program with the Erik Jonsson School of Engineering and Computer Science.

### Contact Information

#### Office of Admission and Enrollment

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#### Recruitment Team

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# Naveen Jindal School of Management

## Centers and Institutes



The school's centers and institutes blend academic research with the real world. The business community as well as UT Dallas faculty and students benefit from this exchange of ideas, experiences and research. Jindal School Centers and Institutes of Excellence include:



- Center and Laboratory for Behavioral Operations and Economics
- Center for the Analysis of Property Rights and Innovation
- Center for Finance Strategy Innovation
- Center for Global Business
- Center for Healthcare Leadership and Management
- Center for Information Technology and Management
- Center for Intelligent Supply Networks
- Center for Internal Auditing Excellence
- Center for Professional Sales
- International Accounting Development: Oil and Gas
- International Center for Decision and Risk Analysis
- The Leadership Center
- Morris Hite Center
- Herbert D. Weitzman Institute for Real Estate
- Institute for Excellence in Corporate Governance
- Institute for Innovation and Entrepreneurship

[jindal.utdallas.edu/centers-of-excellence](http://jindal.utdallas.edu/centers-of-excellence)

### The Career Management Center (CMC)

The Career Management Center (CMC) prepares degree-seeking students in the Jindal School of Management for significant and fulfilling business careers. The CMC has a committed and enduring relationship with the DFW business community, home to 24 Fortune 500 companies. The CMC offers tools and programs to help students and graduates build their networks, enhance their skills and develop professionalism to land dream jobs. Services include:

- Handshake (internal job posting website)
- Professional development opportunities
- Internships
- Portfolio building
- Company visits and networking opportunities on campus

[jindal.utdallas.edu/career](http://jindal.utdallas.edu/career)

### Location

The Jindal School benefits from its location in the Dallas-Fort Worth area, a center of industry and trade that places a high value on ingenuity and entrepreneurship. *Foreign Policy* magazine named Dallas one of only five U.S. cities in the top 25 in its projection of the “most dynamic cities in the world in 2025.”

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