

**The George W. Jalonick III and Dorothy Cockrell Jalonick  
Memorial Distinguished Lecture Series**

*Presents*  
**Major General  
Donald W. Shepperd**

Military Aviation Analyst for CNN, former Director of the Air National  
Guard, Decorated Combat Pilot and Co-Author of *Bury Us Upside Down*



***“Double, Double, Toil and Trouble - Implications  
of the Modern World (Especially the Mid-East)  
for Aviation ”***

**The University of Texas at Dallas  
McDermott Library Auditorium**

**June 21, 2008 4 p.m.**

**A Presentation of  
The History of Aviation Collection  
Special Collections, McDermott Library**

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## Jalonick Memorial Distinguished Lecture Series



Presented by  
Maj. Gen. Donald W. Shepperd

*“Double, Double,  
Toil and Trouble  
- Implications  
of the Modern  
World (Especially  
the Mid-East)  
for Aviation.”*

**M**ajor General Donald W. Shepperd, USAF (Ret.) is a combat fighter pilot with wide experience in industry. He has led and managed men and women in peace and war. He flew 247 fighter combat missions in Vietnam. He was an airline pilot and has extensive experience in commercial and civil aviation. He was the National Sales Manager for an aircraft manufacturer. He was head of the Air National Guard, one of the Air Force's largest commands with more than 110,000 personnel spread all over the world. He is a speaker, consultant and author on the subjects of leadership, corporate culture, coaching of executives, organizational change and development, empowerment and team performance and leading organizations and people to new levels of performance. He travels the world, is a military analyst for CNN and is heard regularly over ABC radio in Baltimore, New York and Phoenix with commentary on Mid-East politics and the war on terror. His new book, *Bury Us Upside Down*, is about the Misty Pilots of Vietnam and is available at the lecture from the UTD Bookstore. He serves on several boards and lives in Tucson, AZ.

## **Program Schedule**

**4 p.m. - June 21, 2008**  
**McDermott Library Auditorium**

### **Welcome**

Larry D. Sall, Ph.D.  
Dean of UTD Libraries

### **Introduction of Speaker**

Paul Oelkrug, C.A.  
Coordinator for Special Collections

### **Lecture**

*"Double, Double, Toil and Trouble -  
Implications of the Modern World  
(Especially the Mid-East)  
for Aviation"*

Maj. Gen. Donald W. Shepperd, USAF (Ret.)

### **Reception & Booksigning**

Special Collections Department  
on the 3rd floor following the program

## The George W. Jalonick III and Dorothy Cockrell Jalonick Memorial Distinguished Lecture Series

The George W. Jalonick III and Dorothy Cockrell Jalonick Memorial Distinguished Lecture Series was established to inform and enlighten the public about the history of flight by bringing aviation notables to the Dallas community. **Dorothy and George Jalonick III** were special friends of The University of Texas at Dallas and the History of Aviation Collection (HAC). This series was endowed in their memory by the late George W. Jalonick IV and friends of the Jalonick family.



### The History of Aviation Collection

The University of Texas at Dallas houses a unique resource of aeronautical history known as the History of Aviation Collection (HAC). Located on the third floor of the Eugene McDermott Library in the Special Collections Department, the core of the HAC consists of four collections: the CAT /Air America Archive, the George Williams World War I Aviation Library, the Admiral Charles E. Rosendahl Lighter-Than-Air Collection, and the General James H. Doolittle Collection. The HAC holds hundreds of individual collections ranging from aviation pioneer Ormer Locklear to commercial aviation.

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