FOR IMMEDIATE RELEASE

CONTACT:
Katie Patterson
Texas Schools Project
katie.patterson@utdallas.edu
972-883-6424

Texas Schools Project Launches
Redesigned Website & Monthly E-Newsletter

Richardson, TX (June 15, 2009) – Texas Schools Project (TSP) has just launched its new website – www.utdallas.edu/research/tsp-erc.

Included in the redesigned site is information on:
- Research areas in which TSP has expertise (Research Areas)
- Prior research that has been conducted (Publications, Working Papers, Dissertations)
- Extensive data available (Data Holdings)
- Data access protocol (Access)
- Evaluation Services, a growing area of work for TSP (Evaluation Services)

“I am very pleased with our new site,” says Dan O’Brien, TSP Director. “It allows us to share additional information about our work while highlighting our expertise in education research.” He continues, “As our organization continues to grow, this new website will help facilitate communication with researchers, policy makers, and others interested in education research.”

The site was developed through a partnership between Texas Schools Project and UT Dallas’ University Web Services department. Katie Patterson, TSP Communications Coordinator, remarks, “While we had several options regarding site redesign, we chose to work with UT Dallas’ University Web Services. Doing so provided us with professional assistance and a technically solid site while also allowing us to maintain UT Dallas brand identity guidelines.” Another bonus in working with Web Services was the ability to use templates they had already developed, which significantly reduced the amount of time spent from project initiation to completion. The site, which includes 30 pages and over 80 PDF links, was finished in less than six weeks.

Dennis Guten, Web Specialist with University Web Services, took the lead on the project. He remarks, “The Texas Schools Project/ERC website fit into the University Web Services goal to create branded sites with our established site templates. Katie Patterson was excellent to work with as she was very organized with a prepared site map, navigation plan and content delivery.”

In addition to the new website, TSP is also pleased to launch a monthly e-newsletter. Patterson comments, “While the website will continue to provide the most comprehensive information on Texas Schools Project and the UT Dallas Education Research Center, our monthly e-newsletter will highlight recent news in a quick, easy-to-read format.”

For more information on receiving TSP’s monthly e-newsletter, visit the E-Newsletter page of their website.

###