STUDENTS
USE DIGITAL SIGNAGE TO PROMOTE YOUR NEXT EVENT!

Who Can Submit Content?
Currently enrolled UT Dallas students.

What Should Be Submitted?
- Images and videos advertising student-organized events and activities.
- Videos no longer than 30 seconds.
- All files must be under 100 MB.

When Should I Submit My Ad?
Submit ads one week prior to the event start date. If submitted after the allotted five days, ads will be played at the discretion of student affairs marketing.

When creating your ad keep in mind:
- Ads must use proper spelling and grammar.
- No stretched images or text will be accepted.
- Any ads that do not align with the UT Dallas mission will be rejected. Visit utdallas.edu/brand for more info.

Display Locations
17 locations, including the Student Union, Student Services Building, all Residence halls, the Activity Center, and Recreation Center West.

Still Have Questions?
Call 972-883-2457
or email jessie.porter@utdallas.edu

PLEASE NOTE
All copyright and trademark laws must be observed. If permission is required to display an item, it is the submitter’s responsibility to provide documentation via the Digital Signage Request Form.