MEMORANDUM
March 30, 2009

TO: Academic Council*

COPY TO: David Daniel
Hobson Wildenthal
Andrew Blanchard
Calvin Jamison
John Wiorowski
Brian Berry
Michael Coleman
Austin Cunningham
George Fair
Mark Spong
Serenity King
Abby Kratz
Dennis Kratz
James Marquart
Bert Moore
Hasan Pirkul
Myron Salamon

FROM: Office of Academic Governance
       Julie Allen, Academic Governance Secretary

SUBJECT: Academic Council Meeting

The Academic Council will meet on Wednesday, April 1, 2009 in Osborne Conference Room, ECS South 3.503. Please bring the agenda packet with you to the meeting. If you cannot attend, please notify me at jhallen@utdallas.edu or extension 6715.

Attachments

*Distribution: 2008-2009 Academic Council
   Cy Cantrell  Simeon Ntafos
   Jay Dowling  Ravi Prakash
   Jennifer Holmes  Tim Redman
   Marilyn Kaplan**  Steven Rosson
   Robert Kieschnick  Liz Salter
   Murray Leaf*  Dennis Miller
AGENDA
ACADEMIC COUNCIL MEETING
April 1, 2009

1. CALL TO ORDER, ANNOUNCEMENTS & QUESTIONS  DR. DANIEL

2. APPROVAL OF THE AGENDA  DR. LEAF

3. APPROVAL OF MINUTES
   MARCH 4, 2009 (March Meeting)  DR. LEAF

4. SPEAKER’S REPORT  DR. LEAF

5. FAC REPORT  DR. LEAF

6. APPOINT VAN MILLER, SENIOR LECTURER IN BBS TO PARKING AND TRANSPORTATION COMMITTEE TO WORK ON THE BICYCLE SUBCOMMITTEE  DR. LEAF

7. SENATE BYLAWS CHANGES  DR. LEAF

8. MS IN MANAGEMENT & ADMINISTRATIVE SCIENCES  DR. CANTRELL

9. INFORMATION ITEM ON CHANGE IN THE INSTRUCTIONS FOR THESES AND DISSERTATIONS  DR. CANTRELL

10. CEP  DR. CANTRELL

11. COMMITTEE FOR UTD’S 40 YEAR REUNION  DR. LEAF

12. SUBMISSION OF NAMES OF CANDIDATES FOR DEGREES  DR. LEAF

13. AGENDA FOR SENATE  DR. LEAF

14. ADJOURNMENT  DR. DANIEL
AGENDA ITEM #3

APPROVAL OF MINUTES
MARCH 4, 2009
UNAPPROVED AND UNCORRECTED MINUTES

These minutes are disseminated to provide timely information to the Academic Council. They have not been approved by the body in question, and, therefore, they are not official minutes.

Academic Council Meeting
March 4, 2009

PRESENT: Cy Cantrell, Jennifer Holmes, Marilyn Kaplan, Robert Kieschnick, Murray Leaf, Simeon Ntafos, Ravi Prakash, Tim Redman, Liz Salter

VISITORS: Hobson Wildenthal, Andrew Blanchard, Calvin Jamison, Serenity King

1. CALL TO ORDER, ANNOUNCEMENTS, QUESTIONS

In Dr. Daniel and Dr. Wildenthal’s absence, Dr. Leaf called the meeting to order. (Dr. Wildenthal will be joining the meeting).

Dr. Leaf asked if there were questions or announcements. Dr. Kaplan asked Dr. Blanchard if he could provide some information on the “soft” hiring freeze. Dr. Blanchard reported that a procedure is in place within the Provost’s Office, and that academic affairs position requests are being reviewed.

Dr. Holmes asked about the special senate meeting called by Dr. Daniel. Dr. Wildenthal discussed the potentials and uncertainties; next fall’s enrollments are at slow growth; endowments are down but fairly secure. We need to be cautious about the future.

Dr. Jamison reported that we are comfortable with what we will accomplish this year. The current construction funds have been allocated.

2. APPROVAL OF THE AGENDA

Dr. Leaf had one item to add to the agenda-Procedure for appealing a grade. Dr. Kaplan made the motion to add as item six on the agenda. Dr. Redman seconded the motion. The motion was approved to add to the agenda.

Dr. Cantrell moved to approve the agenda as amended. The motion was seconded by Dr. Redman. The motion carried.

3. APPROVAL OF THE MINUTES

There was a discussion of Item A in the Speaker’s report. The committee on Academic Integrity will review and report to the Committee on Educational Policy.
Dr. Redman moved to approve the minutes for the February meeting as circulated. Dr. Cantrell seconded the motion. The motion carried.

4. SPEAKERS REPORT

Dr. Leaf discussed the Charge to the Safety and Security Council. The charge to Dr. Overzet, Chair of the Safety and Security Council, asked that they “review and coordinate existing safety and security programs”. Then create one, two or three year program a cycle for getting the information to new faculty members and employees; brochures, etc. Create a comprehensive set of policies that articulate the policies.

The Safety and Security Council is working very well as a council making arrangements among themselves, providing checks on one another; the things that a good council should do.

Dr. Kaplan wondered if the new classroom equipment would have security cameras. Dr. Jamison reported that if there are security cameras they would be monitored by the UT Dallas Police Department. There was a question of whether or not the technology would be activated. Dr. Jamison says the budget for signage and emergency telephones is assigned to the school deans. Dr. Leaf stated there needs to be a systematic way for safety planning; it is currently done school by school.

The Academic Senate election has been conducted. There were twenty-nine nominations with forty seats to fill. Those nominated were elected. There is the opportunity for eleven additional members to serve on the Senate. An additional week for nominations has been declared. There are six non-tenure track nominations for four positions, thus an election will be held.

The nominating petitions need to be sent out in a timelier manner allowing for a proper return time. The ballots also need to be sent allowing for an appropriate length of time for return.

There was a discussion related to an Associate Provost serving on the Academic Senate. If the Associate Provost is appointed as a faculty member at more than fifty percent then they may serve as a senator. There was a larger discussion of the “administration senate vs. academic senate”. It was pointed out that the bylaws state that those with the position of Dean or above may not serve on the Academic Senate.

Dr. Leaf reported that there will be a special Academic Senate meeting tomorrow, March 5th at 3:00 p.m. in the T.I. Auditorium.

5. FACULTY ADVISORY COUNCIL REPORT

The Faculty Advisory Council will meet next week. The Faculty Speakers have been invited to have dinner with Chancellor Cigarroa, at the Chancellor’s residence. Dr. Leaf reported on the Faculty Regent (HB 530), not Dr. Leaf’s bill. This is only for the UT System with a six year term; there is no process for nomination. This position will be nominated by the Chancellor and appointed by the Governor.
6. POLICY FOR APPEALING A GRADE

Dr. Leaf discussed the policy and suggested that it should be referred to the Committee on Educational Policy (CEP) to be sure that the wording is correct.

Dr. Kaplan made the motion to refer the policy to the CEP. Dr. Kieschnick seconded the motion. The motion carried.

7. GUEST SPEAKER AT SENATE MEETING

The Council discussed having Associate Provost, Dr. Rhonda Blackburn, as the guest speaker at the March Academic Senate meeting. Dr. Blackburn will be discussing improved classroom technology and updates for WebCT for Fall ’09, with the change to PeopleSoft.

Dr. Redman made the motion to place Dr. Blackburn’s presentation on the March Senate agenda. Dr. Holmes seconded the motion. The motion carried.

8. COST CONTAINMENT ISSUES (Key Topics of March 5th meeting)

Dr. Leaf asked for topics for Dr. Daniel’s special meeting with the Academic Senate. Dr. Redman would like to see a budget summary, Dr. Kieschnick asked about what most concerns the President.

Dr. Wildenthal spoke regarding adding temporary space to address the Fall 2009 priorities, for Arts & Humanities, for music and painting a space for storage and rehearsal. There could be two or three modular classrooms between CBW and the Power Plant. He also discussed the new lab space. The Math Science Engineering Technology (MSET) building will double the capacity for chemistry labs and free up lab space in Berkner.

There is the possibility of additional space with a build out in ECS North over the clean room or use of the basement space in ECS North.

9. SENATE BYLAW CHANGES

Dr. Leaf discussed a general question regarding a change in the bylaws, a Vice Chair with a one year term; and would there be mandatory succession. Dr. Redman thought the purpose was to provide someone/more assistance, someone to help out in different ways. There was further discussion of the size of the council and senate, activity in the senate meeting and role the council plays.

Dr. Cantrell made a motion the place the discussion of bylaws of the Senate Bylaws on the Senate agenda. Dr. Kieschnick seconded the motion. The motion carried.
10. DRAFT SURVEY ON FACULTY TIME USE

Dr. Leaf introduced the draft survey on faculty time use. There was a discussion of the survey and what constitutes hours in a work week.

Dr. Leaf asked for a show of hands to see the interest in going forward with the survey. The majority of the Academic Council was opposed.

11. COPYRIGHT LICENSE

Dr. Kaplan discussed the copyright license presentation she would like to place on Senate agenda.

Dr. Redman made the motion to place on the agenda. Dr. Salter seconded the motion. The motion carried.

12. REPEATED COURSE WORK

Dr. Cantrell discussed repeated course work for placement on the Senate agenda. There was an anomaly; repeated core course was lower than the grade received on the first attempt.

Dr. Redman moved to place on the Senate agenda. Dr. Kieschnick seconded the motion. The motion carried to place on the Senate agenda.

13. M.S. IN MANAGEMENT & ADMINISTRATIVE SCIENCES

Dr. Cantrell introduced the proposal for a degree in Master of Science in Management and Administrative Sciences with a concentration in Organizational Behavior and Coaching. This is a proposal, for an internal concentration. Courses will not be taught by tenure system faculty. The assessment plan will provide accountability. Dr. Cantrell made the motion to place the proposal on the Academic Senate agenda contingent upon receipt of a completed assessment plan by Friday, March 20th. Dr. Redman seconded the motion. The motion carried.

14. INFORMATION ITEM ON CHANGE IN INSTRUCTIONS FOR THESIS AND DISSERTATIONS

Dr. Cantrell discussed this information item. Dr. Cantrell will redraft the information for presentation to the Senate.

Dr. Kaplan moved to place this information item on the Senate agenda. Dr. Salter seconded the motion. The motion carried.
15. AGENDA FOR SENATE

Guest speaker, Dr. Rhonda Blackburn
Senate Bylaw Changes
Copyright License
Repeated Course Work
MS in Management & Administrative Services (contingent upon receipt of an approved assessment plan
Information Item on Change in the Instructions for Theses and Dissertations

Dr. Cantrell made a motion to approve the agenda as read. Dr. Kaplan seconded the motion. The motion carried to approve the agenda as read.

16. ADJOURNMENT

The meeting was adjourned

APPROVED: ___________________________ DATE: ______________

Murray J. Leaf
Speaker of the Faculty
AGENDA ITEM #4

SPEAKER'S REPORT

AGENDA ITEM #4
Speakers report Academic Senate Mar 25, 2009

1. Safety and security. I have sent my view of what needs to be considered in our overall safety and security program to the Safety and Security Council. Copies have been distributed here. The list is not intended to be definitive; it is intended to provide a focus for discussion and planning. Eventually, we should get a plan that includes a comprehensive set of policies and a yearly or multi-year flow of activities to assure that these policies are well understood and appropriately implemented on campus.

2. Senate elections: we had 29 nominations by close of nominations. We have declared all those nominated as elected, and opened a second nomination period to fill the remaining 11 seats. The new closing time is Monday, March 9th.

Those elected are:

2009-2010 Academic Senate Members (Tenured & Tenure-Track)

1. Tim Redman (AH)
2. Mark Rosen (AH)
3. Jay Dowling (BBS)
4. Shayla Holub (BBS)
5. Tres Thompson (BBS)
6. Dinesh Bhatia (ECS)
7. Cy Cantrell (ECS)
8. R. Chandrasekaran (ECS)
9. Simeon Ntanos (ECS)
10. Ravi Prakash (ECS)
11. Kurt Beron (EPPS)
12. Denise Boots (EPPS)
13. Jennifer Holmes (EPPS)
14. Murray Leaf (EPPS)
15. Shelia Pineros (EPPS)
16. Richard Scotch (EPPS)
17. Titu Andreescu (NSM)
18. Gail Breen (NSM)
19. John Burr (NSM)
20. Gregg Dieckmann (NSM)
21. John Hoffman (NSM)
22. Mustapha Ishak-Boushaki (NSM)
23. Joseph Izen (NSM)
24. Dennis Miller (NSM)
25. Steven Nielsen (NSM)
26. Robert Stern (NSM)
27. Mark Anderson (SOM)
28. Robert Kieschnick (SOM)
29. Nanda Kumar (SOM)
30. Syam Menon (SOM)
31. B.P.S. Murthi (SOM)
32. Young Ryu (SOM)
33. Chelliah Sriskandarajah (SOM)

Non-Tenure-System elections are not yet tallied.
3. Question on eligibility for the Senate. Marilyn has raised an interesting question with respect to the Senate elections. Sheila Pineres, who is among those declared elected, has recently been appointed Associate Provost. Our Handbook says that that faculty at the level of deans or above are not eligible to serve on the Senate. The question, therefore, is whether an Associate Provost, as we have recently applied the title—which as I understand it is in this case a part time appointment—falls within the letter and intent of this regulation.
AGENDA ITEM #5

FAC REPORT

AGENDA ITEM #5
FAC Report

1. The FAC meeting was 12 and 13, in Austin.

2. Faculty Regent. Representative Paula Pierson, whose district includes about a third of Arlington and almost half of Mansfield, has filed House Bill 330, adding a faculty regent to the UT Board of Regents. This caught the FAC by surprise. It is not the bill we had drafted and that the Texas Council of Faculty Senates had also approved. The idea of a six term is good; the idea that governor could appoint anyone on any basis that he thought conformed with the idea of "faculty" is not. I have suggested revised wording and the FAC has agreed. The House website still has the original wording for comment, however.

3. With respect to the problem of helping the Chancellor's office respond to politically motivated and usually ill-informed and potentially destructive demands from far-right political groups, the FAC has agreed to build a wiki with articles and information that conveys what it is to work in higher education. The intended audience is faculty and administrators themselves, and the regents. Our plan is that I will set up the WIKI here, probably using Contribute, and when it looks good try to migrate it to the System website. I have promised to have it up by May, so prompt help and material will be most welcome.

4. The FAC continues to be concerned with what has been happening at UTMB. Among other things, they have now focused on the vagueness of the idea of "exigency" as it presently stands in Regents Rules. Rather than trying to put a definition in Regents Rules themselves, however, we have agreed to see if the several campuses have policies already in place, and to see what they are. The next step will be to see if we can make recommendations for improvement, or for writing such policies where they do not exist. I thought that UTD had such a policy, but after a search I see that we do not. Rather, what we have is a policy for closing down programs in the absence of a declaration of exigency. This is a core issue in the present disputes and court case at UTMB, essentially because the state seems to have been declared for the entire campus. On this basis, chairs were asked to name faculty to terminate. The consequence, according to the appeals now being heard, is that the dismissals had little logical relation to financial exigency, but more often reflected the personal predilections, likes, and dislikes of the chairs who did the designating. Marilyn, Jim Bartlett, and I agree that we should suggest that UTD develop such a policy.

5. There are bills to permit carrying concealed handguns in campus buildings. Jeff Wentworth has introduced the bill in the Senate SB 1164. I think the House bill is HB 1893 by Joe Bower. As you might guess, the bill has the vigorous backing of the National Rifle Association.
AGENDA ITEM #8

MS IN MANAGEMENT & ADMINISTRATIVE SCIENCES
Degree: Master of Science in Management and Administrative Sciences

Concentration: Organizational Behavior and Coaching

- **Description:** This concentration focuses on the description and explanation of how people behave in organizations. The courses are designed to close the gap between what is known about why individuals and groups behave as they do and how they can be influenced for performance and developmental purposes. Students will:
  
  - Deepen their knowledge of individual and organizational behavior through the integration of theory and practice.
  - Learn how to use themselves as instruments of individual and group change and growth.
  - Develop an understanding of how individual differences affect the way in which people relate to others in the workplace.
  - Learn to diagnose and fix problems that occur in groups and teams.
  - Understand the politics of individual and organizational influence.
  - Learn concepts and methods for analyzing and predicting individual, group, and organizational behavior.

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<thead>
<tr>
<th>Business Management Core (10 hours)</th>
<th>Credit</th>
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<tbody>
<tr>
<td>AIM 6201 Financial Accounting</td>
<td>2</td>
</tr>
<tr>
<td>MECO 6303 Business Economics</td>
<td>3</td>
</tr>
<tr>
<td>MIS 6204 Information Technology and Management Information Systems</td>
<td>2</td>
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<tr>
<td>OPRE 6301 Quantitative Introduction to Risk and Uncertainty in Business</td>
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<th>Concentration Core (9 hours)</th>
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<tr>
<td>OB 6350 Introduction to Executive and Professional Coaching</td>
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<tr>
<td>OB 6351 Coaching in the Business or Organizational Setting</td>
<td>3</td>
</tr>
<tr>
<td>OB6301 Organizational Behavior</td>
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Choose at least 17 hours from the following courses

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<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>OB 6351</td>
<td>Advanced Coaching Models and Methods *</td>
<td>3</td>
</tr>
<tr>
<td>OB 6353</td>
<td>Coaching Practicum *</td>
<td>3</td>
</tr>
<tr>
<td>OB 6231</td>
<td>Power and Politics in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>OB 6332</td>
<td>Conflict and Negotiation</td>
<td>3</td>
</tr>
<tr>
<td>OB 6326</td>
<td>Organizations and Organizing</td>
<td>3</td>
</tr>
<tr>
<td>MAS 6V02</td>
<td>(Special Topics) Organizational Behavior</td>
<td>2</td>
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<tr>
<td>OB 63XX</td>
<td>Organizational Development</td>
<td>3</td>
</tr>
<tr>
<td>OB 63XX</td>
<td>Organizational Development Practice</td>
<td>3</td>
</tr>
</tbody>
</table>

*Required for the Graduate Certificate in Executive and Professional Coaching*
2008-2009 :: M.S. in Management and Administrative Sciences

1. Mission Statement: The mission of the MS in Management and Administrative Sciences is to provide basic concepts in management and in-depth expertise in a specialized management area. Program graduates gain specialized knowledge in one of the following areas: e-commerce, strategy, entrepreneurship, or executive coaching. Graduates receive masters level command of how to apply knowledge to solve problems in their area and how to adapt knowledge to develop solutions to new problems. These graduates are able to meet the challenges of a rapidly changing, technology-driven, global society in their specialized field.

2. Objectives:

2.1 Develop basic knowledge of management: Students will develop a basic knowledge of management including accounting and statistics.

2.1.1 Related General Education Outcome Item(s): 10. Foundational Knowledge in Discipline(s); 11. Advanced Knowledge in Discipline(s)

2.1.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.1.3 Related Institutional Priority Item(s): SP-4 Tell UTD's Story Better; CPT-3 Significantly improve quality of UTD's graduate students

2.1.4 Standards and Associations: The Association to Advance Collegiate Schools of Business International (AACSB, http://www.aacsb.edu/). In 2002 UT Dallas School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master’s, and doctoral programs in both business administration and accounting.

2.1.5 Student Related Objective: Yes - This is a student related objective.

2.2 Demonstrate knowledge specialization core concepts: Students will demonstrate knowledge of the core concepts in their area of specialization.

2.2.1 Related General Education Outcome Item(s): 10. Foundational Knowledge in Discipline(s); 11. Advanced Knowledge in Discipline(s); 16. Independent Thought

2.2.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.2.3 Related Institutional Priority Item(s): SP-4 Tell UTD's Story Better; CPT-3 Significantly improve quality of UTD's graduate students

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2.2.5 Student Related Objective: Yes - This is a student related objective.

2.3 Apply principles and techniques to solve problems: Students will be able to apply the principles and techniques to solve problems in the specialization.

2.3.1 Related General Education Outcome Item(s): 10. Foundational Knowledge in Discipline(s); 11. Advanced Knowledge in Discipline(s); 16. Independent Thought

2.3.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.3.3 Related Institutional Priority Item(s): SP-4 Tell UTD's Story Better; CPT-3 Significantly improve quality of UTD's graduate students

2.3.4 Standards and Associations: The Association to Advance Collegiate Schools of Business International (AACSB, http://www.aacsb.edu/). In 2002 UT Dallas School of
Management (SOM) was granted full AACSB accreditation of its undergraduate, master’s, and doctoral programs in both business administration and accounting.

2.3.5 Student Related Objective: Yes - This is a student related objective.

2.4 Adapt knowledge to changing environments: Students will be able to adapt the principles and techniques to develop new solutions in changing business environments

2.4.1 Related General Education Outcome Item(s): 10. Foundational Knowledge in Discipline(s); 11. Advanced Knowledge in Discipline(s); 16. Independent Thought

2.4.2 Related Strategic Plan Item(s): II-1 The Education of Leaders; VI-3 Business Leadership

2.4.3 Related Institutional Priority Item(s): SP-4 Tell UTD's Story Better; CPT-3 Significantly improve quality of UTD’s graduate students

2.4.4 Standards and Associations: The Association to Advance Collegiate Schools of Business International (AACSB, http://www.aacsb.edu/). In 2002 UT Dallas School of Management (SOM) was granted full AACSB accreditation of its undergraduate, master’s, and doctoral programs in both business administration and accounting.

2.4.5 Student Related Objective: Yes - This is a student related objective.

3. Measures & Findings:

3.1 Objective 1 - in class assessment AIM 6201 - a: program goals will be assessed using homework assignments and questions on mid-term: summarize the information provided by the balance sheet, income statement and statement of cash flows and interpret individual amounts

3.1.1 Assessment Timeframe: Data collected every semester course is offered.

3.1.2 Success Criteria: using a scoring rubric, 75% of students will score at the highest level

3.1.3 Related Objective(s): Develop basic knowledge of management

3.2 Objective 1 - in class assessment AIM 6201 - b: program goals will be assessed using a group project and questions on the final exam: compute financial ratios and use financial ratios and other information to compare companies competing in an industry in terms of profitability and liquidity

3.2.1 Assessment Timeframe: Data collected every semester course is offered.

3.2.2 Success Criteria: using a scoring rubric, 75% of students will score at the highest level

3.2.3 Related Objective(s): Develop basic knowledge of management

3.3 Objective 1 - in class assessment OPRE 6301 - a: program goals will be assessed using homework and exams: Be able to apply the methods of probability and statistics in a business context

3.3.1 Assessment Timeframe: Data collected every semester course is offered.

3.3.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.3.3 Related Objective(s): Develop basic knowledge of management

3.4 Objective 1 - in class assessment OPRE 6301 - b: program goals will be assessed using homework and exams: Be able to demonstrate the use of technology and analysis, specifically EXCEL, in decision making

3.4.1 Assessment Timeframe: Data collected every semester course is offered.

3.4.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric
3.4.3 Related Objective(s): Develop basic knowledge of management; Apply principles and techniques to solve problems

3.5 Objective 1 - in class assessment OPRE 6301 - c: program goals will be assessed using homework and exams: be able to apply analytical methods, specifically formulating and solving a problem, in decision making

3.5.1 Assessment Timeframe: Data collected every semester course is offered.

3.5.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.5.3 Related Objective(s): Develop basic knowledge of management; Apply principles and techniques to solve problems

3.6 Objective 2 - in class assessment in MKT 6323: program goals will be assessed using homework and exams: identify new consumers who are likely to behave like high value current consumers

3.6.1 Assessment Timeframe: Data collected every semester course is offered.

3.6.2 Success Criteria: 70% of students will achieve at least 70% on the assignment using a rubric

3.6.3 Related Objective(s): Demonstrate knowledge specialization core concepts

3.7 Objective 2 - in class assessment BPS 6311 - a: program goals will be assessed using a group project: Develop a sound awareness and understanding of the literature on strategic implementation

3.7.1 Assessment Timeframe: Data collected every semester course is offered.

3.7.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.7.3 Related Objective(s): Demonstrate knowledge specialization core concepts; Apply principles and techniques to solve problems

3.8 Objective 2 - in class assessment ENTP 6370 - a: program goals will be assessed using homework assignments in the form of case studies: Be able to use the tools of analysis to effectively assess the viability and attractiveness of a new business opportunity

3.8.1 Assessment Timeframe: Data collected every semester course is offered.

3.8.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.8.3 Related Objective(s): Develop basic knowledge of management; Demonstrate knowledge specialization core concepts; Apply principles and techniques to solve problems

3.9 Objective 2 - in class assessment ENTP 6370 - b: program goals will be assessed using homework assignments in the form of a mid-term project: Be able to describe the actual steps of starting a new enterprise in the state of Texas

3.9.1 Assessment Timeframe: Data collected every semester course is offered.

3.9.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.9.3 Related Objective(s): Demonstrate knowledge specialization core concepts; Adapt knowledge to changing environments

3.10 Objective 2 - in class assessment OB 6351: using multiple choice questions on a final written examination, students will deepen their knowledge of individual and organizational behavior through the integration of theory and practice, covering topics related to group dynamics, conflict and negotiation, leadership and human behavior in organizations.
3.10.1 Assessment Timeframe: Data collected every semester course is offered

3.10.2 Success Criteria: 80% of students will score B or better on the relevant exam questions.

3.10.3 Related Objective(s): Develop basic knowledge of management

3.11 Objective 3 - in class assessment in MKT 6323: program goals will be assessed using homework and exams: calculate / estimate relationships between variables and segment consumers on various criteria

3.11.1 Assessment Timeframe: Data collected every semester course is offered.

3.11.2 Success Criteria: 70% of students will achieve at least 70% on the assignment using a rubric

3.11.3 Related Objective(s): Apply principles and techniques to solve problems

3.12 Objective 3 - in class assessment BPS 6311 - a: program goals will be assessed using a group project: Develop the capability to apply the literature in strategic implementation to organizations in a manner that will enhance organizational performance

3.12.1 Assessment Timeframe: Data collected every semester course is offered.

3.12.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.12.3 Related Objective(s): Develop basic knowledge of management; Demonstrate knowledge specialization core concepts; Apply principles and techniques to solve problems

3.13 Objective 3 - in class assessment ENTP 6370 - a: program goals will be assessed using several homework assignments in the form of a comprehensive business plan: be able to develop a comprehensive business plan based on a new product or service

3.13.1 Assessment Timeframe: Data collected every semester course is offered.

3.13.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.13.3 Related Objective(s): Demonstrate knowledge specialization core concepts; Apply principles and techniques to solve problems; Adapt knowledge to changing environments

3.14 Objective 3 - in class assessment ENTP 6370 - b: program goals will be assessed using several homework assignments in the form of in-class presentations: Be able to deliver an effective presentation of a business plan before a group

3.14.1 Assessment Timeframe: Data collected every semester course is offered.

3.14.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.14.3 Related Objective(s): Demonstrate knowledge specialization core concepts

3.15 Objective 3 - in class assessment OB 6353: the final examination will include essays and case studies; students will utilize knowledge gained in leadership, personality, motivation, teams and organizational culture to diagnose and fix problems that occur in groups and teams.

3.15.1 Assessment Timeframe: Data collected every semester course is offered.

3.15.2 Success Criteria: 80% of students will score B or better based on the scoring rubric.

3.15.3 Related Objective(s): Demonstrate knowledge specialization core concepts; Adapt knowledge to changing environments

3.16 Objective 3 - in class assessment and special oral examinations - OB 6353: A final oral examination that tests communication competency will be administered; students will learn how to use themselves as instruments of individual and group change and growth.
3.16.1 Assessment Timeframe: Data collected every semester course is offered.

3.16.2 Success Criteria: 80% of students will score B or better based on the scoring rubric.

3.16.3 Related Objective(s): Demonstrate knowledge specialization core concepts

3.17 Objective 4 - in class assessment in MKT 6323: Program goals will be assessed using homework and exams: be able to construct profiles of consumers in different segments and generate leads and classify prospects into different segments

3.17.1 Assessment Timeframe: Data collected every semester course is offered.

3.17.2 Success Criteria: 70% will achieve 70% on the assignment using a rubric

3.17.3 Related Objective(s): Apply principles and techniques to solve problems; Adapt knowledge to changing environments

3.18 Objective 4 - in class assessment BPS 6311 - O: Program goals will be assessed using a group project: Be capable of synthesizing and integrating the strategic implementation literature and draw meaningful inferences and generalizations

3.18.1 Assessment Timeframe: Data collected every semester course is offered.

3.18.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.18.3 Related Objective(s): Demonstrate knowledge specialization core concepts

3.19 Objective 4 - in class assessment ENTP 6370 - O: Program goals will be assessed using several homework assignments in the form of case studies: Be able to effectively apply course content in the analysis of case studies of emerging enterprises.

3.19.1 Assessment Timeframe: Data collected every semester course is offered.

3.19.2 Success Criteria: 75% of students will score above 75% on the assessment assignments based on a scoring rubric

3.19.3 Related Objective(s): Apply principles and techniques to solve problems; Adapt knowledge to changing environments

5. Closing the Loop:

6. Analysis:

7. Report:
AGENDA ITEM #9

INFORMATION ITEM ON CHANGES IN THE INSTRUCTIONS FOR THESSES & DISSERTATIONS

AGENDA ITEM #9
Information item on change in the instructions for theses and dissertations, from Dean Cunningham:

In response to the request by Professor Mclean I have instructed that the following change be included in the guideline mentions in more than one place in Turabian "Most departments or universities have specific models for abstracts that you should follow exactly for content, length, format, and placement."

"If the paper has both a main title and a subtitle, put the main title on a single line, followed by a colon, and begin the subtitle on the next line." (as shown in the Kate Turabian book - page 386). If the subtitle is more than one line it should be formatted in an inverted pyramid as shown in the Kate Turabian guide - (italicized) A Manuel for Writers of Research Papers, Theses, and Dissertations, page 378.

Following the Academic Council's directions, I have rewritten the text to be inserted into the UT-Dallas guidelines for theses and dissertations.

If the thesis or dissertation has a main title and a subtitle, put the main title on a single line, followed by a colon, and organize the subtitle in inverted pyramid form below the main title. If the main title is too long to fit on a single line, also organize the main title in inverted pyramid form.*

*Kate Turabian, "A Manual for Writers of Research Papers, Theses, and Dissertations", pp. 378 and 386.
AGENDA ITEM #10

CEP

AGENDA ITEM #10
AGENDA ITEM #12

SUBMISSION OF NAMES OF CANDIDATES FOR DEGREES
SUBMISSION OF NAMES OF CANDIDATES FOR DEGREES

SPEAKER'S MOTIONS FOR GRADUATION LISTS

UNDERGRADUATE

These students have applied for graduation and have been reviewed by the Office of Records. The Office of Records declared that all of these students will be eligible for graduation upon the completion of the current semester’s work at the necessary levels. I request, therefore, that the Academic Senate certify these students to graduate upon receipt of final grades, and notification of completion of other requirements, provided that the grades are consistent with the standards for graduation prescribed by this University. I also request that the Academic Senate certify those students designated as eligible to graduate with honors upon completion of coursework and requirements consistent with the standards for honors at the levels offered by this University.

GRADUATE

These students have applied for graduate degrees and have been reviewed by the Graduate Dean. The Graduate Dean certifies that all of these students will be eligible for the degrees indicated upon satisfactory completion of the current semester’s work. I request, therefore, that the Academic Senate certify these students to receive the degrees as indicated upon receipt of final grades and notification of completion of other requirements, provided that the grades received are consistent with the standards for credit prescribed by this University.