I. Greetings

II. Minutes Approval

III. Facilities Management / Sustainability Office
   a. New Associate Director of Energy Conservation & Sustainability
   b. RecycleMania
   c. Tree Campus USA 2017
   d. Eco-Rep Projects

IV. Past Events
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   b. Butterfly Flutterby; Feb. 26

V. Future Events 2018
   a. TRACS Summit @ Tarleton State University; March 27-29
   b. Earth Week; April 16-21

VI. Discussion (around the table)

Fun Facts!

- Since Feb. 2018, Dining Services have diverted over 7,000 lbs. of pre-consumer food waste from the trash to be composted
- Currently ranked #80 out of 138 on waste diversion for RecycleMania 2018
7th annual UT Dallas Earth Week

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<th>Thursday, April 19</th>
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<td>Bee Hive #3 (10-11am)</td>
<td>Research Panel (10-11am, TI)</td>
<td>Pop-Up Farmers Market (9am-1pm, Plinth)</td>
<td>Butterfly Flutterby (9:11am, Waytrolley)</td>
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<td>Operation Upcycle (2-4pm, Galsey A)</td>
<td>Sustainability Town Hall (4-5pm, TBD)</td>
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<td>Sustainability &amp; OSV</td>
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Pending Events
Earth Day dinner in DHW - "Root-to-Stem cooking"

#UTDEarthWeek
Minutes

Start: 3:00 PM

Attendance

- Carolyn Reichert – Chair
- Lev Gelb – Vice Chair
- John McCaskill
- Craig Lewis
- Eric Chen
- Gary Cocke (New)
- Robin Russell
- Evan Paret
- Joey Campain (New)
- Fred Traylor
- Mackenzie Hunter
- Kim Rahebi
- Jennifer H.

Greetings

Minutes Approval
- Minutes approved.
- There was no objection.
- Minutes will be posted on the sustainability website.
- http://www.utdallas.edu/sustainability/committee/

Facilities Management/Sustainability Office
- New Associate Director of Energy Conservation & Sustainability
  - Gary Cocke is from The University of North Texas in Denton and is very excited to be here and has an interest in driving a more student oriented sustainability program with an emphasis on AASHE STARS (Association for the Advancement of Sustainability in Higher Education)

- RecycleMania
  - RecycleMania is in full swing as we are approaching week 5 out of 8 weeks
  - The bar graph shows the amount of waste per week recorded
  - During the mid-event results, UT Dallas is currently ranked 80 out of 138 for waste diversion
o Tree Campus USA 2017
  ▪ UT Dallas has officially been awarded the Tree Campus USA 2017 designation
  ▪ We are currently in the process of planning the next Arbor Day Observance Tree Planting Event
  ▪ For anyone interested in becoming more involved, volunteer to, or learning how to plant trees, the Texas Tree Foundation offers the occasional tree planting experience.

o Eco Rep Projects
  ▪ The Eco Reps have been working on projects to advance sustainability.
  ▪ They have been working on a Monarch Waystation self-guided tour pamphlet, honey bottle sticker designs, social media graphic campaign designs, planning for future sustainability initiatives, helping plan for Earth Week, and collecting data for RecycleMania.

• Past Events
  o RecycleMania Relay
    ▪ In partnership with Valerie Hoops and Athletics, we were able to have a RecycleMania Relay at one of the basketball games on February 15.
    ▪ This was a great success as the activity took place during half time and there was announcements referencing RecycleMania and to remember to recycle.

  o Butterfly Flutterby
    ▪ In partnership with The Office of Student Volunteerism, over 6-9 lbs. of native and nectar flower seeds were sewn on February 26 at the Monarch Waystation along Armstrong Drive.
    ▪ This included Larkspur, Mistflower, Black-Eyed Susans, Mexican Hat, and a variety of other flowers.

• Future Events 2018
  o TRACS Summit @ Tarleton State University
    ▪ The summit will be taking place from March 27 to 29
    ▪ For more information on the schedule, registration, and lodging, please see the below link.
    ▪ [https://www.tarleton.edu/tracs/](https://www.tarleton.edu/tracs/)

  o Earth Week
    ▪ This event will be taking place from April 16 to 21.
    ▪ The schedule on the back of the agenda reflects what events are currently in place.
    ▪ Booth registration for the Earth Fair is open.
    ▪ Some events will require pre-registration.
    ▪ Coca Cola reached out to support Earth Week.
    ▪ OSV is collecting denim and jeans for an upcycle project.
    ▪ The Earth Week website is online.
    ▪ [https://www.utdallas.edu/volunteer/earthweek/](https://www.utdallas.edu/volunteer/earthweek/)
• Discussion
  o The Sustainability Office hosted a booth at the Health Fair on March 5, 2018
  
  o There was discussion on whether the Sustainability Committee should have an independent booth at events on-campus and whether to acquire an official table throw or cloth.
    ▪ An alternative option proposed was to have a nametag or badge identifying committee members at events versus having a full booth as other members may be stationed at other booths at the events.
  
  o There was interest in having a Sustainability Committee logo designed. The Sustainability Office will develop a few designs to bring to the April or May meeting for review.
  
  o Student Government is looking into developing a sustainability related survey to assess student interest in integrating sustainability into the master, and/or strategic planning document at UT Dallas.
    ▪ There was discussion on whether a SWOT (strengths, weaknesses, opportunities, and threats) Analysis would benefit prior to developing and sending out a survey.
    ▪ The committee membership offered their support to help with the survey questions development and SWOT analysis if needed or desired.
    ▪ There was interest in sharing the results from the survey with the committee upon conclusion of the research/surveying.
  
  o The Student Government Green Initiative Committee is in full swing as they have $8,000 appropriated from the Student Fee Advisory Committee to support green projects.
    ▪ There are over 15 projects to review during the Green Initiative Committee Meetings.
    ▪ There has been discussion on piloting compost collection in housing at specific locations using a third party.
    ▪ There was interest in developing an annual sustainability report to provide to the Sustainability Committee that highlights programs and initiatives across campus.
  
  o There was discussion on how to better market speakers that come to UT Dallas. For example, a recent speaker came to talk about energy and not many people heard about it.
  
  o There was discussion on the feasibility of having monthly themes related to sustainability at UT Dallas. For example, a monthly highlight of a book, film, or even a topic of interest. More information and examples will be provided at the next meeting.
  
  o The Sustainability Club is looking into organizing a Trinity River Cleanup activity.
There was interest in highlighting UT Dallas’s efforts to support honeybee populations on the sustainability website.

End: 4:00 PM